HIINDUSTHAN COLLEGE OF ARTS ANID SCIENCE (AUTONOMOUS) COIMBATORE - 641028
BCOM (COMPUTER APPLICATIONS) SCHEME OF EXAMINATIONS - (CBCS PATTERN)
(For the Students admitted from the Academic year 2016-2017 and onwards)

|  | SUBJECT | LECTUR <br> E HRS/ <br> WEEK | EXAMDURATION(HRS) | MAX. MARKS |  |  | $\begin{aligned} & \text { CREDI? } \\ & \text { POINT } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CODE No. |  |  |  | IE | EE | TOTAL |  |

First Semester

|  | Part I |  |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 16LAT01/ <br> 16LAH01/ <br> 16LAM01/ <br> 16LAF01 | Tamil - I/ <br> Hindi - I/ <br> Malayalam - I/ <br> French -I <br> Part II | 6 | 3 | 25 | 75 | 100 | 3 |
| 16ENG01 | English-I | 6 | 3 | 25 | 75 | 100 | 3 |
|  | Part III |  |  |  |  |  |  |

Second Semester

|  | Part I |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { 16LAT02/ } \\ & \text { 16LAH02/ } \\ & \text { 16LAM02/ } \\ & \text { 16LAF02 } \end{aligned}$ | Tamil - II / <br> Hindi - II / <br> Malayalam - II/ <br> French - II | 6 | 3 | 25 | 75 | 100 | 3 |
|  | Part II |  |  |  |  |  |  |
| 16ENG02 | English-II | 6 | 3 | 25 | 75 | 100 | 3 |
|  | Part III |  |  |  |  |  |  |
| 16CCU05 | Financial Accounting - II | 6 | 3 | 25 | 75 | 100 | 5 |
| 16CCU06 | Practical-II Computer <br> Applications (Tally \& Internet) | 4 | 3 | 40 | 60 | 100 | 3 |
| 16CCU07 | Allied - Principles of Marketing (Com) | 6 | 3 | 25 | 75 | 100 | 5 |
|  | Part- IV |  |  |  |  |  |  |
| 16GSU01 | Value Education - Human Rights | 2 |  | 100 |  | 100 | 2 |


| Thirrd Semester |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Part III |  |  |  |  |  |  |
| 16CCU08 | Higher Financial Accounting | 6 | 3 | 25 | 75 | 100 | 5 |
| 16 CCU 09 | Database Management System | 6 | 3 | 25 | 75 | 100 | 5 |
| $16 \mathrm{CCU10}$ | Business Law | 6 | 3 | 25 | 75 | 100 | 4 |
| 16 CCU 11 | Practical - III Computer <br> Applications (Oracle) | 5 | 3 | 40 | 60 | 100 | 3 |
| $16 \mathrm{CCU12}$ | Allied - Mathematics (Mat) | 5 | 3 | 25 | 75 | 100 | 4 |
| Part- IV |  |  |  |  |  |  |  |
| 16GSU02 | Environmental Studies | 2 |  | 100 |  | 100 | 2 |

## Fourth Semester



| Fiffth Semester |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Part - III |  |  |  |  |  |  |
| 16CCU18 | Cost Accounting |  | 3 | 25 | 75 | 100 | 5 |
| 16CCU19 | Software development with Visual Basic | 6 | 3 | 25 | 75 | 100 | 4 |
| 16CCU20 | Income Tax Law and Practice | 6 | 3 | 25 | 75 | 100 | 5 |
| 16 CCU 21 | Practical - V Computer Applications (Visual Basic) | 6 | 3 | 40 | 60 | 100 | 3 |
| 16CCU22 | Elective - II <br> (a) Principles of Auditing (OR) <br> (b)Financial Markets | 6 | 3 | 25 | 75 | 100 | 5 |
|  | Part IV |  |  |  |  |  |  |
| 16GSU05 | Non - Major Elective : General Awareness |  |  | 100 |  | 100 | 2 |
|  | Part - V |  |  |  |  |  |  |
| 16GSU06 | Law of Ethics |  |  | 100 |  | 100 | 2 |

Sixth Semester

|  | Part - III |  |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 16CCU23 | Management Accounting | 6 | 3 | 25 | 75 | 100 | 5 |
| 16CCU24 | Management Information <br> System | 6 | 3 | 25 | 75 | 100 | 4 |
| 16CCU25 | Internet and Web Designing | 6 | 3 | 25 | 75 | 100 | 4 |
| 16CCU26 | Practical - VI Computer <br> Applications (Web Designing) | 5 | 3 | 40 | 60 | 100 | 3 |
|  | Elective - III <br> (a)Entrepreneurial <br> Development <br> (OR) <br> (b)Business Finance | 6 | 3 | 25 | 75 | 100 | 4 |
| 16CCU27 | Project Work | 1 |  | 40 | 60 | 100 | 4 |



## REGULATIONS

## Components for Evaluation:

1. Internal Examination Marks (For Part III theory papers)

| Components | Marks |
| :--- | :---: |
| Test -I \& II (Best of Two) | 10 |
| Model Exam | 10 |
| Assignment | 5 |
|  | Total |
|  | ------ <br>  <br>  <br>  <br>  |

## QUESTION PAPER PATTERN FOR I.E TEST I and II

(2 HOURS TEST)

## SECTION - A (20 Marks)

Answer ALL Questions
ALL Questions Carry EQUAL Marks
Short answers 10
SECTION - B (10 Marks)
Answer ALL Questions
ALL Questions Carry EQUAL Marks ( $2 \times 5=10$ marks)
Either or Type
SECTION - C (20 Marks)
Answer any TWO Questions out of THREE questions
ALL Questions Carry EQUAL Marks

## QUESTION PAPER PATTERN FOR IE Model Examination

(3 HOURS TEST)
MAXIMUM: 75
Marks

## SECTION - A (20 Marks)

## Answer ALL Questions

ALL Questions Carry EQUAL Marks
TWO questions from each unit

## SECTION - B ( 25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks
Either or Type.
ONE question from each unit with internal choice

## SECTION - C ( $\mathbf{3 0}$ Marks)

Answer any THREE Questions out of FIVE questions
ALL Questions Carry EQUAL Marks
( $3 \times 10=30$ marks )
ONE question from each unit

## 2 a) Components for Practical I.E.

| Components | Marks |
| :--- | :---: |
| Test -I | 20 |
| Test - II | 20 |
| Total | ------- <br> $\mathbf{4 0}$ <br> $=====$ |

## 2 b) Components for Practical E.E.

| Components | Marks |
| :--- | :---: |
| Completion of Experiments | 50 |
| Record | 5 |
| Viva | 5 |
|  | Total |
|  | $-\cdots-\cdots--$ <br> $\mathbf{6 0}$ <br> $=====$ |

3. Institutional/ Industrial Training, Mini Project and Major Project Work

| Institutional /Industrial Training |  | Mini Project | Major Project Work |  |  |
| :--- | :---: | :---: | :--- | :--- | :---: |
| Components | Marks | Marks | Components |  | Marks |
| I.E |  |  | I. E |  |  |
| Work Diary | 25 | - | a) Attendance | 10 Marks |  |
| Report | 50 | 50 | b) Review / |  | 40 |
| Viva -voce | 25 | 50 | Work Diary*1 | 30 Marks |  |


*1 Review is for Individual Project and Work Diary is for Group Projects (Group consist of Minimum 3 and Maximum 5)
$*^{2}$ Evaluation of report and conduct of viva voce will be done jointly by Internal and External Examiners
4. Components for Value Education (Part IV)

| S.No. | Components | Marks |
| :--- | :--- | :--- |
| a) | Attendance <br> $96 \%$ and above -30 marks <br> $91 \%$ to $95 \% \quad-25$ marks <br> $86 \%$ to $90 \% \quad-20$ marks <br> $76 \%$ to $85 \% \quad-10$ marks <br> Participation in group activity <br> b) <br> c) <br> dssignment (2 x 10) <br> Test <br> $\left(\begin{array}{ll}\text { (1 hr for 20 marks) } \\ 2 \text { out of three questions, } 10 \text { marks each }\end{array}\right.$ |  |

On completion of the above components students will be remarked as follows:

| Range of marks | Equivalent remarks |
| :--- | :--- |
| 80 and above | Exemplary |
| $70-79$ | Very good |
| $60-69$ | Good |
| $50-59$ | Fair |
| $40-49$ | Satisfactory |
| Below 39 | Not Satisfactory = Not completed |

- The passing minimum for this paper is $40 \%$
- In case, the candidate fails to secure $40 \%$ passing minimum, he / she may have to reappear for the same in the subsequent semesters.


## 5. Guidelines for Environmental Studies (Part IV)

- The paper Environmental Studies is to be treated as $100 \%$ IE course which is offered in III Semester for II year UG students.
- The classes will be handled for two hours per week till the end of the Semester. At least one field trip should be arranged.
- Total Marks for the subject $=100$

| Components | Marks |
| :--- | :---: |
| Two Tests (2 x 30) | 60 |
| Field visit and report (10 + 10) | 20 |
| Two assignments (2 x 10) | 20 |
|  | Total |
|  | $\mathbf{1 0 0}$ |
| $=----===$ |  |

The question paper pattern is as follows:
Test I - 2 hours [ 3 out of 5 essay type questions] $3 \times 10=30$ Marks

Test II - 2 hours [3 out of 5 essay type questions] $3 \times 10=30$ Marks
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Total 60 Marks

- The passing minimum for this paper is $40 \%$
- In case, the candidate fails to secure $40 \%$ passing minimum, he / she may have to reappear for the same in the subsequent semesters.


## 6. Guidelines for Skill based subject - Internet Security (Part IV)

| Components | Marks |
| :--- | :---: |
| Two Tests $(2 \times 40)$ | 80 |
| Two assignments $(2 \times 10)$ | 20 |
|  | Total |
|  | $\mathbf{1 0 0}$ |
|  | $====---=$ |

The question paper pattern is as follows:
a) Test I - 2 hours [4 out of 7 essay type questions] $4 \times 10=40$ Marks
b) Test II -2 hours [4 out of 7 essay type questions]
$4 \times 10=40$ Marks

Total 80 Marks
$\qquad$

- The passing minimum for this paper is $40 \%$
- In case, the candidate fails to secure $40 \%$ passing minimum, he / she may have to reappear for the same in the subsequent semesters

7. Guidelines for General Awareness (Part IV)

| Components | Marks |
| :--- | :---: |
| Two Tests $(2 \times 50)$ | 100 |

The question paper pattern is as follows:
Test I-2 hours [50multiple choice questions] $50 \times 1=50$ Marks
Test II - 2 hours [50 multiple choice questions] $50 \times 1=50$ Marks

Total 100 Marks

- The passing minimum for this paper is $40 \%$
- In case, the candidate fails to secure $40 \%$ passing minimum, he / she may have to reappear for the same in the subsequent semesters


## 8. Guidelines for Law of Ethics (Part V)

| Components | Marks |
| :--- | :---: |
| Two Tests $(2 \times 50)$ | 100 |

The question paper pattern is as follows:
c) Test I - 2 hours [5 out of 8 essay type questions] $5 \times 10=50$ Marks
d) Test II -2 hours [ 5 out of 8 essay type questions] $5 \times 10=50$ Marks

Total 100 Marks

- The passing minimum for this paper is $40 \%$
- In case, the candidate fails to secure $40 \%$ passing minimum, he / she may have to reappear for the same in the subsequent semesters


## 9. QUESTION PAPER PATTERN FOR EE (Part III Theory Papers)

## SECTION - A (20 Marks)

Answer ALL Questions
ALL Questions Carry EQUAL Marks ( $10 \times 2=20$ marks)
TWO questions from each unit

## SECTION - B ( 25 Marks)

Answer ALL Questions
ALL Questions Carry EQUAL Marks
( $5 \times 5=25$ marks)
Either or Type.
ONE question from each unit with internal choice

## SECTION - C (30 Marks)

Answer any THREE Questions out of FIVE questions
ALL Questions Carry EQUAL Marks
( $3 \times 10=30$ marks )
ONE question from each unit

| Code No. | Sulbject | Semester <br> No. |
| :---: | :--- | :---: |
| 16CCU01 | FINANCIAL ACCOUNTING II | I |
| Objective: To make the students practically knowledgeable regarding book- keeping and basic <br> Accounting. |  |  |
| Unit No. | Introduction to Accounting <br> Accounting - Origin - Definition - Accounting Standards - Types of <br> Accounts - Accounting Rules - Fundamentals of Book Keeping - <br> Accounting Concepts and Conventions - Journal - Ledger. | $\mathbf{1 5}$ |
| III | Final Accounts <br> Subsidiary books - Trial balance - Final Accounts of a sole trader with <br> simple adjustments. | $\mathbf{1 4}$ |
| IIII | Depreciation <br> Depreciation - Straight line method - Written down value method - <br> Sinking fund and Insurance policy method - Reserves and provisions - <br> Rectification of errors. | $\mathbf{1 5}$ |
| IV | Average Due Date and Bill of Exchange <br> Average due date - Account current- Bill of exchange - Accommodation <br> bills. | $\mathbf{1 4}$ |
| V | Accounting of Non Trading Concern <br> Bank Reconciliation Statement - Receipts and Payments - Income and <br> Expenditure account and Balance sheet. | $\mathbf{1 4}$ |

Note: Distribution of marks: Problems $80 \%$, Theory 20\%

## Text Book:

Reddy.T.S\& Murthy.A, "Financial Accounting", Margham Publications.

## Reference Books:

1. Vinayakam.N, Mani.P.L, Nagarajan.K.L, "Principles of Accountancy" S.Chand \& Company Ltd., Chennai.
2.Grewal.T.S, - "Introduction to Accountancy"S. Chand \& Company Ltd., Chennai
2. Gupta.R.L, Gupta.V.K, Shukla.M.C, "Financial Accounting" SultanChand \& sons, Chennai.
3. Grewal.T.S, Gupta.S.C, Jain.S.P, "Advanced Accountancy" SultanChand \& sons, Chennai.
4. Narang.K.L, Maheswari.S.N, "Advanced Accountancy" Kalyani Publisher,New Delhi.


| Code No. | Subject | Semester <br> No. |
| :---: | :--- | :---: |
| 16CCU02 | INTRODUCTION TO INFORMATION TECHNOLOGY | I |
| Objective: | To impart the students the latest trends in the technological developments | Hours |
| Unit No. | Topics |  |
| II | Introductory Concepts of Computers <br> Introduction to Computers - Importance of Computers - History and <br> Generation of Computers - Classification of Computers. | 9 |
| III | Fundamentals of Computers <br> Basic Principles of Operation - Input unit - Central Processing Unit - <br> Output Unit - Computer System - Computer Virus - Programming <br> Languages. | 9 |
| IIII | Data Processing <br> Data Processing Concepts - Data Processing Cycle - Objectives of Data <br> Processing - Steps of Data Processing - Data Processing Operations - <br> Database - Methods of Data Processing - Data structures - File <br> organization and maintenance. | 9 |
| IV | Network \& Operating System <br> Networks - Introduction - Types of Networks - Local Area Network - <br> Wide Area Network - Metropolitan Area Network - Wireless LAN. <br> Operating System - Functions - Classifications - Types - MS-DOS, <br> Windows, Unix. | 9 |
| V | Internet <br> Introduction - Electronic mail - Features - Sending a mail and receiving a <br> mail - Mail box - Search engines, Online Shopping, visiting various <br> websites. | 9 |

Text Book: Saravanakumar.R, Parameswaran.R, Jayalakshmi. T, "A Textbook of Information Technology", S. Chand \& Company Pvt Ltd, New Delhi.

## Reference Books

1.Garroll .W, Frenzel Johne, Frenzel, "Management of Information Technology", Thomson Course Technology,

Boston.
2. Henry C. Lucas. Jr, "Information Technology - Strategic Decision Making for Managers", John Wiley \& Sons (Asia) Pvt. Ltd., Singapore.
3. Efraim Turban, Kelly Rainer.R Jr, Richard E. Potter, "Introduction to Information Technology", John Wiley \& Sons, (Asia) Pvt. Ltd. Singapore.
4. Sangita Sardana, Sunil Malhotra, "Introduction to Information Technology", Kalyani Publishers, New Delhi.

| Code No. | Subject | Semester <br> No. |
| :---: | :--- | :---: |
| 16CCU03 | BUSINESS ECONOMICS | II |
| Objective: | To acquire basic knowledge and to understand the tools and techniques of economics <br> concept. |  |
| Unit No. | Topics | Hours |
| II | Business Economics <br> Meaning and Definition - Nature and Scope of Business Economics - Role <br> and Responsibility of Business Economist - Basic Concept of Business <br> Economics - Objectives of the Business Firms. | $\mathbf{1 2}$ |
| IIII | Demand Analysis <br> Meaning - Law of Demand - Determinants of Demand - Changes in <br> Demand - Elasticity of Demand - Types of Elasticity of Demand - <br> Demand Forecasting - Objectives - Methods of Demand Forecasting. | $\mathbf{1 2}$ |
| Production and Cost Analysis <br> Production Function - Meaning and Definition - Factors of Production - <br> Law of Variable Proportion - Returns to Scale. <br> Cost Analysis - Cost Meaning - Cost Concepts - Short Run and Long Run <br> Cost Curves - Economies and Diseconomies of Scale. | $\mathbf{1 2}$ |  |
| IV | Pricing Policies and Procedures <br> Markets - Classification of Markets - Pricing Polices - Objectives of <br> Pricing Polices - Methods of Pricing Polices - Government Intervention in <br> Market. | $\mathbf{1 2}$ |
| V | Price Theory and Market Structure <br> Price Theory - Perfect Competition - Features - Pricing Under Perfect <br> Competition - Monopolistic Competition - Features - Pricing Under <br> Monopolistic Competition - Monopoly - Features - Pricing Under <br> Monopoly - Oligopoly - Features - Pricing Under Oligopoly - Duopoly. | $\mathbf{1 2}$ |

Text Book: Aryamala. T, "Business Economics" Vijay Nicole Imprints Private Limited, Chennai
Reference Books:

1. Shankaran. S, "Business Economics,"Margham Publications, Chennai.
2. Sundaram. K.P.M and Sundaram. E.N, "Business Economics", Sultan Chand \& Sons, New Delhi.
3. Ahuja. H.L, "Business Economics" Sultan Chand \& Sons, New Delhi.
4. Cauvery.R, Sudhanayak. U.K, Girija. M, Meenakshi. R, "Managerial Economics, S.Chand, New Delhi.
5. Lekhi. R.K, "Managerial Economics", Kalyani Publishers, New Delhi

| Code No. | Subject | Semester No. |
| :---: | :---: | :---: |
| 16CCU04 | PRACTICAL - I: COMPUTER APPLICATIONS (MS OFIIICE) | I |
| Objective: | To get the practical knowledge in office automation and to develop progi skills. | ming |
| - | List of Programs | Hours |
|  | MS WORD <br> 1. Develop a Document with following options: Alignment, Line Spacing, and Format Functions. <br> 2. Develop a Document with following options: Margins, Page Borders, Water Mark, Page Numbers, and Header \& Footers. | 5 |
|  | MS WORD \& EXCEL <br> 3. Develop a Document with Inserting Table Options and Prepare your Class Time Table and do the following changes: Inserting Columns and Rows, Merging cells and changing background color of table. <br> 4. Develop a Mark List \& Calculate the Total Average \& Grade of the Students | 5 |
|  | MS EXCEL <br> 5. Insert the chart and make the following changes. Chart Title, axis title, legend, data labels and gridlines <br> 6. Prepare mark list and use hide and filter option. | 5 |
|  | MS POWER POINT <br> 7.Advertise a product with multiple effects <br> 8. Make a PPT presentation for a topic in IT | 5 |
|  | MS ACCESS <br> 9.Create a product table with the following fields (product no., Name, quantity, price and total amount using update query) <br> 10.Create a payroll table with the following fields (Basic pay, DA, HRA,PF, AND NET PAY) | 5 |


| Code No. | Subject | Semester <br> No. |
| :---: | :--- | :---: |
| 16CCU05 | FINANCIAL ACCOUNTING III | III |
| Objective: To enable the students should have understood the accounting procedures. |  |  |
| Unit No. | Topics | Hours |
| II | Consignment and Joint Venture <br> Accounting for Consignments - Valuation of stock - Normal loss - <br> Abnormal loss - Profit on consignment - Invoice price method - Joint <br> venture - Methods - Separate set of books are kept - Memorandum Joint <br> Venture. | $\mathbf{1 5}$ |
| III | Branch and Departmental Account <br> Branch accounts - Dependent branches - Debtors method - Stock and <br> Debtors method - Independent branches (Excluding foreign branches) - <br> Departmental Accounts. | $\mathbf{1 5}$ |
| IIII | Single Entry System <br> Meaning and Features - Statement of Affairs Method and Conversion <br> Method - Insolvency of Individuals. | $\mathbf{1 4}$ |
| IIV | Hire Purchase and Installment System <br> Hire Purchase and Installment System - Methods of calculating interest - <br> Default and Repossession - Complete and partial repossession. | $\mathbf{1 4}$ |
|  | Royalty Accounts <br> Royalty - Minimum rent - Short working - Recoupment of short working <br> -Sub-lease. | $\mathbf{1 4}$ |

Note: Distribution of marks: Problems 80\%, Theory 20\%

## Text Book:

Jain.S.P and Narang.K.L, "Advanced Accounting" Kalyani Publishers, New Delhi. Reference Books:

1. Maheshwari.S.N and Maheshwari .S.K, "Advanced Accounting" Vikas Publishing House Pvt Lt,.Chennai
2. Shukla.M.C and Grewal.T.S, "Advanced Accounting" S. Chand \& Company Ltd.Delhi
3. Reddy.T.S \& Murthy.A, "Financial Accounting" Margham Publications .Chennai.
4. Gupta.R.L\& Radhasamy, "Advanced Accounting" M, Sulthan Chand \& Sons. Delhi.
5. Vinayakam.N, Charumathi.B, "Financial Accounting", S.Chand \& Company Ltd., Delh


| Code No. | Subject | Semester No. |
| :---: | :---: | :---: |
| 16CCU06 | PRACTICAL - III: <br> COMPUTER APPLICATIONS (TALLY \& INTERNET) | III |
| Objective : | To get practical knowledge in Computerized Accounting and to develop Internet skills. |  |
|  | List of Programs | Hours |
|  | TALLY <br> 1. Tally - Introduction of all forms <br> 2. Create a new company, group, voucher and ledger and record minimum 10 transactions and display the relevant results. | 9 |
|  | 3. Prepare Trial Balance from a sample problem <br> 4. Prepare trial balance, Profit and Loss A/c and Balance Sheet (with minimum of any five adjustments). | $9$ |
|  | 5. Prepare inventory statement using (Calculate inventory by using all methods) a) FIFO <br> b) LIFO <br> 6. Prepare inventory statement using (Calculate inventory by using all methods) a) Simple Average Method b) Weighted Average Method | 9 |
|  | 7. Create an e-mail id and check the mail inbox. <br> 8. Learn how to use search engines and visit yahoo.com, rediff.com, hotmail.com and google.com | 9 |
|  | 9. Visit your University and college websites and collect the relevant data. <br> 10. Visit an online shopping Website and search a product in price-wise list | 9 |



| Code No. | Sulbject | Semester <br> No. |
| :---: | :---: | :---: |
| 16CCU07 | PRINCIPLES OF MARKETING | III |
| Objective : To make the students understand about the marketing and its concepts |  |  |
| Unit No. | Topics | Hours |
| II | Introduction about Marketing <br> Meaning - Definition - Importance of Marketing - Modern Marketing <br> Concepts - Marketing functions - Buying - Selling - Transportation - <br> Storage - Financing -Risk Bearing -Standardisation - Market <br> Information. | $\mathbf{1 4}$ |
| III | Consumer Behaviour <br> Meaning - Need for studying Consumer Behaviour - Factors influencing <br> consumer behaviour - Market Segmentation - Customer Relations <br> Marketing. | $\mathbf{1 4}$ |
| IIII | Product Mix and Price Mix <br> Marketing Mix - Product - Features - Types of Products - New Product <br> Development - Product mix - Product life-cycle - Price Mix - Objectives <br> -Importance - Kinds of pricing - Pricing strategies - Factors affecting <br> Pricing Decision. | $\mathbf{1 5}$ |
| IV | Promotion and Physical Distribution <br> Promotion mix- Advertising - Sales promotion- Personal selling - Place <br> mix - channels of distribution - Functions of middlemen - Importance of <br> retailing. | $\mathbf{1 5}$ |
| V | Recent trends in Marketing <br> Consumer Protection Act 1986: Features - Rights - Exploitation of <br> consumer - Service Marketing - Features and Importance - Green <br> Marketing - Global marketing - e- marketing -Telemarketing - Marketing <br> ethics - Social Responsibilities of marketer. | $\mathbf{1 4}$ |

## Text Book:

Pillai \&Bhagvathi R.S.N., "Modern Marketing", S.Chand \& Sons, New Delhi.

## Reference Books:

1. Rajan Nair, "Principles of Marketing" Sultan Chand \& Sons, New Delhi.
2. Philip Kotler, "Principles of Marketing", Sultan Chand \& Sons, New Delhi.
3. Momoria \& Joshi. C.B "Principles and Practice of Marketing", Allahabad.
4. Rajan Saxena, "Marketing Management", Tata Mc Graw Hill, New Delhi.
5. Mahajan \& Anupama Mahajan. J.P, "Principles of Marketing", Vikas Publishing House, New Delhi.
$P G$ and Research Department of Commerce
Hindusthan College of Arts \& Science
Coimbatore -641028.

| Code No. | Subject | Semester No. |
| :---: | :---: | :---: |
| 16CCU08 | HIIGHER FINANCIAL ACCOUNTING | IIII |
| Objective: To refresh the fundamentals of application of financial Accounting and to learn the Accounting practice of partnership firm. |  |  |
| Unit No. | Topics | Hours |
| I | Introduction to Partnership <br> Definition of Partnership - Nature of partnership Firm - Partnership Deed and its contents - Application of provisions in the absence of agreement Rights of a partner - Duties of a partner - Profit \&Loss Appropriation Account - Fixed Capital Method and Fluctuating capital method Adjustments of profit \&Loss gearing Ratio. | 15 |
| II | Admission of Partners <br> Definition - Revaluation of Assets and Liabilities - Adjustment of Good will - Adjustment of Undistributed profit or loss - Adjustment and Readjustment of capital. | 15 |
| IIII | Retirement and Death of Partners <br> Retirement - Gaining ratio - Admission cum Retirement - Death of partners - Adjustments on retirement and Death - Executor's Account Joint life policy. | 14 |
| IV | Dissolution of Partnership <br> Meaning - Settlement of accounts - Firms debt and personal debt Dissolution account - Realization account - Capital account and Bank account. | 14 |
| V | Insolvency of Partners <br> Meaning - Insolvency of single partner and all Partners - Piece-meal Distribution - Proportionate Capital Method - Maximum Loss Method. | 14 |

Note: Distribution of marks: 80\% problems, 20\% Theory

## Text Book:

Reddy \& A.Murthy T.S, " Financial Accounting", Margham Publications, Chennai.

## Reference Books:

1. Sultan Jain S.P \& Narang K.L. "Advanced Accountancy", Kalyani Publishers, New Delhi.
2. Gupta R.L.\& M.Radhaswamy. "Advanced Accountancy" SultanChand \& Sons Publishers, New Delhi
3. Vinayakam., Charumathi B., "Financial Accounting",S.Chand \& Company Ltd., New Delhi.
4. Narang K.L., Maheswari S.N, "Advanced Accountancy" Kalyani publishers, New Delhi.
5. Maheswari S.K., Reddy T.S., " Advanced Accountancy" Vikas Publications, Chennai.

| Code No. | Subject | Semester No. |
| :---: | :---: | :---: |
| 16CCU09 | DATABASE MANAGEMENT SYSTEM | III |
| Objective:. | To acquire the basic knowledge in data processing concepts |  |
| Unit No. | Topics | Hours |
| I | Database System <br> Introduction - Components of Database System - Database System. <br> Architecture - Data Independence - Entity - ER Diagram - Parallel and Centralized System -Storage Structure - Distributed System. | 12 |
| III | Database Approaches <br> Relational - Network - Hierarchical Approaches - Relations - Domains - Attributes - Keys - Relational Algebra: Traditional and Special Relational Operators - Insert, Update, and Delete Operations. | 15 |
| IIII | Database Architectures <br> IMS Architecture - Data Structure - Program Communication Block -Architecture of DBTG - Fundamental \& Additional Operators Relational Calcus and Tuple Relational Calcus. | 15 |
| IV | SQL Fundamentals <br> Introduction - Dynamic Statements - Retrieval Operations - Built in Functions - DDL \& DML Commands - Condition Based Queries - SQL Fundamentals: Integrity - Triggers - Securities. | 15 |
| V | Normalization \& Transaction Concept <br> Normalization - Functional Dependency - Normal Forms: - First, Second, Third, Boyce Codde Normal Forms - Decomposition - Good \& Bad Decomposition.. | 15 |

Text Book: Date. C.J, "An Introduction to Database Systems", Pearson Education Publications Pvt Ltd., Chennai. Reference Books

1. Gerald V., "Database Management System", Tata McGraw Hill, New Delhi.
2. Arun Majumdar and Pritimoy, "Database Management Systems", Tata McGraw Hill, New Delhi.
3. Mathu Krithigha Venkatesh. L, "Database Management System", Margham Publications, Chennai.
4. Atul Kathate, "Introduction to Database Management System", Pearson Education, Chennai.
5. Khandare. S, " Database Management and Oracle Programming", S. Chand Co Ltd., New Delhi.

| Code No. | Subject | Semester <br> No. |
| :---: | :--- | :---: |
| 16CCU10 | BUSINESS LAW | TIII |
| Objective: To enable the students understand about the elements of Business Law |  |  |
| Unit No. | Tlopics <br> Indian Contract Act 1872-Contract - Meaning and Definition - Essential <br> Elements of Valid Contract- Classifications - Forms of contract - Offer <br> and Acceptance - Considerations. | $\mathbf{1 5}$ |
| III | Agreements <br> Capacity to Party - Free consent - Legality of object - Void agreements - <br> Illegal agreements. | $\mathbf{1 4}$ |
| IIII | Contract <br> Performance of contract - Discharge - Remedies for breach of contract - <br> Contingent contract - Quasi Contract. | $\mathbf{1 4}$ |
| IV | Agency Contract <br> Contract of Agency - Types - Creation - Duties and Rights of Principal <br> and Agent - Termination of agency. | $\mathbf{1 5}$ |
| V | Sale of Goods Act <br> Sale of Goods Act 1930 - Sale and agreement to sell - Formation - <br> Caveat Emptor - Implied Conditions and warranty - Rights of unpaid <br> seller. | $\mathbf{1 4}$ |

## Text Book:

Kapoor .N.D, "Business Law" Sultan Chand \& Sons, New Delhi.

## Reference Books:

1. Sreenivasan M.R. , "Business Laws", Margam Publications, Chennai.
2. Dhandapani M.V., "Business Laws", Sultan Chand and Sons, New Delhi.
3. Badre Alam .S, and Saravanavel P. , "Mercantile Law", Macmillan Publishers,
4. Pillai R.S.N., "Business Law", S.Chand and Sons, New Delhi.
5. Gogna S. Chand, "Mercantile Law" S. Chand and Sons, New Delhi.

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Goimbatore-641028.

| Code No. | Subject | Semester No. |
| :---: | :---: | :---: |
| 16CCU11 | PRACTICAL - IIII : COMPUTER APPLICATIONS (ORACLE) | III |

Objective : To enable the students to acquire the knowledge of web development with .NET technology.


|  | Date of JoinDate <br> Salary <br> places <br> Queries <br> a) Display the name of the employee whose salary is greater than <br> Rs. 10,000 <br> b) Display the details of employees in ascending order according $g$ to <br> Employee Code. <br> c) Display the total salary of the employees whose grade is "A" <br> d) Display the details of the employee earning the highest salary. <br> e) Display the names of the employees who earn more than "Ravi" |  |
| :---: | :---: | :---: |
|  | 3. Create a table "Student" with the following fields and insert the values: <br> a) Calculate the average percentage of students. <br> b) Display the names of the students whose percentage is greater than 80 . <br> c) Display the details of the student who got the highest percentage. <br> d) Display the details of the students whose percentage is between 50 and 70. <br> e) Display the details of the students whose percentage is greater than the percentage of the roll no $=12 \mathrm{CA} 01$. <br> 4. Create a table "Product" with the following fields and insert the values: | 12 |




| Code No. | Subject | Semester <br> No. |
| :---: | :--- | :---: | :---: |
| $\mathbf{1 6 C C U 1 3}$ | CORPORATE ACCOUNTING | IV |
| Objective: To give a comprehensive understanding of the system of Corporate Accounting and to <br> impart knowledge related to solving the problems under company accounts |  |  |
| Unit No. | Topics <br> II <br> Definition - Issue of Shares - Legal provisions regarding issues of shares - <br> Equity shares issued at par, at premium and at discount - Share Applications, <br> Allotment, Calls, Forfeiture of shares, Re-issue of forfeited shares - <br> Accounting entries - Under writing of Shares - Rights Issue and Bonus shares <br> Redemption of Preference Shares - Conditions for Redemption - <br> Replacement of capital by fresh issue of shares - Procedure for redemption. | 15 |
| III | Debentures <br> Issue of Debentures - Issue of Debenture at Discount - Interest on Debentures - <br> Provision for Redemption of Debentures - Methods of Redemption of <br> Debentures - Redemption out of profit, out of capital - Redemption out of <br> conversion - own debentures Ex-interest and Cum - interest. | 15 |
| IIII | Final accounts of Company <br> Profit prior to Incorporation - Final accounts of Company. |  |
| IV | Valuation of Goodwill and Shares <br> Need - Methods of valuation of Goodwill and Shares - Acquisition of <br> Business. | 14 |
| V | Liquidation of Company <br> Meaning of Liquidation - Order of Payments - Preferential Payments - <br> Liquidators Final Statement of Account - Remuneration - Statement of <br> Affairs and Deficiency Accounts. | 14 |

[^0]| Code No. | Subject | Semester No. |
| :---: | :---: | :---: |
| 16CCU14 | OBJECT ORIENTED PROGRAMMING WITH C++ | IV |
| Objective : To promote the knowledge of OOPs Concepts through C++ |  |  |
| Unit No. | Topics | Hours |
| I | Object Oriented Programming <br> Principles of Object Oriented Programming - A look at Procedure and Object oriented paradigm- Basic concepts of Object Oriented Programming -Benefits of OOP - Object oriented languages Applications of OOP - Beginning with C++ - Define C++ - Applications of C++ - A Simple C++ Program-C++ statements -Structure of C++ program. | 12 |
| II | Data Types and Control Structure <br> Tokens - Basic and User - Defined data types - Operators in C++ -Expressions- Types Operator overloading- Control structures - Decision Making and looping statements. | 15 |
| III | Functions <br> Functions in C++ -the main function - Functions prototyping - call by reference - return by reference - Inline Functions -functions overloading. Classes and objects : Introduction - Specifying a class - Defining Member function - Arrays within a class - Static data members - array of objects as function Arguments- Friend functions. | 15 |
| IV | Constructors and Operator Overloading <br> Constructor and destructors: Constructor- Characteristics- Parameterized Constructors-Copy constructors - Dynamic Constructors -Destructors. Operator overloading: Defining operator overloading - Overloading Unary and Binary Operators- Rules for overloading operators - Types of conversion. Inheritance - Forms - Defining Derived Classes - Single, Multilevel, Multiple, Hierarchical and Hybrid inheritance | 15 |
| V | Working with files <br> Polymorphism: Virtual Functions - Pointers to Derived Classes. Managing Console I/O Operations: C++ Streams - Stream classes Unformatted I/O Operations. Working with files: Classes for file stream Operations - Opening and Closing a file. | 15 |

## Text Book:

Balaguruswamy. E, " Object oriented programming with C++", Tata McGraw Hill Publishing Company Limited, New Delhi.

## Reference Books

1. Venugopal. K.R, Rajkumar, Ravishankar: T, "Mastering C++", Tata McGraw Hill Publishing Company Limited, New Delhi.
2. Ravichandran. D, "Programming with C++", Tata McGraw Hill Published Company Limited, New Delhi
3. Herbert Schildt, "C++-Complete Reference", Tata McGraw Hill Publishing Company Limited, New Delhi.
4. Brain Overland, "C++- OOP", Hungry Minds 1DG Books India (P) Ltd., New Delhi.
5. Robert Zafore, "C++- OOP", Dorling Kindersley India Pvt. Ltd., New Delhi.

| Code No. | Subject | Semester <br> No. |
| :---: | :--- | :---: |
| 16CCU15 | BANKING THEORY LAW AND PRACTICE | IV |
| Objective: | After the successful completion of the course the student will be able to know the <br> basic functions of banks |  |
| Unit No. | Topics | Hours |
| II | Banker and Customer <br> Introduction-Origin of Banking-Definition - Banker and Customer <br> Relationship - General relationship -Special relationship -Special types <br> of customers - Types of deposits and their legal aspects. | $\mathbf{1 2}$ |
| IIII | Cheques <br> Cheques - Definition of a cheque - Requisites of a cheque - Drawing of a <br> cheque - Types of cheque - Alteration - Marking - Crossing - Different <br> forms of crossing and their significance. | $\mathbf{1 5}$ |
| Paying and collecting Bankers <br> Paying Banker - Duties - Statutory Protection - Payment in due course - <br> Collecting Banker - Duties - Statutory Protection - Concept of <br> negligence. | $\mathbf{1 5}$ |  |
| IV | Negotiable Instruments \& Endorsement <br> Negotiable Instruments - Definition - Features - Types of negotiable <br> Instruments - Promissory notes - Bill of Exchange - Endorsement - <br> Meaning - Definition - Types and Rules. | $\mathbf{1 5}$ |
| V | Recent trends in Banking <br> Internet Banking - Phone Banking - Mobile banking - Automated Teller <br> Machines - Debit cards - Credit cards - e-banking | $\mathbf{1 5}$ |

Text Book: Gardon. E and Natarajan. N, "Banking Theory, Law \& Practice",Himalaya Publications, Chennai.

## Reference Books

1. Guruswamy.S, "Banking Theory,"Law \& Practice", McGraw Hill Publication, New Delhi.
2. Sundaram and Varshney, "Banking Theory, Law \& Practice", Sultan Chand Company, New Delhi.
3. Varshney. P.N, "Banking Theory, Law \& Practice", Sultan Chand Company, New Delhi.
4. Rajesh. R, Sivagnanasithi. T, "Banking Theory, Law \& Practice", McGraw Hill Companies, New Delhi.
5. Sundaram. S.M, "Banking Theory, Law \& Practice" ,Sri Meenaksi Publications, Karaikudi

| Code No. | Subject | Semester <br> No. |
| :---: | :---: | :---: |
| 16CCU17 | PRACITCAL-IV: | IV |

Objective : To get practical knowledge in C++ programming


| Code No. | Subject | Semester <br> No. |
| :---: | :--- | :---: |
| 16CCU18 | COST ACCOUNTING | V |
| Objective: To facilitate the understanding of basic concepts and methods of Cost Accounting and to <br> extend skill relating to problem solving and critical revelation in decision making in firms. |  |  |
| Unit No. | Topics | Hours |
|  | Introduction to Cost Accounting <br> Definition - Meaning and Scope - Relationship of Cost Accounting with <br> Financial Accounting - Installation of Costing System - Classification - <br> Types and Methods of Cost - Elements of Cost- Preparation of Cost Sheet <br> with simple adjustment - Reconciliation of Cost and Financial accounts. | $\mathbf{1 5}$ |
| III | Material Cost and Control <br> Levels of material Control - Need for Material Control - Economic Order <br> Quantity - ABC analysis - Perpetual inventory. <br> Purchase and Stores Control: Purchasing of Materials - Procedure and <br> documentation involved in purchasing - Requisition for stores - Stores <br> Control - Methods of valuing material issue. | $\mathbf{1 4}$ |
| IIII | Labour Cost and Control <br> Labour cost - Meaning - Computation of labour and control over Labour <br> cost - Time keeping, Methods of wage payment - Time rate and piece rate <br> system - Payroll preparation - Idle time and over time - Incentives and <br> Remuneration - Labour turnover - Overheads - Classification of overheads - <br> Allocation and absorption of overheads - Machine hour Rate. | $\mathbf{1 5}$ |
| IV | Methods of Costing <br> Job Costing - Batch Costing - Contract Costing. | $\mathbf{1 4}$ |
| V | Operating costing and Process costing <br> Operating Costing -Passenger Transport - Costing for Lodging houses - <br> Process costing - Features of process costing - process losses, wastage, <br> scrap, normal process loss - abnormal loss, abnormal gain. (Excluding inter- <br> process profit and equivalent production). | $\mathbf{1 4}$ |

Note: Distribution of marks: Problem $80 \%$ and Theory 20\%

## Text Book:

Pillai.R.S.N. and Bagavathi. V, "Cost Accounting", S. Chand and Company Ltd., New Delhi.

## Books for Reference:

1. Jain. S.P and Narang. K.L. , "Cost Accounting", Kalyani Publishers, New Delhi.
2.Iyyangar. S.P., "Cost Accounting Principles and Practice", Sultan Chand, New Delhi.
3.Saxena .V.K. and Vashist .C.D, "Cost Accounting", Sultan Chand, New Delhi.
2. Ramachandran and Srinivasan, "cost Accounitng", Sriram Publications, Trichy.
3. Maheswari. S.N, "Principles of Cost Accounting", Sultan Chand \& Sons, New Delhi.


| Code No. | Subject | Semester <br> No. |
| :---: | :---: | :---: |
| 16CCU19 | SOFTWARE DEVELOPMENT WITH VISUAL BASIC | V |
| Objective : | After the completion of the course the student must able to develop an app using visual basic | cation |
| Unit No. | Topics | Hours |
| I | Introduction to Visual Basic <br> Introduction to VB - Steps In VB Application - Integrated Development <br> Environment(IDE) - Property Window - Form Layout Window - Code <br> Window - Even Driven Programming - Working with Forms | 12 |
| III | Variables <br> Constants - Data Types -Comment and End Statements - Strings - <br> Toolbox - Check Box - Control Arrays - Loops and its Types - GOTO <br> Statement - Built-in Functions - String - Date and Time Function. | 15 |
| IIII | ```VB-Controls Pointers - Label - Frame - Check Box - Combo Box- Scroll Bar - Timer - Rich Text Box - Command Button - List Box - Image Box - Picture Box - Text Box̣- SDI and MDI Form - Data Grid - Flex Grid - Menus - Dialog Boxes``` | 15 |
| IV | Data Base Connectivity <br> DAO - Creating Data Base - Types of Record Set - Active X Data Object <br> (ADO) - Integrated Multi Media | 15 |
| V | Data report <br> Data Environment - Designer - Connection Object - Command Object - <br> Data Report Object - Methods - Creating a Hierarchical Report. | 15 |

Text Book: Steven Holzner, "VB 6 Programming Black Book", Dream Tech Press, New Delhi.
Referance Book

1. Garry Cornel, "Visual Basic 6.0", Tata McGraw Hill, New Delhi.
2. Mohammed Azam, "Visual Basic 6.0", Tata McGraw Hill, New Delhi.
3. Krishnan. N and Saravanan. N "Visual Basic 6.0 in 30 days", Scitech Publications, (India) Pvt., Ltd., Chennai.
4. Francesco Balena, "Microsoft Visual Basic 6.0", WP Publishers, Bangalore.


| Code No. | Subject | Semester <br> No. |
| :---: | :---: | :---: |
| $\mathbf{1 6 C C U 2 0}$ | INCOME TAX LAW AND PRACTICE | V |
| Objective: <br> in-do make the students to understand the basic concepts of Income Tax Law and |  |  |


| Unit No. | Topics | Hours |
| :---: | :--- | :---: |
| II | Introduction to Income Tax <br> Income Tax Act 1961-Definition - Assessment Year, Previous Year, <br> Assessee, Person, Income, Gross Total Income, and Total Income - Basis <br> of charge - Residential Status of an Individual, HUF, Firms, AOP and <br> Company - Exempted Incomes. | 15 |
| III | Income from Salary and House Property <br> Salary - Allowances - Perquisites - Profit-in-lieu of salary, Deductions <br> under section 80C - Computation of Income from Salary - House <br> Property Income - Determination of annual value of let-out house <br> property - Self occupied house property, Deductions under section 24- <br> Computation of Income from House Property. | $\mathbf{1 5}$ |
| IIII | Income from Business or profession <br> Profits and Gains of Business or Profession - Deductions expressly <br> allowed and expressly disallowed- Computation of Income from Business <br> or Profession - Depreciation. | 14 |
| IV | Income from Capital Gains and Other Sources <br> Capital Gains -Capital Asset, Transfer, Deemed Transfer, and <br> Transaction not regarded as transfer - Types of Capital Gains, Exempted <br> Capital Gains -Computation of Income from Capital Gains - Income <br> from Other Sources. | 14 |
| V | Assessment of Individuals <br> Clubbing of income - Set-off and carry forward of losses, Deductions <br> Under section 80 - Assessment of Individuals. | 14 |

Note: Distribution of marks: Problems $60 \%$ and Theory $40 \%$

## Text Book:

Gaur. V.P and Narang. D.B, Puja Gaur, Rajeev Puri, "Income Tax Law and Practice" Kalyani Publishers, New Delhi.

## Reference Books:

1. Mehrotra. H.C, "Income Tax Law and Practice", Sahithya Bhavan Publishers, Agra.
2. Murthy. A, "Income Tax Law and Practice", Vijay Nicole Imprints Pvt., Ltd., Chennai.
3. Hariharan.N, "Income Tax Law and Practice", Vijay Nicole publishers, Chennai.
4. Jeevarathinam. M, Vijay Vishnu kumar.C, "Income Tax Law and Practice", Scitech publications, chenpai.
5.Reddy.T.S. and Hariprasad Reddy. Y, "Income Tax Law and Practice", Margham Publications,


| Code No. | Subject | Semester <br> No. |
| :---: | :---: | :---: |
| 16CCU21 | PRACTICAL-V: | V |
| COMPUTER APPLICATIONS (VISUAL BASIC) |  |  |

Objective: To get the practical knowledge in VB programming

|  | List of Programs | Hours |
| :--- | :--- | :---: |
|  | 1. Design a form with text box to perform the alignment and format <br> function. <br> 2. Design a form to display the list of products by declaring array <br> function. | $\mathbf{1 2}$ |
|  | 3. Design a form to calculate capital budgeting technique by declaring <br> finance Function and variable declaration using option button <br> (Radio/Check box). <br> 4. Design a form to display an advertisement banner using image box <br> control with string function. | $\mathbf{1 5}$ |
| 5. Design a form to compute cost of capital using finance function in <br> visual basic using check box. <br> 6. Design a form to perform working capital analysis by declaring finance <br> function using flex grid control. | $\mathbf{1 5}$ |  |
| 7. Design a form to display Break-even analysis using line and chart <br> controls, by declaring variables. <br> 8. Design a form to present product details like purchases, sales, profit, etc <br> by declaring array functions and present the details in a rich text box <br> (RTF). | $\mathbf{1 5}$ |  |
| 9. Design a form to display Product Life Cycle using slider control. <br> 10. Design a Pay Slip for an organization and create a data base using <br> SQL and Data Control. | $\mathbf{1 5}$ |  |


| Code No. | Elective - Subject (a) | emester <br> No. |
| :---: | :--- | :---: |
| $\mathbf{1 6 C C U 2 2}$ | PRINCIPLES OF AUDITING | V |
| Objective: On successful completion of this course, the student should be well versed in the <br> fundamental concepts of Auditing. |  |  |
| Unit No. | Topics | Hours |
| I | Auditing <br> Origin - Definition - Objectives - Types - Advantages and <br> Limitations - Qualities of an Auditor - Qualifications of an Auditor - <br> Errors and Frauds | $\mathbf{1 4}$ |
| III | Internal control and Vouching <br> Internal control - Internal check-audit note book - Working Papers - <br> Position of External auditor as to Internal Auditor - Vouching - <br> Vouching of cash book - Trading transactions - Impersonal ledger. | $\mathbf{1 5}$ |
| IIII | Verification and Valuation of Assets and Liabilities <br> Verification and Valuation of Assets and Liabilities - Auditor's <br> position regarding the valuation and verifications of Assets and <br> Liabilities - Depreciation - Reserves and Provisions - Secret Reserves. | $\mathbf{1 5}$ |
| IV | Company Auditor <br> Company Auditor - Appointment and Removal - Rights and Duties of <br> Company Auditor - Liabilities - Audit of share capital and Audit of <br> share Transfer - Audit report - Contents and Types. | $\mathbf{1 4}$ |
| V | Investigation of Auditing <br> Investigation - Objectives of Investigation - Audit of Computerized <br> Accounts - Electronic Auditing - Investigation under the provisions of <br> companies Act 2013. | $\mathbf{1 4}$ |

## Text Book:

Tandon B.N, "Practical Auditing" S. Chand Company Limited, New Delhi.

## Reference Books:

1. Dinkar Pagare, "Principles of Auditing", Sultan Chand \& Sons, New Delhi.
2. Jain \&Narang "Principles of Auditing", Kalyani Publishers, Chennai.
3. Venkatamani .S "Practical Auditing", Margham Publication, Chennai.
4. Dr.Radha "Practical auditing", Prasanna Publishers, New Delhi.
5. Dr.Premavathy. N, "Practical Auditing", J.M. Press, Chennai.

| Code No. | Elective - Subject (b) | Semester <br> No. |
| :---: | :--- | :---: |
| 16CCU22 | FINANCIAL MARKETS | V |
| Objective: To explain the structure and functioning of capital markets in India. | Hours |  |
| Unit No. | Topics |  |
| II | Structure of Financial Markets <br> Financial Markets - Structure of Financial Markets - Financial <br> Investment - Money Market in India - Indian Capital Markets - <br> Difference between Money Market and Capital Market - Classification <br> and object of Indian Money Markets and Structure of Capital Markets | 15 |
| III | Issue Market <br> Markets for Corporate Securities - New Issue Markets - Functions <br> Issue Mechanism - Merchant Banking - Role and Functions of <br> Merchant Bankers in India - Under writing | $\mathbf{1 4}$ |
| III | Secondary Markets <br> Secondary Markets - Stock Exchange - Role of Secondary Market - <br> Trading in Stock Exchange - Various Speculative Transactions - Role <br> of SEBI - Regulation of Stock Exchange | $\mathbf{1 4}$ |
| IV | Financial Intermediaries <br> Banks as Financial Intermediaries - Commercial Banks Role in <br> Financing - IDBI - IFCI - LIC - GIC - UTI - Mutual Funds - <br> Investments Companies | $\mathbf{1 4}$ |
| V | Source of Finance <br> New Modes of Financing - Leasing as Source of Finance - Forms of <br> leasing - Venture Capital - Dimension Functions - Venture Capital in <br> India - Factoring - Types - Modus Operandi of Factoring - Factoring <br> as Source of Finance - Securitisation of assets - Mechanics of <br> Securitisation- Utility of Securitisation - Securitisation in India | $\mathbf{1 5}$ |

## Text Book:

R.M. Sri Vatsava, "Essentials of Business Finance" Himalaya Publishing House, New Delhi

## Reference Books:

1. Santhanam B., "Financial Services" Margham Publications, Chennai
2. Gordon \& Natarajan, "Financial Markets and Services" Himalaya Publishing House, New Delhi
3. Maheshwari S.N., "Principles of Financial Management" Sulthan Chand \& Sons, Delhi
4. Pandey L. Y., "Financial Management" Vikas Publishing House, Chennai
5. Khan and Jain M.Y., "Financial Management" McGraw Hill Publications, Delhi

| Code No. | Subject | Semester <br> No. |
| :---: | :--- | :---: |
| 16CCU23 | MANAGEMENT ACCOUNTING | VI |
| Objective: To impart knowledge in Management Accounting and to make them know about implication <br> of Management techniques |  |  |
| Unit No. | Topics | Hours |
| I | Introduction to Management Accounting <br> Management Accounting - Meaning - Objectives and Scope - Relationship <br> between Management Accounting, Cost Accounting and Financial Accounting <br> - Need and Significance of Management Accounting. | $\mathbf{1 5}$ |
| III | Financial Statement analysis and Ratio analysis <br> Financial Statement analysis - Ratio analysis - Introduction -Advantages and <br> Limitations of Ratio Analysis - Classification of Ratios - Analysis of liquidity - <br> Solvency and Profitability Ratios - Construction of Balance Sheet. | $\mathbf{1 5}$ |
| IIII | Fund flow and Cash flow statements <br> Fund Flow statement - Meaning - Schedule of changes in working capital - <br> Preparation of Fund Flow Statement - Cash Flow statement - Preparation of <br> Cash Flow Statement as per Accounting Standard 3. | $\mathbf{1 4}$ |
| IV | Marginal costing and Break Even Analysis <br> Concept of Marginal Costing - Preparation of marginal costing statement - <br> managerial applications - Break even analysis - Standard costing - variance <br> analysis (Material and Labour only). | $\mathbf{1 4}$ |
| V | Budgeting <br> Budgeting and Budgetary control - Classification of Budgets - Preparation of <br> cash budget, sales budget, purchase budget, material budget and flexible budget <br> - Performance Budgeting - Zero Base Budgeting (ZBB). | $\mathbf{1 4}$ |

Note: Distribution of marks: Problems $80 \%$ Theory $20 \%$

## Text book:

Ramachandran and Srinivasan, "Management Accounting", Sriram Publications, Trichy.

## Reference Books:

1. Maheswari. S.N, "Management Accounting", Sultan Chand \& Sons, New Delhi.
2. Sharma andGupta. S. K, "Management Accounting", Kalyani Publishers, New Delhi .
3. Jain. S.P and Narang. K.L, "Cost and Management Accounting", Kalyani Publishers, New Delhi.
4.Bhattacharya. S.K, "Accounting and Management", Vikas Publishing House, Chennai.
5.Reddy. T.S and Hariprasad Reddy. Y, "Management Accounting", Margam Publications, Chennai.


Professor \& Head

| Code No. | Subject | Semester <br> No. |
| :---: | :---: | :---: |
| 16CCU24 | MANAGEMENT INFORMATION SYSTEM | VI |
| Objective : To know the Integration of Business Information through Computers |  |  |
| Unit No. | Topics | Hours |
| I | Information System <br> Meaning - Definition - Types - Management Information System : <br> Meaning - Features - Scope of MIS - Objectives of MIS - MIS Model Components - Functions of MIS - Subsystems of an MIS - Role and Importance - Limitations of MIS. | 12 |
| II | System Concepts <br> Elements of a System - Characteristics of a system - System Development Life Cycle - System Design and System Analysis: Logical Design, Physical Design, System Construction and System Testing Systems Support. | 15 |
| III | Information Systems for Business Introduction - Marketing Information System -Meaning - Applications. Human Resource Management Information System- Meaning- Functions. Manufacturing Information System: Meaning - Decision types in manufacturing system. Transaction Processing System: Information Repeating and Executive Information System | 15 |
| IV | DBMS <br> Introduction - Components - Functions-Benefits-DBMS Models - Client Server Architecture Networks - Business Process Re-Engineering [BPR]. | 15 |
| V | Information System Levels <br> Introduction - Decision Support Systems (DSS) -Characteristics - <br> Components - Comparison between DSS and MIS. Executive Information <br> System (EIS): Meaning - Components - Architecture of EIS. Expert <br> Systems: Meaning- Components - Advantages and Limitations of Expert System. | 15 |

## Text Book:

Aman Jindal, "Management Information System", Kalyani Publishers, New Delhi.

## Reference Books

1. Gorden B. Davis and Margrethe H. Olson, "Management Information System", McGraw Hill Publishing, New Delhi.
2. Rajagopalan. S.P, "Management Information System", Margham Publications, Chennai.
3. Murthy. C.S.V, "Management Information System", Himalaya Publishing House, Mumbai.
4. Waman and Jawadekar, "MIS (Text and Cases)", Tata McGraw Hill publishing company Limited, New Delhi.
5. Sadagopan. S, "Management Information System", Philearning Publications, Chennai.

| Code No. | Subject | Semester <br> No. |
| :---: | :---: | :---: |
| 16CCU25 | INTERNET AND WEB DESIGNING | VI |
| Objective: To get theoretical knowledge and exposure in Internet and Web Designing |  |  |
| Unit No. | Topics | Hours |
| I | Internet <br> Introduction to Internet - Internet Access / Dial-Up Connection - Internet Services' Features - TCP/IP Vs Shell Accounts - Configuring the machine for TCP/IP Account - Configuring the Shell Account - Telnet World Wide Web (www) - Web Page - Internet/Web Browsing | 12 |
| II | Browser <br> Meaning - Internet Addressing - IP Address - Domain Name Electronic Mail - Uniform Resource Locator (URL) - Internet Protocols TCP/IP - FTP - HTTP - Telnet - Gopher - WAIS. Searching the Web Web Index - Web Search Engine - Web Meta - Searcher - Search Functions. | 15 |
| III | Setting Process <br> Search Engines - Meta Search Sites - Directories and Indexes Specialized Directories - Electronic Mail (E-Mail) - E-Mail Message Customizing E-Mail Programs - Managing Mails - Zen of e-mailing - Address Book - Signature Feature - File Attachment Facility - Setting priority - Advantages and Disadvantages of e-mail. | 15 |
| IV | HTML <br> Introduction to HTML - HTML Code for a Web Page - Web Page Basics - Set up a Web Page - Display a Web Page in a Web Browser Start a New Paragraph - Start a New Line - Insert Blank Spaces Heading - Pre-format Text - Comment - Special Characters - Format Text - Emphasize - Superscript and Subscript - Font Style and Size Color - Margins - Mono Spaced Font - Block Quote . | 15 |
| V | Links <br> Meaning -Link to another Web Page - Link within a Web Page - Link to an Image - Link to a File - E-mail Link - Link to an FTP Site - Change Link Colors - Create Keyboard Shortcuts - Change the Tab Order Tables - Create a Table - Add a Border - Caption - Column Groups - Row Groups - Color - Background Images - Aligning Data | 15 |

## Text Book.

Alexis Leon and Mathews Leon, "Internet for Everyone", Leon Tech World, Chennai.
Reference Books
1.John Zabour, "HTML 4 HOW- TO", Tata McGraw hill Publications, New Delhi
2. Kamalesh. N, Agarwala, Amit Lal, Deeksha Agarwala, " Business of the Net", Rajiv Beri, New Dehhi.
3. Achyut S. Godbole, Atul Kahake, "Principles of Web Design", Tata McGraw Hill Publications, New Delhi.
4. Doeacc 'o 'Level, " Internet and Web Design", Firewall media, New Delhi.
5. Ramesh Bangia, " Internet and Web Design", Laxmi Publications, New Delhi.


| Code No. | Subject | Semester <br> No. |
| :---: | :---: | :---: |
| 16CCU26 | PRACTICAL - VI: | VI |

Objective : To enable the students to acquire the knowledge of web designing and technology.

|  | List of Programs | Hours |
| :--- | :--- | :---: |
|  | 1. Develop a Web Page using HTML Tags <br> 2. Develop a Web Page using Java Script <br> 3. Develop a Web Page using VB Script | $\mathbf{1 2}$ |
|  | 4. Develop a Web Page for Time Table <br> 5. Develop a Web Page using Loops Concept <br> 6. Develop a Web Page using HTML to display Ordered \& Unordered List | 12 |
|  | 7. Develop a Web Page of our COMMERCE Dept with Minimum 5 5 <br> Links <br> 8. Develop a Frame using Multiform Documents | 12 |
|  | 9. Develop a Program using Graphics <br> 10. Develop a Program to make an Advertisement of a Product | $\mathbf{1 2}$ |
|  | 11. Develop a Program for Transaction Effects <br> 12. Develop a Program for Creating a Resume | 12 |


| Code No. | Elective - Subject (a) | Semester <br> No. |
| :---: | :---: | :---: |
| 16CCU27 | ENTREPRENEURIAL DEVELOPMENT | VI |

## Objective :

To make a students to understand the different dimension of entrepreneurship

| Unit No. | Topics | Hours |
| :---: | :--- | :---: |
| II | Entrepreneurship <br> Concept of Entrepreneurship - Definition, characteristics - <br> Entrepreneur - Definition, characteristics, types and functions - <br> Women entrepreneurs, problems \& development of women <br> entrepreneurs - Rural entrepreneurs - EDP - Meaning, need, phases of <br> EDP - Ministry of skill development Entrepreneurship. | $\mathbf{1 5}$ |
| III | Project Process <br> The start-up process, Project identification - Selection of the Project - <br> Project Formulation, Evaluation - Feasibility Analysis, Project Report. | $\mathbf{1 4}$ |
|  | MSME and Institutional service to Entrepreneur <br> Ministry of Micro, Small \& Medium Enterprises (MSME) - Role- <br> Entrepreneurship Training Programmes - Institutional service to <br> entrepreneur - DIC, SIDO, NSIC, SISI, SIDCO - ITCOT, IIC, KVIC <br> and commercial banks. | 15 |
| IV | Institutional Finance to Entrepreneurs <br> Institutional Finance to Entrepreneurs: IFCI, SFC, IDBI, ICICI, TIIC, <br> SIDCs, SIPCOT - SIDBI - Venture Capital. | 14 |
| V | Incentives and subsidies <br> Incentives and Subsidies - Subsidized services - Subsidy for market. <br> Transport - Seed Capital Assistance - Taxation benefits to SSI role of <br> entrepreneur in export promotion and import substitution. | $\mathbb{1 4}$ |

## Text Book:

Gupta.C.B \& Srinivasan. N.P., "Entrepreneurial Development", Sultan Chand \& Sons, New Delhi. Reference Books:

1. Khanka. S.S "Entrepreneurial Development", S.Chand Publication, New Delhi.
2. Remu Arora \& Sood S.KI. "Fundamentals of Entrepreneurship and Small Business" Kalyani Publications.
3. Saravanavel. P, "Entrepreneurial Development "Ess Pee Kay Publishing House, Chennai.
4. Poornima, Charantimath .M, "Entrepreneurship Development and Small Business Enterprises",JBA Publishers, New Delhi.
5. Anil Kumar. S, "Entrepreneurship Development", JBA Publishers, New Delhi.


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Hindusthan College of Arts \& Science
Coimbatore-641028.

| Code No. | Elective - Subject (b) | Semester No. |
| :---: | :---: | :---: |
| 16CCU27 | BUSINESS FINANCE | VI |
| Objective : This course aims to throw light on the importance of Finance to Business and the proper ways of managing it. |  |  |
| Unit No. | Topics | Hours |
| I | Introduction <br> Business Finance - Introduction - Meaning - Concept - Scope Functions of Finance - Traditional and Modern Concepts and its contents. | 14 |
| III | Financial Planning <br> Financial Planning - Meaning - Objectives - Characteristics - Need Steps in Financial Planning - Estimation of Financial Requirements. | 14 |
| III | Sources of Finance <br> Sources of Finance - Equity shares, Preference shares, Bonds, Debentures and Fixed Deposits - Features - Advantages and Disadvantages. | 15 |
| IV | Capitalization <br> Bases of Capitalization - Theories of Capitalization - Cost Theory - <br> Earning Theory - Over Capitalization - Under-Capitalization: <br> Symptoms -Causes- Remedies - Watered Capital - Difference between Over Stock and Watered Capital. | 15 |
| V | Capital Structure <br> Capital Structure - Meaning - Internal and External Factors of Capital Structure - Types of Capital - Trading on Equity - Capital structure Theories. | 14 |

## Text Book:

Sri Vatsava.R.M, "Essentials of Business Finance", Sultan Chand \& Sons, NewDelhi.

## Reference Books:

1. Saravanavel, "Financial Management", Kalyani Publishers, New Delhi.
2. Pandey.L., "Finacial Management", Tata Mcgraw Hill, New Delhi.
3. Khan and Jain M. Y., "Financial Management", Sultan Chand and Co., New Delhi.
4. Sinha N.K., "Money Banking Finance", BSc Publishing Co., Ltd, New Delhi.
5. Prasanna Chandra, "Corporate Finance", Tata McGraw Hill, New Delhi.


[^0]:    Note : Distribution of Marks : Problems - 80\%, Theory - 20\% .
    Text Book:
    Reddy. T.S and Murthy. A, "Corporate Accounting", Margham Publications, Chennai.
    Books for Reference:

    1. Jain. S.P and Narang. K.L, "Advanced Accounting", Kalyani Publications, New Delhi.
    2. Gupta. R.L and Radhaswamy.M, "Corporate Accounts", Theory Method and Application, Sultan Chand \& Co., New Delhi.
    3. Arulanandam. M.A, Raman. K.S, "Advanced Accountancy", Himalaya Publications, New Delhi.
    4. Shukla. M.C, Grewal. T.S and Gupta. S.L, "Advanced Accountancy", S. Chand \& Co., New Delhi.
    5. Pillai. R.S.N, Bagavathi and Uma. S, "Fundamentals of Advanced Accounting", S. Chand \& Co., Aew Delhi.
