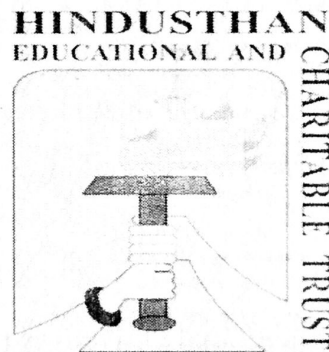


LEARNING OUTCOMES–BASED CURRICULUM FRAMEWORK (LOCF)

in the

**UNDERGRADUATE PROGRAMME
BACHELOR OF BUSINESS ADMINISTRATION
LOGISTICS DEGREE PROGRAMME**

**FOR THE STUDENTS ADMITTED FROM THE
ACADEMIC YEAR 2020 - 2021 AND ONWARDS**



HICAS

**HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
COIMBATORE-641028
TAMILNADU, INDIA.**

Phone: 0422-4440555

Website: www.hindusthan.net/hicas/

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF BUSINESS ADMINISTRATION LOGISTICS

PREAMBLE

The Logistics sector at global level is into a massive growth contributing to the overall world's economic progress. In India logistic is as one of the most dynamic and fast growing segment. The Logistics program will enable students to gain knowledge in logistics and supply chain management to tap opportunities in the logistics sector.

VISION

To provide a quality education with a blend of academic and industry requirements to foster the holistic development of a student.

MISSION

To understand and recognize the individual capacity of our students and ensure an overall development of the student to face challenges in the global scenario.

Programme Educational Objectives (PEO)

Under Graduates of **Business Administration with Logistics** program will be

PEO1: Graduates will be able to approach the business environment with optimism and enable them to be industry ready in facing the challenges by ethically responsible in contribution to the society and in the business field.

PEO2: Graduates will have an ability to identify opportunities adapt and engage themselves in the field of logistics with their professional skills.

PROGRAM OUTCOME (PO):

- PO1:** On graduation students will exhibit their ability to communicate and take decision effectively.
- PO2:** Students will be able to understand concepts of logistics & apply them in their profession.
- PO3:** Students will be able to organize their work in a professional way.
- PO4:** Students will be able to exhibit team work, apply time management skills will be emotionally strong & become result oriented.

PROGRAM SPECIFIC OUTCOME (PSO):

- PSO1:** Ability to take opportunities in areas of logistics like logistics analyst , consultancy , supply chain analyst ,production planner ,master schedules, logistics manager ,Inventory management ,supply chain manager, purchasing ,marine officer , Deck manager
- PSO2:** Effective & proficient to understand global issues continuously seen development in the industry of logistics
- PSO3:** Recognize , prepare an ability to see the big picture for a continual development

HINDUSTHAN COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

COIMBATORE -641028

SCHEME OF EXAMINATIONS - CBCS & LOCF PATTERN

(For the Students admitted from the Academic year 2020-2021 and onwards)

UG PROGRAMME

Programme: BBA LOGISTICS

Part	Course Code	Course Type	Course Title	Lecture Hours/ Week	Exam Duration (hours)	MAX. MARKS			CREDIT POINTS
						I.E	E.E	TOTAL	
Semester - I									
I	20LAT01/ 20LAH01/ 20LAM01/ 20LAF01	MIL	Tamil-I/ Hindi-I/ Malayalam – I/ French-I	6	3	30	70	100	3
II	20ENG01	AECC	English – I	6	3	30	70	100	3
III	20BLU01	DSC	Principles of Management	6	3	30	70	100	5
III	20BLU02	DSC	Fundamentals of Logistics Management	6	3	30	70	100	5
III	20BLU03	GE	Mathematics for Management – I	6	3	30	70	100	4
IV	20BLUV01	ACC	VAC-I	2	-	50	-	50	Grade*
IV	20BLUJ01	AEE	Communicative Skills	2	-	50	-	50	Grade*
IV	20BLUJ02	AEE	Soft skill	2	-	50	-	50	Grade*
				36					20
Semester– II									
I	20LAT02/ 20LAH02/ 20LAM02/ 20LAF02	MIL	Tamil-II/ Hindi-II/ Malayalam-II/ French-II	6	3	30	70	100	3
II	20ENG02	AECC	English – II	6	3	30	70	100	3
III	20BLU04	DSC	Organisational Behaviour	5	3	30	70	100	4
III	20BLU05	GE	Economics for Executives	5	3	30	70	100	4
III	20BLU06	GE	Mathematics for Management – II	6	3	30	70	100	4
IV	20GSU01	AECC	Value Education - Human Rights	2	-	100	-	100	2
IV	20BLUV02	ACC	VAC – II	2	-	50	-	50	Grade*
IV	20BLUJ03	AEE	Communicative Skills	2	-	50	-	50	Grade*
IV	20BLUJ04	AEE	Soft skill	2	-	50	-	50	Grade*
				36					20

Semester– III									
III	20BLU07	DSC	Financial Accounting	6	3	30	70	100	5
III	20BLU08	DSC	Production and Materials Management	6	3	30	70	100	4
III	20BLU09	DSC	International Marketing for Logistics	6	3	30	70	100	5
III	20BLU10A 20BLU10B	DSE	Elective-I Air Cargo Management	5	3	30	70	100	4
			E-Commerce in logistics						
III	20BLU11	SEC	Practical-I - Financial Accounting Package-Tally	5	3	40	60	100	3
IV	20GSU02	AECC	Environmental Studies	2	2	100	-	100	2
IV	20BLUV03	ACC	VAC-III	2	1	50	-	50	1
IV	20BLUJ05	SEC	Aptitude / Placement Training	2	1	50	-	50	Grade*
IV	20BLUJ06	SEC	Online Classes	2	1	-	-	-	C/NC**
				36					24

Semester - IV									
III	20BLU12	DSC	Financial Management	6	3	30	70	100	5
III	20BLU13	DSC	Human Resource Management	6	3	30	70	100	5
III	20BLU14	GE	Taxation	6	3	30	70	100	4
III	20BLU15	DSC	Multimodal Transportation Management	5	3	30	70	100	4
III	20BLU16A 20BLU16B	DSE	Elective-II Shipping & Packaging	5	3	100	-	100	4
			Customs Laws & Procedure						
IV	20GSU03	AECC	<u>Skill Based Subject</u> Internet Security	2	2	100	-	100	2
IV	20GSU04	AECC	Extension Activity		-	100	-	100	Grade
IV	20BLUV04	ACC	VAC – IV	2	1	50	-	50	1
IV	20BLUJ07	SEC	Aptitude /Placement Training	2	1	50	-	50	Grade
IV	20BLUJ08	SEC	Online Classes	2	1	-	-	-	C/NC**
				36					25

Semester - V									
III	20BLU17	DSC	Entrepreneurial Development and Project Management	6	3	30	70	100	5
III	20BLU18	DSC	International Logistics Management	6	3	30	70	100	5
III	20BLU19	DSC	Research Methods for Management	6	3	30	70	100	5
III	20BLU20	SEC	Practical II –Business Computing using MS-Office	3	3	40	60	100	3

III	20BLU21	DSC	Customer Relationship Management	4	3	30	70	100	3
III	20BLU22A	DSE	Elective-III	5	3	30	70	100	4
	Export-Import Documentation								
	20BLU22B		International transport conventions						
III	20BLU23	SEC	Institutional Training in Logistics Companies	-	-	100	-	100	2
IV	20GSU05	AECC	Non-Major Elective General Awareness	-	2	100	-	100	2
V	20GSU06	AECC	Law of Ethics	-	2	100	-	100	2
IV	20BLUV05	ACC	VAC-V	2	1	50	-	50	1
IV	20BLUJ09	SEC	Aptitude / Placement Training	2	1	50	-	-	Grade
IV	20BLUJ10	SEC	Online Classes	2	1	-	-	-	C/NC**
				36					32
Semester - VI									
III	20BLU24	DSC	Advertising and Sales Promotion	6	3	30	70	100	4
III	20BLU25	DSC	Strategic Management	6	3	30	70	100	4
III	20BLU26	DSC	Supply Chain Management	6	3	30	70	100	5
III	20BLU27	DSC	Container Management	5	3	30	70	100	5
III	20BLU28A	DSE	Elective-IV	5	3	30	70	100	4
			Delivery Management						
III	20BLU28B		Global Procurement Management						
III	20BLU29	SEC	Project Work	2	3	100	-	100	2
IV	20BLUV06	ACC	VAC – VI	2	1	50	-	50	1
IV	20BLUJ11	SEC	Aptitude /Placement Training	2	1	50	-	50	Grade
IV	20BLUJ12	SEC	Online Classes	2	1	-	-	-	C/NC**
				36					25
Credits grand total									146

- VAC-Value Added Course (Extra Credit Courses)
- * Grades depends on the marks obtained

Range of marks	Equivalent remarks
80 and above	Exemplary
70 – 79	Very good
60 – 69	Good
50 – 59	Fair
40 – 49	Satisfactory
Below 39	Not Satisfactory = Not completed

- Part IV & V not included in total marks and CGPA calculation.
- I.E-Internal Exam
- E.E-External Exam
- JOC-Job Oriented Course
- C/NC**- Completed/ Not Completed

PASSING MINIMUM

- Passing Minimum for UG 40% and for PG 50 %
- For UG : 35 % (25 marks) in EE and 40 % in Total Marks
- For PG 50 % (35 marks) in EE and 50 in Total Marks

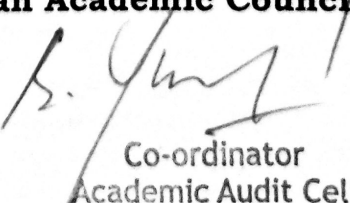
List of Open Elective Papers	
Open Electives	Courses offered by the Departments (Additional Credit Courses)
	a)Concept of Logistics
	b)Logistics decision making ,Strategy, Purchase, Storage &Inventory
	c) Logistics Advanced
	d)Logistics and Supply chain management
	e)Internet of Things
	f)Introduction to Big Data
	g)Digital Marketing
	h)International Trade procedures
	i)Successful Career Development
	j)Certificate Course with Tally ERP9

List of Elective Papers/ DSE

(Can choose any one of the paper as electives)

	Course Code	Title
Electives/ DSE-I	20BLU10A	Air Cargo Management
	20BLU10B	E-Commerce Management
Electives/ DSE-II	20BLU16A	Shipping & Packaging
	20BLU16B	Customs Laws & Procedure
Electives/ DSE-III	20BLU22A	Export-Import Documentation
	20BLU22B	International transport conventions
Electives/ DSE-IV	20BLU28A	Delivery Management
	20BLU28B	Global Procurement Management

BOS-Chairman Academic Council – Member Secretary


Co-ordinator
Academic Audit Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

UG Courses- Scheme of Evaluation (Internal & External Components)

(For the students admitted during the academic year 2020-2021 Only)

1. Internal Marks for all UG

Components	Marks
Test I	5
Test II	5
Model Exam	10
Assignment	5
Attendance*	5
TOTAL	30

*Split-up of Attendance Marks

- ♣ 75-79 - 1 marks
- ♣ 80-84 - 2 marks
- ♣ 85-89 - 3 marks
- ♣ 90-94 - 4 marks
- ♣ 95-100 - 5 marks

2. a) Components for Practical I.E.

Components	Marks
Test -I	20
Test - II	20
Total	40

b) Components for Practical E.E.

Components	Marks
Experiments	50
Record	5
Viva	5
Total	60

3. Institutional/ Industrial Training, Mini Project and Major Project Work

Institutional /Industrial Training (I.E)		Mini Project (I.E)	Major Project Work		
Component	Marks	Marks	Component	Marks	Total Marks
Work diary	25	-	I.E		
Report	50	50	a)Attendance	10	
Viva-voce	25	50	b)Review/Work diary*	30	40
Total	100	100	E.E** a) Final report	40	
			b)Viva-voce	20	60
Total					100

*Review is for Individual Project and Work Diary is for Group Projects
(group consisting of minimum 3 and maximum 5)

**Evaluation of report and conduct of viva voce will be done jointly by Internal and External Examiners

4. Components for Value Education (Part IV):

S.No.	Components	Marks
a)	Attendance 96% and above - 30 marks 91% to 95% - 25 marks 86% to 90% - 20 marks 75% to 85% - 10 marks	30 marks
b)	Participation in group activity	30 marks
c)	Assignment (2 x 10)	20 marks
d)	Test (1 hr for 20 marks) 2 out of 3 questions, 10 marks each	20 marks
	Total	100 marks

5. Guidelines for Environmental Studies (Part IV)

Components	Marks
Two Tests (each 2 hours) of 30 marks each [3 out of 5 descriptive questions 3 x 10 = 30 Marks]	60
Field visit and report (10 + 10) (At least one field trip should be arranged)	20
Two assignments (2 x 10)	20
Total	100

6. Guidelines for Skill based subject - Internet Security (Part IV)

Components	Marks
Two Tests (each 2 hours) of 40 marks each [4 out of 7 descriptive type questions 4 x 10 = 40 Marks]	80
Two assignments (2 x 10)	20
Total	100

7. Guidelines for General Awareness (Part IV)

Components	Marks
Two Tests (each 2 hours) of 50 marks each [50 objective type questions 50 x 1 = 50 Marks]	100

8. Guidelines for Law of Ethics (Part V)

Components	Marks
Two Tests (each 2 hours) of 50 marks each [5 out of 8 descriptive type questions 5 x 10 = 50 Marks]	100

9. Guidelines for Extension Activity (Part V)

No of Activities	Marks
2 x 50 (Each Activity for two days) (Activities may be Educating Rural Children, Unemployed Graduates, Self Help Group etc)	100

10. Value Added Courses and Aptitude/Placement courses:

Components	Marks
Two Test (each 1 hour) of 25 marks each QP is objective pattern (25x1=25)	50
Total	50

Guidelines:

1. The passing minimum for these items should be 40%
2. If the candidate fails to secure 40% passing minimum, he / she may have to reappear for the same in the subsequent Semesters
3. Item No's:4,5,6,7,8,9, 10 are to be treated as 100% Internal papers.
4. For item No.10, Tests conducted through online modules (Google Form/any other)

UG PATTERN
QUESTION PAPER PATTERN FOR CIA I and CIA II EXAM

Reg.No:-----

Q.P.CODE:

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

----- DEGREE CIA-I/CIA-II EXAMINATIONS -----20---

(----- SEMESTER)

BRANCH: -----

SUBJECT NAME: -----

Time: Two Hours

Maximum:50 Marks

SECTION - A (6 x 1 = 6 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(Q.No: 1 to 6: Multiple choice/Fill up the blanks /True or False questions)

SECTION - B (4x 5 = 20 marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(Q.No: 7 to 10 Either Or type)

SECTION - C (3x 8 = 24 marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(Q.No: 11 to 13 : Either Or type)

QUESTION PAPER PATTERN FOR MODEL/END SEMESTER EXAMINATION

Reg.No:-----

Q.P.CODE:

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

----- DEGREE MODEL EXAMINATIONS -----20-----

(-----SEMESTER)

BRANCH : -----

SUBJECT NAME:-----

Duration: Three Hours

Maximum: 70 Marks

SECTION - A (10x1=10 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(Q.No 1 to 10 Multiple choice/Fill up the blanks /True or False questions)

(Two questions from each unit)

SECTION - B (5x4=20 Marks)

Answer ALL Question

ALL Questions Carry EQUAL Marks

(Q.No 11 to 15 Either or type)

(One question from each Unit)

SECTION- C (5x8=40 Marks)

Answer ALL Questions

ALL Questions carry EQUAL Marks

(Q.No 16 to 20 Either Or type) (One question from each Unit)

Course Code:	20BLU01	Course Title					Batch:	2020-2021 & Onwards
		PRINCIPLES OF MANAGEMENT					Semester:	I
Hrs/Week:	6	L	6	T		P	Credits:	5

COURSE OBJECTIVES:

1. To create an understanding of the fundamental principles of management
2. To enable students understand the need for planning
3. To understand the various forms of organisation structures and analyse a suitable organisation structure.
4. To enable effective decision making and control for desired outcome.
5. To Develop effectiveness in the application of control and control techniques in organisations.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define basic concepts of management and evolution in management.	K1,K2
CO2	Understand the importance of planning for business. Decision making based on plans.	K2,K3
CO3	Identify the various organization structures for grouping of activities, hierarchy of authority and responsibility, relationship for achievement of common goals.	K3,K4
CO4	Analyze and interpret the concepts of directing the workforce, improving performance through motivation and effective leadership.	K1,K3,K4
KI- Remember, K2- Understand, K3- Apply, K4- Analyse, K5- Evaluate		

SYLLABUS

20BLU01	PRINCIPLES OF MANAGEMENT	I
Unit No.	Topics	Hours
I	Management: Meaning – Definitions –Nature - Scope- Distinction between Management and Administration. Management: A science or an art – Functions of Management- Levels of Management - Roles and Skills of a Manager- The evolution of Management Theory-(Henry Fayol, F.W. Taylor, Elton Mayo.)	14
II	Planning: Definition – Nature and Characteristics of Planning – Importance – Planning process- Types of Plans – Limitations. MBO-Definition –Process of MBO- Pros & Cons. Decision making: concept of decision and decision making - Decision making process - Types of Decisions –Environmental factors affecting management Decisions.(Globalization, Diversification and Technology)	15
III	Organizing: Meaning- Definition -Nature & Importance - Types of Organization - Organizational structure - Span of control. Delegation: Meaning – importance - Centralization Vs Decentralization. Departmentation: Meaning –Bases of departmentation.	15
IV	Staffing & Directing: Staffing: Meaning – Definition-Objectives, Factors affecting staffing. Directing: Meaning-Nature - Importance–principles – Elements of Directing	14
V	Co-ordination &Controlling: Co-ordination: Meaning- Principles & Effective Coordination Techniques- Controlling: Definition – Characteristics of control – Steps in controlling –Controlling Techniques. <i>*Modern trends in Management- *Self-Study</i>	14

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

TEXT BOOKS

Text Book:

Text Book:

1. P.C.Tripathy, P.N.Reddy, *Principles of Management, 3rd Edition, Tata MC Graw Hill publishing Company Ltd.*
2. Harold Knoutz, Heinz Weinhrich, *Essential of Management, 6th Edition, Tata MC Graw Hill publishing company Ltd.*

REFERENCE BOOKS

Reference Books:

1. Bhushan Y.K, *Business Organization, 4th Edition, Tata MC Graw Hill publishing company Ltd.*
2. L.M.Prasad, *Principles of Management, 5th Edition, Himalaya Publication.*
3. DinkarPagare, *Principles of Management, Sultan Chand & Sons.*

WEB RESOURCES

Web Link: <https://www.toppr.com>

<https://www.stratx-exl.com>

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	L	L
CO2	S	S	L	M
CO3	S	M	L	M
CO4	S	L	M	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
M.Kousalyadevi Name & Signature of the Staff	Dr.R.Sabitha Name & Signature	Name & Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU02	Course Title					Batch:	2020-2021 & Onwards
		FUNDAMENTALS OF LOGISTICS MANAGEMENT					Semester:	I
Hrs/Week:	6	L	6	T		P	Credits:	5

COURSE OBJECTIVES

1. To gain a working understanding of logistics principles and to expose students to the terms of logistics.
2. To provide the students an opportunity to learn the Logistics Interface and to relate the concepts to real life business.
3. To provide an overview of the key activities performed by the inventory control function.
4. To view logistics as more than an operational function that passively executes a plan for warehousing management
5. To understand current challenges faced in outsourcing of logistics and to provide a basis for thinking through these challenges .

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define the concepts of Logistics management	K1,K2
CO2	Understand the Logistics interface with marketing and its Channel management	K1,K2,K3
CO3	Identify the basic concepts of Inventory management & warehousing	K1,K3,K4
CO4	Analyse the basic characteristics and costs of warehousing and materials handling activities	K1,K3,K4

SYLLABUS

20BLU02	FUNDAMENTALS OF LOGISTICS MANAGEMENT	I
Unit No.	Topics	Hours
I	Concept of Logistics Introduction – Definition of Logistics – Evolution of logistics – Functions – Types of logistics – Elements & activities involved in logistics – Role of logistics in economy – Difference between SCM & Logistics – Concept of Logistics management.	15
II	Logistics Interface and Channel management Logistics Interface: Introduction – Logistics Interface with marketing – Importance of export management Logistics Channel management: Introduction- Types of Intermediaries –Functions – Selection of channel members in logistics.	13
III	Inventory Management and Warehousing Inventory Management: Introduction– Functions& Importance of Inventory – Types of inventory – Concept of Inventory management – Effectiveness of inventory management.: Introduction – Functions of Warehousing – Types of Warehouses – Significance of Warehousing in logistics.	15
IV	Logistics Outsourcing Introduction – Concept of Logistics outsourcing – Benefits – Types of Logistics outsourcing – Risks involved in outsourcing – Role & Selection of Logistics service providers.	15
V	Introduction on Global and Reverse logistics Global Logistics: Introduction– Importance – Components of global logistics – Barriers to Global logistics. Reverse Logistics: Introduction– Need or Importance of Reverse logistics – Types of Reverse logistics – Feature trends of Reverse logistics.	14

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

Text Book:

Text Book:

1. Douglas Lambert, James R Stock, Lisa M. Ellram- *Fundamentals of Logistics Management*, McGraw-hill/Irwin.
2. Vinod V. Sople (2009) -*Logistic Management – pearson ltd*

REFERENCE BOOKS

Reference Books:

1. R.Thangamani, M.Kousalyadevi, Dr.A. Jeyanthi - *Logistics Management-Sarada Publications*
2. David B. Grant, Chee Yew Wong - *Fundamentals of Logistics Management - McGraw Hill Higher*
3. Education Donald J. Bowersox& David J. Closs - *Logistical Management, Tata McGraw Hill Publishing Co. Ltd.*

WEB RESOURCES

Web Link: <http://www.academia.edu>
<http://www.michiganstateuniversityonline.com>
 Courses for free : <https://www.classcentral.com>

MAPPING WITH PROGRAM OUTCOMES

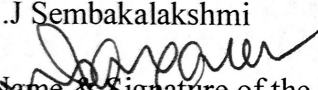
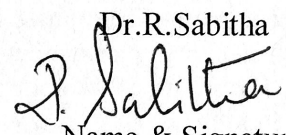
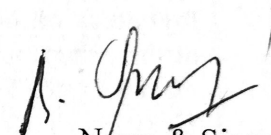
PO CO	PO1	PO2	PO3	PO4
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CO1	M	M	L	L
CO2	M	S	S	M
CO3	S	M	L	M
CO4	S	L	M	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
Dr.D.Divya Mrs.S.J Sembakalakshmi  Name & Signature of the Staff	Dr.R.Sabitha  Name & Signature	 Name & Signature

Co-ordinator
 Curriculum Development Cell
 Hindusthan College of Arts & Science
 Coimbatore-641 028.

Course Code:	20BLU04	Course Title					Batch:	2020-2021 & Onwards
		ORGANISATIONAL BEHAVIOUR					Semester:	II
Hrs/Week:	5	L	5	T		P	Credits:	4

COURSE OBJECTIVES

1. To impart knowledge on various aspects of human behavior in organization with relevance to the Indian business context
2. To help students understand organisational behaviour and management practices by examining Personality perception and Motivation.
3. To facilitate a critical factors of Job satisfaction and their impact on work behaviours, attitudes and performance.
4. Develop knowledge of the leadership theories related to organizations.
5. Demonstrate an ability to integrate various theories and illustrate their impact on management practices.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define the concepts of organizational behavior	K1,K2
CO2	Understanding the role of personality, Perception and Motivation in an Organizational Context.	K2,K3
CO3	Identify the determinants of Job Satisfaction, Employee Morale and Attitude	K3,K4
CO4	Develop an understanding of leadership theories and application skills.	K3,K4

SYLLABUS

20BLU04	ORGANISATIONAL BEHAVIOUR	II
Unit No.	Topics	Hours
I	Organisational Behaviour: Definition- Importance and Scope of Organizational Behaviour, Factors influencing OB- Contributing disciplines to OB. Individual Differences - Intelligence tests - Measurement of Intelligence.	12
II	Personality: Meaning, Types, Determinants of Personality, Personality Theory (Psycho analytic Theory), Perception – Meaning- Process- Factors affecting Perception. Motivation – Meaning- Theories (Maslow’s, Herzberg’s) - Transactional Analysis	12
III	Learning – Meaning –Concepts – Process- Factors affecting learning Job Satisfaction-Meaning - Measurement of Job satisfaction. Morale – meaning-Importance. Attitude: Meaning & Components, Employee Attitude and Behaviour.	12
IV	Group dynamics: Group-Meaning-types, group cohesiveness –Group norms-Group decision making. Conflict – Meaning - Concepts, Types, Resolution of Conflict (Case Study – Internal Evaluation only).	11
V	Leadership: Meaning- Characteristics of a Successful Leader, Leadership Styles-Theories (Managerial Grid, Trait Theory, Situational Theory, Fiedlers Contingency Model). Counseling: Meaning- Importance – Types (Case Study – Internal Evaluation only).	13

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies.

TEXT BOOKS

Text Book:

Text Book:

1. Prasad.L.M - "Organizational Behaviour, 5th Edition, Sultan Chand & Son.
2. Stephen P. Robbins, Timothy A judge & Seema Sanghi - "Organizational Behaviour", Pearson Education Ltd

REFERENCE BOOKS

Reference Books:

1. Fred Luthan - "Organizational Behaviour" McGraw Hill
2. Dwivedi R.S - "Human Relations & Organizational Behaviour – a global perspective, Macmillan India Ltd, Delhi
3. M.Kousalyadevi & Dr.A.Jeyanthi – "Organisational Behaviour" pradent publisher
4. ShashiK.Gupta- "Organizational Behaviour" Kalyani Publishers.

WEB RESOURCES

Web Link: <https://www.wiley.com>

<https://www.economicdiscussions.net>

Case Studies : <https://www.etcases.com>

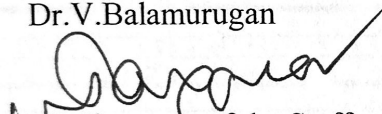
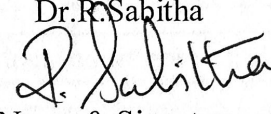

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	S	L	L	M
CO2	S	S	L	M
CO3	S	S	M	M
CO4	S	S	M	M

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
Dr. V. Balamurugan  Name & Signature of the Staff	Dr. R. Sabitha  Name & Signature	 Name & Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU05	Course Title					Batch:	2020-2021 & Onwards
		ECONOMICS FOR EXECUTIVES					Semester:	II
Hrs/Week:	5	L	5	T		P	Credits:	4

COURSE OBJECTIVE To acquaint the students with knowledge about the economic concepts

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define the basic economic concepts and enable managerial decision making.	K1,K2
CO2	Understanding the demand and supply function.	K2,K3
CO3	Construct a production function applying acquired knowledge.	K3K4
CO4	Compare the pricing under perfect competition, monopoly and monopolistic competition.	K3,K4

SYLLABUS

20BLU05	ECONOMICS FOR EXECUTIVES	II
Unit No.	Topics	Hours
I	Economics: Definition, Nature & Scope, Objectives, Micro Economics versus Macro Economics. Objectives of Business Firm-Profit Maximization- Welfare Goals - Social Responsibilities of Business.	10
II	Demand Analysis: Meaning of Demand-Determinants of Demand-Law of Demand-Factors Influencing Demand-Elasticity of Demand – Meaning & Definition - Factors Influencing Elasticity of Demand - Types.	12
III	Production Function -Factors of Production– Theory of Production- Law of Diminishing returns – Law of Variable Proportions. Cost and Revenue Curves – Money Cost- Real Cost-Opportunity Cost-Fixed Cost-Variable Cost-Total Cost-Marginal Cost. Concepts of Revenue-Average Revenue-Marginal Revenue- Break Even point Analysis – Limitations of BEP.	14
IV	Market Structure and Prices - Pricing under Perfect Competition –Pricing under monopoly-Price Discrimination – Pricing under monopolistic Competition – Oligopoly - Duopoly.	13
V	Government and Business: Public Sector in India – Evolution and Objectives of Public Sector in India. Government Measures to Control Monopoly in India- MRTP Act (1970).	14

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies.

TEXT BOOKS

Text Book:

1. Dr.S.Sankaran "Business Economics" Margham publications, Chennai reprint.

REFERENCE BOOKS**Reference Books:**

1. Dr.A.Kalaiselvi "Managerial Economics" Aruna Publications, Chennai.
2. S.K.Misra, V.K.Puri, "Business Economics", Himalaya Publishing House.
3. R.Cauvery, U.K.Sudhanayak, M.Girija and R. Meenakshi "Managerial Economics" S Chand & Company Limited.
4. R.Saravanan and R.Karuppasamy "Managerial Economics" Scitech Publications (India) PVT.LTD, Chennai.
5. T.Aryamala "Business Economics" Vijay Nicole imprints Private Limited, Chennai .

WEB RESOURCES

Web Link: <https://books.google.com>

<https://online.hbs.edu>

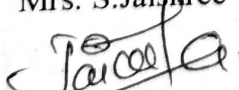

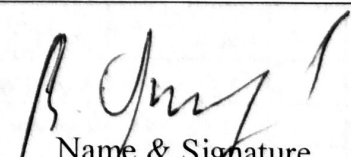
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	S	M	L	L
CO2	S	S	L	S
CO3	S	M	L	M
CO4	S	S	L	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
Mrs. S.Jaishree  Name & Signature of the Staff	Dr.R.Sabitha  Name & Signature	 Name & Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU07	Course Title						Batch:	2020-2021
		FINANCIAL ACCOUNTING						Semester:	III
Hrs/Week:	6	L	6	T		P		Credits:	5

COURSE OBJECTIVE

1. To enable students to understand the basics of accounting and the accounting process.
2. To give insights into subsidiary books and trial balance
3. To enhance knowledge on final accounts.
4. To impart cognizance on accounting procedure for non-trading organization and single entry System.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define and recall the basics of accounting and steps in accounting.	K1,K2,K3
CO2	Understand the double entry and single entry book keeping system	K2
CO3	Identify accounting errors and prepare Bank Reconciliation statement.	K3,K4
CO4	Analyze the financial statements of trading and non trading organization	K3,K4

SYLLABUS

20BLU07	FINANCIAL ACCOUNTING	III
Unit No.	Topics	Hours
I	INTRODUCTION TO ACCOUNTING: Meaning and definition of accounting – Objectives of Accounting – Basic Accounting concepts and Accounting Conventions - Functions of Accounting – Limitations of Accounting- Accounting Process. Double entry - Accounting system - Rules – Journal - Meaning of ledger- Balancing of ledger.	15
II	SUBSIDIARY BOOKS AND TRIAL BALANCE: Subsidiary books including (Cash books) – (problems) – Trial balance – Suspense account – Errors and types of errors –Rectification of errors – Bank reconciliation statement (Problems).	14
III	FINAL ACCOUNTS AND DEPRECIATION: Manufacturing and trading accounts- Trading and profit and loss Account- Balance sheet. Depreciation – Meaning – Methods of Depreciation (Straight line method and WDV method). Problems.	15
IV	ACCOUNTING FOR NON-TRADING ORGANISATION: Accounting for Non-trading Organisation- Receipts and payments Accounts- Income and expenditure Accounts – Balance sheet (Problems with simple adjustments).	14
V	SINGLE ENTRY SYSTEM: Single entry systems – meaning – Salient features – Limitation of single entry system – distinction between single entry system and double entry system- Preparation of statement of affairs - Ascertainment of profit – net worth method- Conversion method (Problems).	14

Theory and problems are in the ratio of 20% and 80% respectively

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

TEXT BOOKS

Text Book:

1. Reddy.T.SandMoorthy.A – “Financial Accounting”, MarghamPublications .

REFERENCE BOOKS

Reference Books:

1. Jain and Narang- “Advanced Accountancy”, KalyaniPublishers.
2. M.C Shukla and T.S.GrewalandS.C.Gupta – “Advanced Accounts”, S.Chand Publications
3. R.S.N.Pillai, BagavathiandS.Uma – “Fundamentals of Advanced Accounting”, S.Chand Publications.

WEB RESOURCES

Web Link:

1. <https://www.classcentral.com/course/whartonaccounting-769>
2. <https://www.youtube.com/watch?v=HuzLQAeb-FE>

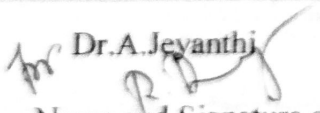
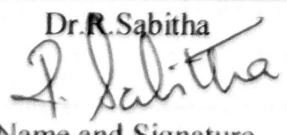
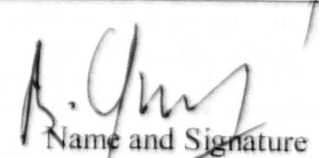
MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	S	S	M	M
CO3	S	M	S	M
CO4	S	M	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Dr. A. Jeyanthi Name and Signature of the Staff	 Dr. R. Sabitha Name and Signature	 Name and Signature

Curriculum Development Cell
28. Sciences

Course Code:	20BLU08	Course Title					Batch:	2020-2021
		PRODUCTION AND MATERIALS MANAGEMENT					Semester:	III
Hrs/Week:	6	L	6	T		P	Credits:	4

COURSE OBJECTIVE :

1. To develop and in-depth understanding on the basics of production management.
2. To help students acquire knowledge on the fundamentals of materials management.
3. To make students understand the various materials handling and maintenance procedures.
4. To sensitize the students on inventory management and quality control.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Understand the core features of the production management function	K1,K2,K3
CO2	Relate plans with the actuals and control any deviations	K2,K3
CO3	Analyze various issues in material storage, handling, packaging, shipping distributing and standardizing.	K3,K4
CO4	Comprehend inventory management and analyze the different types of quality control.	K3,K4

SYLLABUS

20BLU08	PRODUCTION AND MATERIALS MANAGEMENT	III
Unit No.	Topics	Hours
I	PRODUCTION MANAGEMENT Production Management: Nature and Significance of Production Management; Types in manufacturing systems: project- jobbing- batch- line- mass-continuous. Plant location- Factors affecting plant location. Plant Layout: Meaning- Definition and Scope. Factors influencing facility layout. Principles of layout, Layout types and planning-Product layout.	15
II	PRODUCTION PLANNING AND CONTROL Production Planning and Control: Meaning and Definition of Production Planning- Objectives- Steps in production planning-importance. Production control- definition, objectives, techniques. Routing and Scheduling: routing-Meaning and objectives-Scheduling-meaning and objectives- Dispatching – Sequence analysis- Network analysis- meaning -importance	14
III	MATERIALS MANAGEMENT Meaning - Organization of Materials Management - Fundamental Principles - Structure - Integrated materials management. Purchasing – procedure - principles - Vendor rating - Vendor development. Store keeping - Objectives - Functions - Store keeper - Duties – Responsibilities, Location of store - Stores Ledger - Bin card.	15
IV	MATERIALS HANDLING AND MAINTENANCE Materials Handling - Importance - Principles - Criteria for selection of material handling equipments- Automation in materials handling. Maintenance - Types - Breakdown - Preventive - Routine - Methods study - Time study - Motion study. Self-study topic: Material Handling Equipment	14
V	INVENTORY MANAGEMENT AND QUALITY CONTROL Inventory – Meaning – Functions of Inventory - Importance – Tools – ABC, VED, FSN Analysis - EOQ - Re-order point - Safety Stock - Lead time Analysis. Quality control – Meaning – Types of Inspection - Centralised and Decentralised. TQM: Meaning – Objectives – Elements. Bench marking: Meaning - objectives – advantages. SIX SIGMA –. Lean management –ERP (Applications of recent trends). ISO: Features - Advantages - Procedure for obtaining ISO(Self-Study Topic)	14

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

TEXT BOOKS

Text Book:

1. Khanna.O.P - Industrial Engineering and Management, Dhanpatrai Publications.

REFERENCE BOOKS

Reference Books:

1. Banga and Sharma-: Industrial Engineering and Management, Khanna Publishers.
2. Varma.M.M - Materials Management, McGraw Hill London.
3. Aswathappa.K and shridharaBhat k- Productions and Operations Managements, Himalaya Publishing House.
4. Pannerseivam.R- Productions and Operations Managements, Prentice Hall India.

WEB RESOURCES

Web Link:

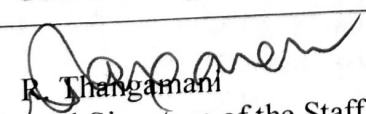
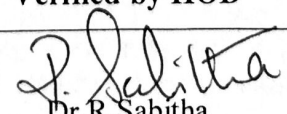
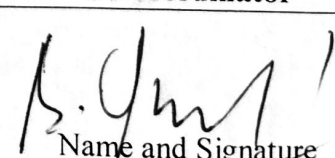
1. <https://www.intechopen.com/books/quality-management-and-quality-control-new-trends-and-developments/quality-management-practices-in-indian-smes>
2. <http://www.technicalchange.com/production-materials-management.html>

MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO1	PO2	PO3	PO4
CO1	S	S	M	S
CO2	M	M	S	M
CO3	M	S	S	M
CO4	S	S	M	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 R. Thangamani Name and Signature of the Staff	 Dr.R.Sabitha Name and Signature	 Name and Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU09	Course Title					Batch:	2020-2021
		INTERNATIONAL MARKETING OF LOGISTICS					Semester:	III
Hrs/Week:	6	L	6	T		P	Credits:	5

COURSE OBJECTIVE :

- 1.To enable the students to acquire knowledge in International marketing Logistics.
- 2.To take decisions relating to pricing in the International context.
- 3.To create an understanding in developing an International climate through advertising and thereby increase sales.
- 4.To analyse foreign Trade and develop global marketing strategies to gain competitive advantage in the global scenario.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define the basis of International marketing concepts, International marketing environment and identify various modes of market entry strategies.	K1,K2,K3
CO2	Understand the meaning of product, its basic decisions and product planning in an international context and to determine the concept of Pricing strategies in international context.	K2,K3
CO3	Determine the various channels of distribution and intermediaries involved in moving products from manufactures to consumers and explain various Promotional strategies in international marketing.	K1,K2,K4
CO4	Analyzing the basis of India's foreign trade and explain the emerging trends in international marketing.	K1,K2,K4

SYLLABUS

20BLU09	INTERNATIONAL MARKETING OF LOGISTICS	III
Unit No.	Topics	Hours
I	<p>International Marketing: Meaning and Definition- Nature and Importance – International Marketing Orientation – International marketing approaches(Ethnocentric, Geocentric, Polycentric) – Process of International Marketing Management - Benefits of International Marketing – Concept of International Marketing Environment - Screening and Selection of Markets – Introduction to International Market Entry Strategies – Various modes of entering International markets.</p>	14
II	<p>International Product Strategies: Product: Meaning and Definition-Product Design Concept - Various factors affecting designing of a Product – Market segmentation - Product Standardization Vs. Adaptation – Managing Product Line – New Product Development - Meaning and Process of product development.</p> <p>International Pricing Strategies: Price: Meaning and Definition - Pricing for International Markets – Factors Affecting International Price Determination – Dumping: Meaning – Anti-Dumping measures in Global marketing- Price Quotation Meaning and Quotation guidelines.</p>	15
III	<p>International Channels of Distribution and Promotional strategies: International channels of distribution: An Introduction – Different Types of Distribution Channel intermediaries – Their Roles and Functions – Types of intermediaries in International marketing – Selection of Distribution channel – International Logistics for movement.</p> <p>Promotional Strategies: Introduction- Meaning and Objectives of Promotion – Kinds of promotion - Factors affecting Promotion mix- International Advertising Meaning and Objectives - Personal selling meaning and importance- Personal selling vs Advertising – International Sales promotion types and importance</p>	15
IV	<p>Introduction to India's Foreign Trade – Direction and Composition of India's foreign trade – New foreign trade Policy - Introduction – Export and import procedures and documentation – Certificate related to shipments – Documents related to payment – Documents related to Inspection.</p>	14
V	<p>Emerging Trends in International Marketing: Introduction- Regionalism v/s Multi laterism – Trade Blocs – Meaning and Various types of Trade blocs – WTO – An Introduction- Objectives and Functions of WTO – Market Research- Meaning- Marketing Research for Identifying Opportunities in International Markets. Virtual Reality- Social Media Marketing –Need and Objectives.</p>	14

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies

Text Book:

1. Onkvisit, Sak and Shaw, John. J (2004), International marketing Analysis and strategy, Prentice Hall.

REFERENCE BOOKS**Reference Books:**

1. Keegan, Warren.J, Global marketing management, Pearson edition, New Delhi
2. Kotabe Masaaki and Helsen Kristiaan, Global marketing management, John Wiley and Sons.

WEB RESOURCES**Web Link:**

1. <http://164.100.133.129:81/econtent/Uploads/International Logistics Management.pdf>
2. http://www.crectirupati.com/sites/default/files/lecture_notes/international%20marketing%20notes.pdf
3. <https://www.pdf-files.in/international-marketing-notes/>

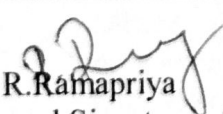
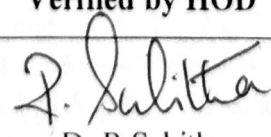
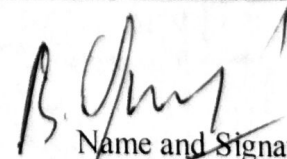
MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO	PO1	PO2	PO3	PO4
CO1		M	M	M	S
CO2		S	S	S	M
CO3		M	S	S	M
CO4		S	S	M	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 R. Ramapriya Name and Signature of the Staff	 Dr. R. Sabitha Name and Signature	 Name and Signature

Co-ordinator
 Curriculum Development Cell
 Hindusthan College of Arts & Science,
 Coimbatore-641 025.

Course Code:	20BLU10A	Course Title					Batch:	2020-2021
		AIR CARGO MANAGEMENT					Semester:	III
Hrs/Week:	5	L	5	T		P	Credits:	4

COURSE OBJECTIVE

1. To understand the Air Cargo Industry and their Role.
2. To understand the air cargo rates at which cargo is delivered from one point to another.
3. To analyse the documentation process required to air ship the goods.
4. To enable students understand the air cargo handling operational procedures.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Outlining the basis of Airline industry and its Operations.	K1,K2,K3
CO2	Interpreting Air cargo concepts and Air cargo rates.	K2,K3
CO3	Presenting the concept of Air freight forwarding its role and documentation.	K3,K4
CO4	Analyze and interpret the Cargo Handling procedures.	K3,K4

SYLLABUS

20BLU10A	AIR CARGO MANAGEMENT	I
Unit No.	Topics	Hours
I	AIRLINE INDUSTRY- Introduction- History of Airline Industry - Major Players in Airline Industry – SWOT analysis of Airline Industry- Market potential on Indian Airline Industry- Current Challenges in Airline Industry- Airline regulatory authorities and administration - Roles and Functions of IATA/FIATA/ACAAI/ICAO in Airlines.	12
II	INTRODUCTION TO AIR CARGO: Air cargo Meaning- Aviation and airline terminology - IATA areas - Country - Currency- Airlines – Aircraft an Introduction-Aircraft layout - Different types of Aircraft - Aircraft manufacturers - ULD - International Air Routes - Airports - codes – Consortium –Hub and Spoke – Process Flow.	12
III	AIR CARGO CONCEPT: Concept of Cargo – Types of Air cargo (Domestic /International/ Bonded cargo) – Cargo Acceptance-Cargo capacities CARGO RATES: Meaning and Definition of Cargo Rates-Different Types of Cargo Rates - Air price rates and determinants- Export Cargo and Import Cargo – Types of Contract between Consignor (Shipper) and Consignee - Currency Regulations.	12
IV	AIR FREIGHT FORWARDING: Introduction- Role of Air freight forwarding -Air freight Exports and Imports - Consolidation - Documentation - Air Way Bill (AWB) Concept – Filling of AWB –its Importance-Communication – Handling COD shipments – POD –Conditions of contract.	12
V	CARGO HANDLING: Introduction- Cargo Handling Organization in Airports -Cargo Handling Procedures -Handling of Equipment at airport loading and unloading -Special Cargo Handling Introduction- (Perishable goods, Dangerous Goods, Carriage of Live Animals, Valuable Cargo)- Labeling, Marking and Packaging of Special Cargoes- Air cargo transport problems and prospects.	12

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

TEXT BOOKS

Text Book:

1. Michael Sales- *Air Cargo management, Air freight and the global supply chain*, Himalaya publishers

REFERENCE BOOKS

Reference Books:

1. R.Thangamani- *Aviation Management - Applications in Business management Concepts*, Sarada Publications
2. Ram Singh- *International trade Logistics*, Oxford 2015.
3. John Manners, *Introduction to global logistics delivering the goods*, Pokan page 2016.

WEB RESOURCES

Web Link:

1. <http://www2.nkfust.edu.tw/~translab/globalLogisticsManagement/chapter08-v2.pdf>
2. <http://sim.edu.in/wp-content/uploads/2017/10/Logistics-management-air-and-sea-1.pdf>


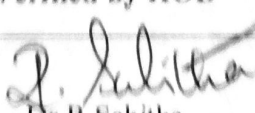
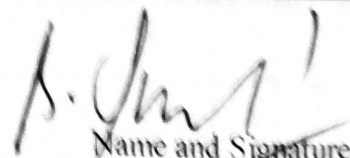
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	S	S	S	S
CO2	S	S	S	M
CO3	M	M	M	M
CO4	S	S	M	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 R. Kamapriya Name and Signature of the Staff	 Dr. R. Sabitha Name and Signature	 Name and Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU10B	Course Title					Batch:	2020-2021
		E-COMMERCE LOGISTICS					Semester:	III
Hrs/Week:	5	L	5	T		P	Credits:	4

COURSE OBJECTIVE

1. To enable the students to acquire knowledge of E-Commerce in Logistics.
2. To expand the customer base with a minimum investment.
3. To Understand the various components in E-Commerce Infrastructure.
4. To analyse the growth of global E-Commerce .

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define basic concepts of E-Commerce Logistics.	K1,K2,K3
CO2	Interpret the types of E-commerce Logistics in India.	K2,K3
CO3	Understand the basis of Network infrastructure	K2,K3,K4
CO4	Explain on Electronic data Interchange, Electronic payment system and E-security and Future of E-commerce in India.	K1,K2,K3

SYLLABUS

20BLU10B	E-COMMERCE LOGISTICS	III
Unit No.	Topics	Hours
I	E-Commerce logistics: Introduction - History of E-Commerce Logistics development- Objectives - Importance of E- Commerce logistics - Requirement of logistics in E-commerce - Logistics renovation toward E-logistics – Concept of Forward E-logistics and Reverse E-logistics -New trends and technology in logistics.	12
II	Types of E-Commerce Logistics in India:- Business to Consumer (B2C) - Business model and challenges. -Business to Business (B2B) - Business model and challenges. -Consumer to Consumer (C2C) - Business model and challenges. - Other E- Commerce Models: Govt to Consumer (G2C), Govt to Business (G2B) and Govt to Govt (G2G)-Major Indian players in e-commerce logistics.	12
III	E-Network Infrastructure: Introduction, Network Infrastructure- An Overview, The Internet Hierarchy, Basic Blocks of e-commerce, Networks layers and TCP/IP protocols, The Advantages of Internet, World Wide Web.	12
IV	Electronic Data Interchange (EDI): Meaning of EDI, History of EDI, EDI Working Concept, Implementation difficulties of EDI, Financial EDI, EDI and Internet. Electronic Payment System and E-Security: Meaning of Electronic Payment Systems Different types of EPS-Electronic Cash, Smart Cards E-cheque and Electronic Payment Systems, Credit Card Based Electronic Payment Systems, Risks and Electronic Payment Systems-Classification of intruders- Pritography- Security tools.	12
V	Future of E-Commerce in India: An Introduction - Growth projections for e-commerce in India- Upcoming regulations and their likely impact on ecommerce logistics-Global research on e-commerce logistics- Technologies under development for ecommerce logistics: 1.GPS tracking.2.Drone delivery. 3. Electric vehicle delivery systems.	12

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

TEXT BOOKS

Text Book:

1.E-Commerce an Indian Perspective P.T. Joseph, S. J. - PHI publication

REFERENCE BOOKS

Reference Books:

1. Louis columbus, *Realizing e-business with application service providers*, LWC publication.
2. *E-Commerce Strategies: Charles Trepper – PHI*
3. B Stanford, *E-business: Key Issues, Applications and Technologies*, Ohmsha Publication

WEB RESOURCES

Web Link:

1. http://www.vssut.ac.in/lecture_notes/lecture1428551057.pdf

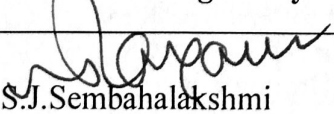
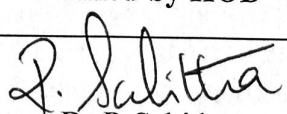
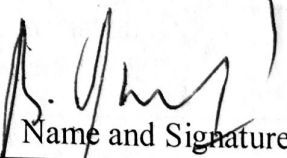
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	S	S	S	M
CO3	S	M	S	M
CO4	S	M	M	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 S.J.Sembahalakshmi Name and Signature of the Staff	 Dr.R.Sabitha Name and Signature	 Name and Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU11	Course Title					Batch:	2020-2021	
		PRACTICAL I- FINANCIAL ACCOUNTING PACKAGE-TALLY					Semester:	III	
Hrs/Week:	5	L		T		P	5	Credits:	3

COURSE OBJECTIVE :

1. Understand the basic concepts of accounts.
2. Gain knowledge to prepare Ledgers and Vouchers in Tally.
3. To develop Trial balance and Final accounts.
4. To gain knowledge on Stock summary, GST reports and Payroll processing.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Outlining the basic concepts of accounts using tally package.	K1,K2,K3
CO2	Summarizing different types of Ledgers and build Vouchers.	K2,K3
CO3	Preparing Trial balance and Final accounts.	K3,K4
CO4	Analysing Stock Summary, GST reports and Payroll processing.	K3,K4

SYLLABUS

1. Fundamentals of Tally.ERP 9
 - Introduction
 - Getting Functional with Tally.ERP 9
 - Creation / Setting up of Company in Tally.ERP 9
 - Company Features
 - Configurations
2. Creating Accounting Masters in Tally.ERP 9
 - Ledgers
 - Walkthrough for creating Ledger of Accounts
 - Displaying, Altering and deleting a ledger
 - Practice Exercises
3. Voucher Entry in Tally.ERP 9
 - Accounting Vouchers
 - Receipt, Payment, contra voucher
 - Purchase, Sales Voucher
 - Debit note and Credit note voucher
 - Walkthrough for recording Accounting Vouchers
 - Display, Alter, Delete and Insert Vouchers
 - Practice Exercises
4. Generating Basic Reports in Tally.ERP 9
 - Financial Statements
 - Day book
 - Accounting Books and Registers(cash book, bank book, sales ,purchase and journal Registers)
 - Practice Exercises
5. Advanced Accounting in Tally.ERP 9
 - Trial Balance
 - Profit and Loss account
 - Balance Sheet
 - Practice Exercises
6. Creating Inventory Masters in Tally.ERP 9
 - Stock Group
 - Units of Measure
 - Stock Items
 - Walkthrough for creating Inventory Masters
 - creating multi stock items
 - stock summary
 - Practice Exercises
7. GST
 - About GST
 - Activating Tally in GST
 - Setting up GST (Company level, Ledger level or inventory level)
 - GST Taxes and /invoices
 - Understanding SGST, CGST and IGST
 - Creating GST master in Tally
8. Voucher with GST

- Updating GST number for Suppliers
- Practical on Intra-State purchase and Sales entry in GST(SGST+CGST)
- Practical on Inter-State Purchase and Sales entry in GST (IGST)

9. GST Reports and Returns

- GST return
- GST filing

10. Payroll in Tally ERP 9

- Getting Functional with Tally.ERP 9
- Configuration
- Employee Group
- Employee
- Unit
- Attendance
- Pay head
- Salary
- Attendance voucher
- Attendance sheet
- Payroll voucher
- Payroll report
- Walkthrough for creating payroll
- Practices Exercise

Teaching methods: Practical Computer lab session Demonstration using LCD Projectors

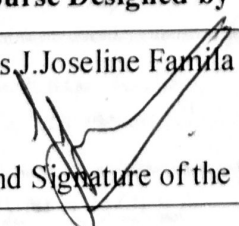
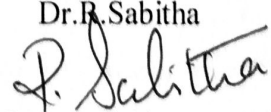
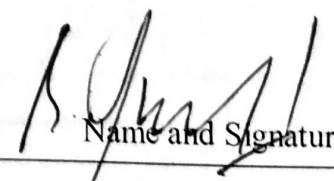
MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO	PO1	PO2	PO3	PO4
CO1		M	S	S	M
CO2		S	S	M	M
CO3		S	M	S	M
CO4		S	M	M	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
Mrs.J.Joseline Familia  Name and Signature of the Staff	Dr.R.Sabitha  Name and Signature	 Name and Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU12	Course Title					Batch:	2020-2021
		FINANCIAL MANAGEMENT					Semester:	IV
Hrs/Week:	6	L	6	T		P	Credits:	5

COURSE OBJECTIVE :

1. To provide knowledge on elements of financial management.
2. To make students understand financial decision-making process.
3. To explain the concepts and theory of capital structure.
4. To get acquainted with the know-how of capital budgeting and working capital management.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define and recall the basic financial functions.	K1,K2,K3
CO2	Understanding the factors determining financial decisions.	K2,K3
CO3	Apply capital budgeting evaluation techniques.	K3,K4
CO4	Analyse the short term and long term sources of capital and its application.	K1,K3,K4

SYLLABUS

20BLU12	FINANCIAL MANAGEMENT	IV
Unit No.	Topics	Hours
I	Financial Management: Meaning, Definition, objectives and scope, decisions in Financial Management. Sources of finance; short term, Medium and long term. Role of financial Managers. (Theory only)	14
II	Financial Decision: Cost of capital – Computation of Equity Preference, Retained earnings – weighted average cost of capital – EBIT- EPS analysis Leverage: Operating, financial and Combined leverage, Degree of operating, financial leverage and combined leverage. (Simple Problems and theory only)	14
III	Capital Structure: Introduction, factors, approaches under Relevance and Irrelevance theory (NI approach, NOI approach, MM approach) – Optimal capital structure. Dividend policies: Introduction, Concepts – Relevance theory and Irrelevance theory (Walter’s model, Gordon’s model, Residual theory, MM theory) – determinants of dividend policy. (Theory only)	15
IV	Capital Budgeting: Introduction, Evaluation Techniques (Traditional, Pay Back, Present value, ARR, NPV, IRR and Profitability Index) (Simple Problems only)	15
V	Working Capital Management: Introduction, Nature and Scope – determinants of working capital requirements – cash management – Receivable and Payable management and Inventory Management.- Credit Control Management. (Theory only)	14

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies.

TEXT BOOKS

Text Book:

1. Khan and Jain - "Financial Management" Tata McGraw Hill Education Pvt Ltd.
2. Maheswari .S.N. - Financial Management. "Sultan chandandsons"
3. Pandey.I.M – "Financial Management Eleventh edition" - Vikas Publishing

REFERENCE BOOKS

Reference Books:

1. Dr. Satyaprasad.B.GandKulkarni.P.V – "Financial Management" – Himalaya Publishing House 1900

WEB RESOURCES

Web Link:

1. <https://www.investopedia.com/terms>

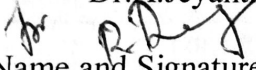
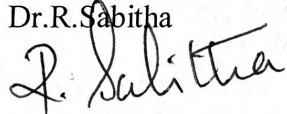

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	S	S	M	M
CO2	M	S	M	S
CO3	M	S	M	S
CO4	M	M	M	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
Dr. A. Jeyanthi  Name and Signature of the Staff	Dr. R. Sabitha  Name and Signature	 Name and Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU13	Course Title					Batch:	2020-2021
		HUMAN RESOURCE MANAGEMENT					Semester:	IV
Hrs/Week:	6	L	6	T		P	Credits:	5

COURSE OBJECTIVE :

1. To impart knowledge on various aspects of Human Resources Management.
2. To learn the steps in manpower planning process
3. To gain knowledge on the functions of HRM, .
4. To make students aware of Industrial relations and trends in HRM

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define the basics of Human Resource Management.	K1,K2,K3
CO2	Understanding the human resources planning.	K2,K3
CO3	Develop an appropriate compensation plan.	K3,K4
CO4	Analyze trends in human resources management.	K3,K4

SYLLABUS

20BLU13	HUMAN RESOURCE MANAGEMENT	IV
Unit No.	Topics	Hours
I	Introduction to HRM: Meaning, Definition, Nature, Objectives and Functions of HRM, Roles and Responsibilities of HR Managers- Difference between Personnel Management, HRM and HRD.	14
II	Human Resource Planning: Meaning, Definition, Objectives and Process of Human Resource Planning. Recruitment: Definition, Need and Importance, Sources of Recruitment, Online Sources of Recruitment and Offline Sources of Recruitment - Selection – Definition - Selection Process – Placement and Induction. Job Analysis: Job Description, Job Specification, Job Enrichment, Job Enlargement.	14
III	Training and Performance Appraisal: Training: Meaning, Definition - Need and Importance, Objectives, Methods (On-the-job and Off-the-job) Performance Appraisal: Meaning, Definition, Methods and Process of Performance Appraisal. Promotion, Demotion, Transfer.- Employee Retention – Remote Working. HR Audit and Accounting: Meaning – Objectives – Benefits.	15
IV	Compensation Management and Labour Welfare : Meaning – Definition - Wage and Salary Administration – Objectives, Types – Labour Health, Welfare, Safety and Security. SELF STUDY TOPIC: Labour Welfare Measures in the Global Context.	14
V	IR and Trends in HRM: Meaning, Definition, Objectives of Industrial Relations. Trade Unions – Meaning - Definition – Functions. Employee Grievance and Redressal: Meaning and Definition of Grievance, Grievance Redressal Procedure. Recent Trends in HRM - E-HRM – Talent Acquisition and Knowledge Management.	15

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies.

TEXT BOOKS

Text Book:

1. P. SubbaRao - Personnel and Human Resource Management, Himalaya Publishing House.

REFERENCE BOOKS

Reference Books:

- 1 CB Memoria - Personnel Management, Himalaya Publishing House
- 2 Tripathy - Personnel Management and Industrial Relations Tata McGraw- Hill Publishing Ltd
- 3 Rao, V.S.P - Human Resource Management, Excel Books
- 4 Sabitha.RandJaishree.S - Human Resource Management- Aruna Publications.
- 5 Nandhakumar.B - Industrial Relations Labour Welfare and Labour Laws - Vijay Nicole Imprints
- 6 [www.economicdiscussion.net/labour/labour-welfare/31832\(Self-Study\)](http://www.economicdiscussion.net/labour/labour-welfare/31832(Self-Study))

WEB RESOURCES

Web Link:

1. <https://open.lib.umn.edu/chapter>


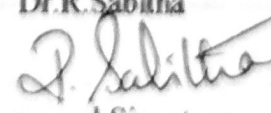
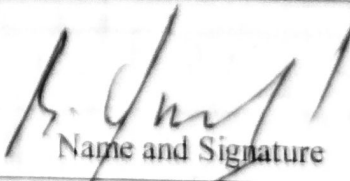
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	S	M	M	M
CO2	S	M	M	S
CO3	S	M	M	S
CO4	M	S	S	S

S-Strong, M- Medium, L - Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
Mrs.S.Jaishree.  Name and Signature of the Staff	Dr.R.Sabitha  Name and Signature	 Name and Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU14	Course Title						Batch:	2020-2021
		TAXATION						Semester:	IV
Hrs/Week:	6	L	6	T		P		Credits:	4

COURSE OBJECTIVE:

1. To enable the student to acquire knowledge on the Indian taxation system
2. To make students understand the calculation of income from salary.
3. To help students to know the steps to compute income from property.
4. To acquire a complete understanding on GST.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define the tax system and revenue generating mechanism.	K1,K2,K3
CO2	Understanding the tax exemptions with reference to residential status.	K2,K3
CO3	Apply the computation of tax liability of an Individual and business entity.	K1,K3,K4
CO4	Analyze the GST system and its benefits to end customers.	K3,K4

SYLLABUS

20BLU14	TAXATION	IV
Unit No.	Topics	Hours
I	<p>Indian tax system-Objectives and Canons of Taxation- Direct and Indirect taxes- Difference between direct and indirect tax- tax evasion and tax avoidance.</p> <p>Direct taxes: Income tax act 1961- Basic definitions- Residential status of individuals (Problems) – Basis of charge- Tax incidence (Problems) - Exempted incomes.</p> <p><i>[Classroom Activity(Assignment Only): Understanding the income tax regime and slabs applicable for the Current Assessment year]</i></p>	14
II	<p>Heads of Income- Income from Salary- Tax treatment of allowances, perquisites, PF,Gratuity, Leave salary and pension- Deductions permitted from gross salary (Theory and Problems)</p> <p><i>[Classroom Activity(Assignment Only): Understanding Calculations in Form 16]</i></p>	15
III	<p>Income from House Property: Annual value calculation for self-occupied and let out property with Deductions (Problems), Income from profits and gains of Business and Profession (Problems)-Capital gains – Short term and long term capital gain (Simple Problems only).</p> <p>Income tax Authorities: CBDT- Organizational structure – functions and powers of various income tax authorities.</p>	15
IV	<p>Indirect taxes: Goods and Services Tax- Introduction to GST – benefits- Structure of GST in India- SGST-CGST-IGST-UTGST-GST rates for various items- Registering procedure under GST- GSTIN-filing of returns (Theory only).</p> <p><i>[Classroom Activity(Assignment Only): Practical exposure on GST Registration and returns filing]</i></p>	14
V	<p>Levy of GST- Important terms- Place, time and supply of Goods- Value of taxable supply – Input tax credit (ITC) – eligibility and conditions for claiming Input tax credit (Theory only).</p>	14

Theory and problems are in the ratio of 60% and 40% respectively

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

TEXT BOOKS

Text Book:

1. Gaur V.P and Narang - Income Tax Law and Practice- Kalayani Publications.
2. R. Chandrasekar –Introduction to GST – Kongunadu Publications.

REFERENCE BOOKS

Reference Books:

1. Dingare Pagare - Business Taxation- McGraw Hill.
2. Hariharan - Income Tax Law and Practice – Vijay Nichole Publication
- 3 Dr.H.C.Mehrotra and Prof.V.P.Agarwal , Income tax and GST, SahityaBhawan Publications , Agra.
4. E-book “clear tax gst” – <https://cleartax.in/s/gst-book-online-pdf>.

WEB RESOURCES

Web Link:

1. <https://cleartax.in/terms/taxation>

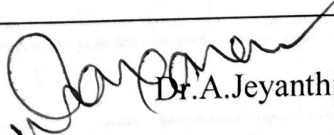
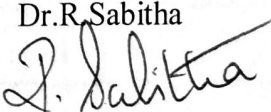
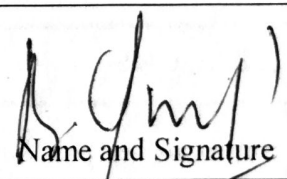
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	S	M	S	M
CO2	S	M	M	M
CO3	S	M	S	M
CO4	S	M	S	M

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Dr.A.Jeyanthi Name and Signature of the Staff	Dr.R.Sabitha  Name and Signature	 Name and Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU15	Course Title					Batch:	2020-2021
		MULTIMODAL TRANSPORTATION MANAGEMENT					Semester:	IV
Hrs/Week:	5	L	5	T		P	Credits:	4

COURSE OBJECTIVE

1. To Understand the basic concepts of Multimodal Transportation
2. To Enumerate the various tariffs applicable in sea/air/rail/road/pipeline transportation
3. To Various aspects of Intermodal transport in India.
4. To enable the students to know the benefits of International conventions pertaining to multimodal transport.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Understand the overview of Multimodal transportation	K1,K2,K3
CO2	Explain the concept of Multimodal trade routes and intermodal transportation basis.	K1,K2,K3
CO3	Explain the basics of transportation and its various modes.	K1,K2,K3
CO4	Discuss the various conventions related to Multimodal transportation	K2,K3,K4

SYLLABUS

Unit No.	MULTIMODAL TRANSPORTATION	Hours
I	<p>Overview of Multimodal Transportation:</p> <p>Introduction to Multimodal Transportation - Definition of Multimodal transportation- Growth and components – Advantages and Disadvantages- Multimodal transport in India -Physical multi-modal operations- Inter relationship of transport mode- Specialized container equipment – FCL, LCL and Customs facilitation- Definitions- MTO, MTD, MTC – Concepts – Benefits- Current scenario- Challenges faced and reforms.</p>	12
II	<p>Multimodal Trade Routes:</p> <p>Introduction – Evolution- Factors affecting Mode and Route choices- Basic Intermodal System - Modal Interface - Features -Multi-Modalism Strategy – Components. Multimodal transport operators – Types of Vessel Operators – Other provisions through Transport services.</p>	12
III	<p>Overview of Intermodal transportation:</p> <p>Introduction- Definition of Intermodal Transport –Types – Limitations – Advantages and Disadvantages-Importance- Various aspects of Intermodal transport in India- Custom clearance process- Role of CHAs- Role of NVOCCS, Trade Financing Options, Letter of Credits, Role of intermediaries like Freight forwarders, ship brokers, ship agents, Port authorities- Transportation costs - fixed, variable, joint and common costs-product related and Market related factors influencing transport cost.</p>	12
IV	<p>Basis of Transportation:</p> <p>Introduction- Objectives-Transportation Infrastructure, - Importance of effective transportation system- Different Modes of Transportation: Rail, Road, Water, Air, Pipeline- their characteristics and their cost structure – Selection of Mode of transportation- Container corporation of India(CONCOR)- Role of seaports, airports, ICDs/CFS, terminals, in multimodal transportation. Freight Management, Factors Affecting Freight Cost, Transportation Network .</p>	12
V	<p>Conventions Relating to Multimodal Transport:</p> <p>Multimodal transportation of Goods Act, 2000 – Introduction - Objectives and benefits - International conventions pertaining to multimodal transport - International Conventions relating to Bill of Lading- The Hague and Hague/Visby Rules - Hamburg Rule - Convention relating to Through Transport operation by Land, Rail, Air - Regulations regarding Carriage of Dangerous Goods by various modes. -Warsaw Convention - Carriage of Perishable Goods - International Convention for safe containers 1972 (CSC).</p>	12

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

TEXT BOOKS

Text Book:

1. Hariharan.K.V, Container and Multimodal transport management, Shroff publishers

REFERENCE BOOKS

Reference Books:

1. Ram singh, International trade logistics, Oxford publications.
- 2.Hutchinson B.G. (2013). Principles of Urban Transport Systems Planning: McGraw Hill Book Company

WEB RESOURCES

Web Link:

- 1 .https://www.researchgate.net/publication/265073234_Multimodal_Transport_Systems.

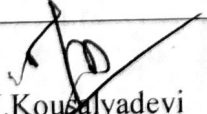
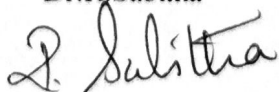
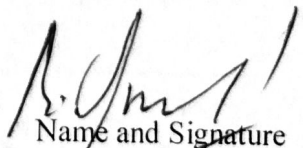
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	S	S	S	M
CO3	M	M	M	M
CO4	S	S	M	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Dr.M.Kousalyadevi Name and Signature of the Staff	Dr.R.Sabitha  Name and Signature	 Name and Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU16A	Course Title					Batch:	2020-2021
		ELECTIVE II- SHIPPING AND PACKAGING					Semester:	IV
Hrs/Week:	5	L	5	T		P	Credits:	4

COURSE OBJECTIVE

1. To gain knowledge on Shipping and Packing methods in shipping companies.
2. To Understand Strategies for Shipping and Positioning.
3. To determine the Principles Governing for packaging of the export products
4. To understand the Nature of Dangerous goods and risks involved in packing DGRS.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Understand the overview of Shipping in detail.	K1,K2,K3
CO2	Explain the various business strategies in Shipping.	K1,K2,K3
CO3	Discuss the basic concepts, Functions, Kinds of Packaging and Labeling, Marking and its functions.	K2,K3,K4
CO4	Understand the concept of DGR Packaging in detail and identify the list of dangerous goods and its Packing groups.	K2,K3,K4

SYLLABUS

20BLU16A	ELECTIVE – II - SHIPPING AND PACKAGING	IV
Unit No.	Topics	Hours
I	<p>Shipping an overview: Introduction to Shipping – Meaning- Importance of Shipping - Shipping in India – Shipping System- Meaning - Components Of Shipping system- Actors in Shipping business – Different types of International ships-Legal Principles in Shipping Business – Ship Operations- Global Shipping market – Scope and Opportunities of Shipping industry - Role of shipping for economic growth – Future trends of Shipping.</p>	12
II	<p>Business Strategy in Shipping: Concept – Strategy for Shipping: Definition – Importance – Hierarchy of Shipping strategies- Market Orientation in Shipping – Meaning – Definition- Important factors- Strategic Positioning Meaning – Sources- Development Process of Shipping Strategies- Structural Options for Shipping Companies.</p>	12
III	<p>Packaging and Packing: Meaning – Difference between Packaging and Packing- Functions of Packaging and Packing -Packaging Designs – Meaning – Importance of designing a product - Packaging Materials – Meaning -Various types of materials available for packaging of the goods- Various Types and Kinds of Packaging- Components of Packaging - Principles Governing for packaging of the export products- Dimensions of the Packing Boxes - Procedure For Packing Goods - Cost of Packing.</p>	12
IV	<p>Labeling and Marking Labeling: Meaning – Purpose of Labeling – Kinds of Labels – Merits of Labeling- Labeling Function- Check List of Information on a Label- Different Forms of Labels - Features of Good Quality label. Marking: Marking On The Export Boxes: Introduction -Types of Marking - Features of Marking – Importance of Marking- Check List of Information on Marking the boxes to be followed.</p>	12
V	<p>DGR Packing: Introduction to Dangerous Goods – Definition - Classes of Dangerous goods - Shipper's Responsibility in dealing with DGRS - Packing Group: Meaning – Classification of Packing Groups – Marking and Labeling of Dangerous goods - Packing Instructions: Introduction -Types of Packing Instructions - Dangerous Goods Classes and Symbols - Cost and risks involved in packing DGRS - Green Packaging.</p>	12

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

TEXT BOOKS

Text Book:

2. Y.H.V.LunK.H.LaiT.C.E.Cheng, *Shipping and Logistics Management*, Springer(2010).

REFERENCE BOOKS

Reference Books:

1. Pierre David, *International Logistics: The management of International trade Operations*, Taiwan edition, Cicero publishers.
2. Institute of Chartered ship brokers Book Catalogue.

WEB RESOURCES

Web Link:

1. <https://www.springer.com/gp/book/9781848829961>

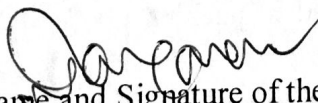
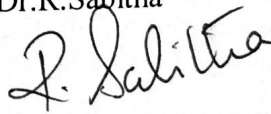
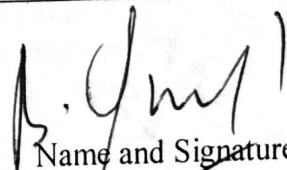
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	S	S	M	S
CO2	M	S	S	M
CO3	M	M	M	M
CO4	S	S	M	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Name and Signature of the Staff	Dr.R.Sabitha  Name and Signature	 Name and Signature

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20BLU16B	Course Title						Batch:	2020-2021
		CUSTOMS LAW AND PROCEDURE						Semester:	IV
Hrs/Week:	5	L	5	T		P		Credits:	4

COURSE OBJECTIVE

1. To enable the students to acquire knowledge in Customs Law and Procedure.
2. To Determine the Customs Organization in India.
3. To Understand the Drawbacks and claim procedures.
4. TO Identify the Classification of Goods and Customs Authorities.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Understand the basis of Customs Act.	K1,K2,K3
CO2	Explain on Customs procedure in detail	K1,K2,K3
CO3	Understand on the Goods, Procedures and Drawback	K2,K3,K4
CO4	Explain on Customs officers administrative, Penalties and exceptions .	K1,K2,K3

SYLLABUS

20BLU16B	CUSTOMS LAW AND PROCEDURE	I
Unit No.	Topics	Hours
I	<p>Customs Act:Introduction</p> <p>Definition of Customs act - An overview of Customs Act 1962- An overview of Customs Tariff Act 1975- Customs Organization in India -Officers of Customs-Classes-Appointments- Powers of Officers-Entrustments of Functions of Board, Appointment of Customs Ports, Airports, Warehousing Stations.</p>	12
II	<p>Customs Procedures:</p> <p>Introduction - Role of customs in International trade – Assessable value – Baggage – Dutiable goods – Duty – Export, Import manifest – Bill of lading- Import of cargo – Import of personal baggage- Customs clearance procedure for home consumption, Warehousing, Re- export – Clearances by post for imports – Prohibited exports – Canalized exports – Export against licensing – Types of export.</p>	12
III	<p>Export Import procedures and Documentation</p> <p>Levy of an exemption from Customs Duties- Introduction -Dutiable goods- Duty on Pilfered goods-assessment of Duty Damaged goods-Pilfered goods – Destroyed goods – Conveyances-Clearance procedure for import by stores – Export procedure- Duty drawback-Meaning – Scheme – Procedure and documentation – Drawback rates – Drawback claim procedure – Drawback on re-export- Advance Rulings-Authority for Advance Rulings-Application for Advance Ruling-Powers of Authority-Procedure of Authority</p>	12
IV	<p>Officers, Penalties and Exemptions: Customs administrative and Operational authorities –Powers of Customs Officers – Penalties and offences under Customs Act.-Exemptions of duty- Remissions of duty- Demand of duty Recovery and refund of duty- ICEIS, ICEAPE (Indian Customs Electronic Data Interchange System). – Customs Software Applications and Need. Online filing of Electronic bills.</p>	12
V	<p>Transit , Shipment and Warehousing of Goods</p> <p>Goods in Transit-Transit and Tran shipment of certain goods without payment- Liability of duty on goods transited or transhipped -Warehousing-Appointing of Public Warehouses-Licensing of Private Warehouses-Clearance of Warehoused goods for home consumption and Exportation-Cancellation and return of Warehousing bond.</p>	12

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion, and Case Studies .

TEXT BOOKS**Text Book:**

1. Customs Law Practice and Procedures, V. S. Datey, Taxmann Allied Services Pvt. Ltd., 7th Edition 2010.

REFERENCE BOOKS

1. Customs Act : Taxmann publications
2. Indirect taxes law and practices : V.S. Datey

WEB RESOURCES**Web Link:**

1. <https://icmai.in/upload/Students/Syllabus2016/Inter/Paper-11-CA.pdf>

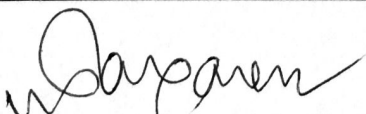
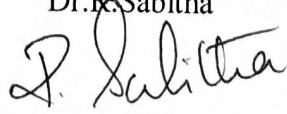
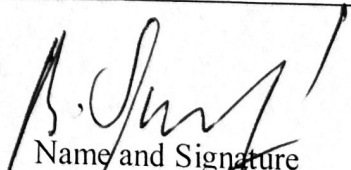
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CO3	S	M	S	M
CO4	M	S	M	S

S-Strong, M- Medium, L – Low

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 Name and Signature of the Staff	Dr. R. Sabitha  Name and Signature	 Name and Signature

Co-ordinator
 Curriculum Development Cell
 Hindusthan College of Arts & Science,
 Coimbatore-641 028.