



## Hindusthan College of Arts & Science

**Annual Report**

**2018-2019**

  
**PRINCIPAL**

Hindusthan College of Arts and Science  
Hindusthan Gardens, Behind Nava India  
Coimbatore - 641 028.



# Hindusthan College of Arts & Science

An Autonomous Institution – Affiliated to Bharathiar University

Approved by AICTE and Govt. of Tamilnadu

Accredited by NAAC – An ISO Certified Institution

Coimbatore – 641 028

## Annual Report

2018– 2019

### About the College

Hindusthan College of Arts and Science is an Institution under the auspices of Hindusthan Educational and Charitable Trust founded by Thiru. T. S. R. Khannaiyann, Chairman, Tmt. Sarasuwathi Khannaiyann, Managing Trustee, and Dr. Priya Satish Prabu, Executive Trustee and Secretary. With an academic heritage of over 22 years, the college strives to fulfil the holistic educational needs of student community.

Our Institution offers 24 Under Graduate Programmes, 14 Postgraduate Programmes, 3 Diploma Programmes, 2 Certification Courses, and 10 Research Programmes. At present we have a strength of around 8604 students, mentored by a dedicated and competent team of more than 314 Faculty and 71 Supporting Staff.

The Institution is affiliated to Bharathiar University, Coimbatore and conferred the status of Autonomy in 2016, Recognized under 2(f) and 12 (B) status by UGC, and approved by the government of Tamilnadu, accredited by NAAC and ISO Certified. HICAS placed at the heart of Coimbatore is one of the most vibrant hubs of innovation and entrepreneurship that sculpts the students to become good citizens and entrepreneurs. In the academic year 2018-2019 new course B.Sc., Animation and Visual Effects was introduced.

### Research and Development

#### Funds Received from various Funding Agencies

#### Funding for Research and Training

- UGC has sanctioned funding amount of Rs.1,20,000/- for a minor project.
- Rs.1,85,000/- was sponsored by various Industries towards research and training and Development.
- Tamil Nadu State Council for Science and Technology (TNSCST) has sanctioned Rs. 1,10,000/-.
- *Department of Science & Technology* has sponsored Rs.20,000/- under National Implementing and Monitoring Agency for Training (DST- NIMAT).
- Rs.20,500/- towards the programme organized by (E Yantra) IIT Bombay under the National Mission on Education through ICT program sponsored by MHRD.

### Publications

A total of 402 publications were made by the faculty members in reputed journals. Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings totalling to 198.

### Events Organized

- The Institution has organized 37 Faculty Development Programs cum workshops in the areas of Leadership, Information Technology including hands on training on software, Research, Outcome Based Education, Framework of NAAC were organized by various departments in association with IQAC.
- Department of English inaugurated Literary and Debating Association. The Drama Workshop titled as 'HILITS' was hosted by the Department. Students actively took part in rally, tobacco awareness program and in Gender Equity Program. Accompanied by their lecturers, students of the English Department managed to bring a smile to each of the children at the orphanage through cultural programmes for children. The Department also organized a workshop on Creative Writing.
- Department of Languages conducted various events for inculcating reading habits for students. The department organized students' awareness program and cultural competitions. The department also organized an Inter Collegiate Drama Workshop for the benefits of the students.
- Department of Costume Design and Fashion Technology has organized an International symposium and has signed an MOU with TEX VALLEY. The department organized hands on training on beauty care, traditional embroidery and participated in the fashion show called "CONFLUENZE".
- Department of Social Work organized a Guest lecture on Disaster Management. The department also has conducted programmes on Female Infanticide and Road Safety.
- The Department of BBA conducted an International workshop and organized a programme about HIV awareness. The Department organized a workshop on personality development and inter college meet, (BUSIX).
- Department of BBA (CA) organized a women empowerment counseling programme and faculty development programme.

- The Department of Electronics organized a programme on advanced learning author by UTL Technology. The Department conducted a one-day Tektronix measurement seminar and two day colloquium on grant proposal writing and two day national level symposium on emerging trends in Science and Technology and the department has also organized a Guest Lecture on Robotics.
- Department of Information Technology conducted a seminar on “Kavalan SOS” for the benefit of the students.
- Department of Catering Science and Hotel Management conducted a workshop on Rice Wine and Pasta preparation. The department has also organized training on Interview Skills.
- Department of B.Com (International Business) conducted guest lectures on ‘Logistics Documentation Procedure’, “Share Trading and Investment”, “Art of Writing Research Article” and “Motivation and Goal set”.
- The Department of Mathematics has organized twenty-six extension activities and outreach programs in the Research Arena. The Department has conducted awareness programme on anti harassment of women, an orphanage visit, a blood camp, workshop and two day National Conference.
- Department of Commerce organized a workshop on Digital Marketing. The Department conducted the Students Development Programme on Innovative Business Project. The Department also organized an International Conference on “Social media for social causes”. The Department of Commerce has signed MOU with YS Academy. The Department has also organized a Students Development Programme on Investors Awareness. The Department has also organized Faculty Development Program on “Goods and Service Tax”.
- Department of Management Studies conducted an extension activity at SIDCO. The Department of Computer Application conducted seminars on Mango DB, Mobile Computing, E-Governance and Python Programming. The Department also had conducted on day workshop on C++.
- Department of Commerce (CA) organized an extension activity, awareness programme and career counseling. The department signed a MOU with The Accent Techno Soft Solution for Tally and Power-Bi.

- Department of Commerce (CS) organized a seminar on overview of Goods and Service Tax (GST). The students bagged 8 university ranks out of 10 which includes a gold medal. The Department of Corporate Secretaryship conducted career awareness on ACS and Investment in Stock Market.
- Department of Biotechnology conducted special lectures on “Bio Medical Applications of Lichens”. The Department has organized a State Level Inter Collegiate Paper/Poster Competition-Young Biologist Award to commemorate Dr. Abdul Kalam’s death anniversary. The department also organized workshop on “Advanced Molecular Techniques”. A National Seminar on Spectroscopy. The Department of Microbiology organized a workshop on PCR Technique in association with ABBES BIOTECH. The department has also organized an Inter departmental programme and a National seminar on ‘Spectroscopy’ and ‘Analytical Techniques’.
- Department of Visual Communication organized an International technical Symposium and Iranian Film Festival. The Department conducted various programmes on media education and street play. A Bridge course, an orientation programme was organized for the benefit of the student.
- The Department of Computer Technology and Shiska Sanskriti Utthan Nyyas (SSUN) has jointly organized a quiz programme. The department has also organized workshops on Website Development, VMware CCNA and Cisco out of software application of Android and FTP. The department has organized a National level Technical Symposium and Faculty Development Programme.
- Department of Commerce Professional Accounting and Department of Commerce Accounting and Finance have organized PROAXC MEET 2K19, a National Conference on paradigm shift in consumer culture.
- Department of Physical Education conducted a rally towards the importance of wearing helmet. The Department organized Inter Collegiate Hand ball trophy, approximately 45 teams participated and the winners have been awarded with cash prize, certificate and trophy. The Department of Physical Education conducted an Inter School Chess tournament where 200 students participated in the event and the winners were awarded with certificates and shields.



## Hindusthan College of Arts & Science

An Autonomous Institution – Affiliated to Bharathiar University

Approved by AICTE and Govt. of Tamilnadu

Accredited by NAAC – An ISO Certified Institution

Coimbatore – 641 028

### Faculty / Staff Development Programmes attended by the faculty members 333

There was 333 faculty member participations in 85 professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year.

### Faculty Achievements

#### Faculty participation in conferences and symposia and as Resource Persons

No. of Faculty	International level	National level	State level	Local level
Attended/ Seminars/ Workshops	270	232	101	65
Presented Papers in conferences / seminars	48	130	80	37
Resource Persons	4	23	20	15

#### Faculty Members developing e-content videos

- ❖ The faculty members of our college developed 10 e-contents materials (videos) on various subjects to enable effective teaching learning process.

#### Research Awards/ Recognitions Received by Faculty

148 Awards / Recognitions were received by our faculty members during the year 2018-2019.

#### Consultancy and Corporate Training

The revenue generated through Consultancy amounted to Rs.1,85,250 and through Corporate Training Rs.39000 was received.

#### Scholarship to Students

The Management has granted Scholarship amounting to Rs. 1,44,589,80. The Private Scholarship amounted to Rs.22,87,685



## **Hindusthan College of Arts & Science**

An Autonomous Institution – Affiliated to Bharathiar University

Approved by AICTE and Govt. of Tamilnadu

Accredited by NAAC – An ISO Certified Institution

Coimbatore – 641 028

### **Coaching for Competitive Examinations, Counselling and Career Guidance**

537 students were also benefitted from coaching and training classes conducted for Competitive examinations and 1630 students were benefitted from career counselling programme.

### **Extension activities and Institutional Social Responsibility**

244 teachers and 5630 students participate in the extension activities conducted in collaboration with industry, community and Non- Government Organisations through NSS / Youth Red Cross (YRC) etc.,

68 extension activities were conducted through various departments of the college in association with Government Organisations, Non-Government Organisations. The programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. were also organized by the college during the year.

In the Four districts affected due to Kaja Cyclone, Hindusthan Educational Institutions and Staff members gave their one-day salary for the relief materials to help the affected people.

### **Students Participation in Sports, Games and Other Events**

The students of our college have received 59 awards in sports events and 114 awards in cultural events for outstanding performance.

### **MOUs**

27 MOUs and Industrial tie-ups have been signed and activities relating to it were organized and 3111 students and 318 faculty members participated.

### **Industry Interaction / Collaboration**

11 Collaborative activities on various areas were carried out during the year 2018-2019 and 4985 students were benefitted from these activities

### **Library**

During this year, new books and journals were added in the library to the tune of Rs. 33,74, 114.



## Hindusthan College of Arts & Science

An Autonomous Institution – Affiliated to Bharathiar University  
Approved by AICTE and Govt. of Tamilnadu  
Accredited by NAAC – An ISO Certified Institution  
Coimbatore – 641 028

### Clubs and Associations

The Institution nurtures the young minds in association with various Clubs functioning in the campus such as Quiz, Elocution, Health, Ecoclub, Lions, Rotaract, Youth Red Cross, Culinary, Crafts, Arts, Film, Photography, Music, Drama Club etc. The following clubs organize several societal events and also provide the leadership qualities among the students and also training is provided to the students by the experts that include Tailoring, Beautification, Embroidery/Jewellery making, Toys making, Cookery, Vegetable Carving, Bakery items Production, Jam, Pickle and Jelly Production, Painting, Handicraft, Theatre, Script Writing, Animation techniques for self employment. These kind of activities and functions fosters relationship and nurture unity among the student fraternity.

### Placement Cell

The Placement cell fulfils the expectations of the recruiters and the dreams of the students. HICAS – HCR (Hindusthan Corporate Relations) coordinates with companies and conducts placement drives. The main endeavor is to get students placed in reputed Multi-National Companies, Government Organizations, NGO's and the Private Sectors. Aptitude tests, Snap tests, GDs and Mock Interviews by HRs from reputed concerns were conducted to groom the students to face job interviews with enviable aplomb. HICAS is one of the places, which come to the minds of the recruiters once the epoque of placement begins. At HICAS, it is our relentless deed to make all our students industry-ready.

Placement Training is imparted to the second year and final year students to improve the communication skills, aptitude, technical and interview skills. The Placement officer and his team is working tirelessly to place students in reputed organizations. The Placement Cell so far has conducted 22 'on Campus' and 12 'off campus' drives in this year. 1380 students have been placed in reputed companies.

### Additions to Infrastructure

During the year 2018-2019, 1400 Sq.mts were added to the existing buildings and the value of the equipment purchased during the year amounting Rs. 21,22,864.





## Hindusthan College of Arts & Science

An Autonomous Institution – Affiliated to Bharathiar University

Approved by AICTE and Govt. of Tamilnadu

Accredited by NAAC – An ISO Certified Institution

Coimbatore – 641 028

### HILARICAS

Every year the College Day HILARICAS, the Inter-College Cultural Fete displaying brilliant display of youth talent organized on 14<sup>th</sup> February where more than 1800 students from 76 colleges across the state participated. An attire show designed exclusively by the students of Costume Design and Fashion Technology of our college was the highlight of the event.

\*\*\*\*\*

PRINCIPAL

Hindusthan College of Arts and Science  
Hindusthan Gardens, Behind Nava Indira  
Coimbatore - 641 028.