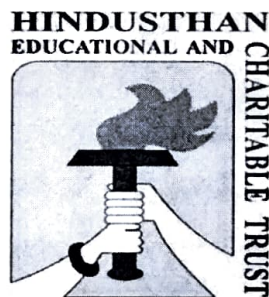


**LEARNING OUTCOMES–BASED CURRICULUM
FRAMEWORK (LOCF)**

in the

POST GRADUATE PROGRAMME M.Sc COSTUME DESIGN & FASHION

**FOR THE STUDENTS ADMITTED FROM THE
ACADEMIC YEAR 2020 - 2021 AND ONWARDS**



HICAS

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(Affiliated to Bharathiar University and Accredited by NAAC)

COIMBATORE-641028

TAMILNADU, INDIA.

Phone: 0422-4440555

Website: www.hindusthan.net/hicas/

**HINDUSTHAN COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)
COIMBATORE-641028**

SCHEME OF EXAMINATIONS - CBCS & LOCF PATTERN

(For the students admitted from the Academic year 2020-2021 and onwards)

PG PROGRAMME

Programme: M.Sc COSTUME DESIGN AND FASHION

Course code	Course Type	Course Title	Lecture Hours/ Week	Exam Duration (Hours)	I.E	E.E	Total	Credit points
Semester – I								
20CDP01	DSC	Research Methodology	6	3	30	70	100	6
20CDP02	DSC	Standards and Specifications for Clothing	6	3	30	70	100	6
20CDP03	SEC	Practical I- Advanced Illustration	6	4	40	60	100	3
20CDP04	SEC	Practical II- Advanced Draping	6	4	40	60	100	3
20CDP05	SEC	Practical III- Advanced Textile Printing	6	4	40	60	100	3
20CDPV01	ACC	VAC-I	2	1	50	-	50	1
20CDPJ01	SEC	Aptitude / Placement Training	2	1	50	-	50	Grade*
20CDPJ02	SEC	Online Classes	2	1	-	-	-	C/NC**
Semester – II								
20CDP06	DSC	Indian Textile Industries	6	3	30	70	100	6
20CDP07	DSC	Technical Textiles	6	3	30	70	100	6
20CDP08	SEC	Practical IV- Advanced Garment Designing and Construction.	6	4	40	60	100	3
20CDP09	SEC	Practical V- Accessories and ornaments Making.	6	4	40	60	100	3
20CDP10	SEC	Mini Project on World Costumes.	4	-	100	-	100	3
20GSP01	AECC	Skill based subject: Cyber security	2	2	100	--	100	2
20CDPV02	ACC	VAC-II	2	1	50	-	50	1
20CDPJ03	SEC	Aptitude / Placement Training	2	1	50	-	50	Grade*
20CDPJ04	SEC	Online Classes	2	1	-	-	-	C/NC**
Semester – III								

Course code	Course Type	Course Title	Lecture Hours/ Week	Exam Duration (Hours)	I.E	E.E	Total	Credit points
20CDP11	DSC	International Trade & Documentation	5	3	30	70	100	5
20CDP12	DSC	Textile Testing	5	3	30	70	100	5
20CDP13	DSC	Fashion Business	4	3	30	70	100	4
20CDP14	SEC	Practical VI- Computer Aided Designing	6	4	40	60	100	3
20CDP15	DSC	Practical VII – Textile Testing	4	4	40	60	100	2
20CDP16	GE	Mini Project Branding	2	-	100	-	100	2
20CDP17A	DSE-I	Practical VIII- Home Textile and Furnishing	4	4	40	60	100	3
20CDP17B		Practical IX- Visual Merchandising						
20CDPV03	ACC	VAC-III	2	1	50	-	50	1
20CDPJ05	SEC	Aptitude / Placement Training	2	1	50	-	-	Grade*
20CDPJ06	SEC	Online Classes	2	1	-	-	-	C/NC**
Semester – IV								
20CDP18	DSC	Application of Knitted Fabrics	6	3	30	70	100	6
20CDP19	GE	Survey and analysis of fabrics	6	3	30	70	100	6
20CDP20A	DSE-II	Practical X- Fashion Photography	6	4	40	60	100	4
20CDP20B		Practical X – Beauty Care						
20CDP21	SEC	Project Work	6	-	50	150	200	6
20CDPV04	ACC	VAC-II	2	1	50	-	50	1
20CDPJ07	SEC	Aptitude / Placement Training	2	1	50	-	-	Grade*
20CDPJ08	SEC	Online Classes	2	1	-	-	-	C/NC**
TOTAL CREDITS								94

- VAC-Value Added Course (Extra Credit Courses)
- JOC- Job Oriented course
- C/NC** -Completed/ Not Completed
- I.E-Internal Exam
- E.E-External Exam
- * Grades depends on the marks obtained

Range of marks	Equivalent remarks
80 and above	Exemplary
70 – 79	Very good
60 – 69	Good
50 – 59	Fair
40 – 49	Satisfactory
Below 39	Not Satisfactory = Not completed

PASSING MINIMUM

- Passing Minimum for UG 40% and for PG 50 %
- For UG : 35 % (25 marks) in EE and 40 % in Total Marks
- For PG 50 % (35 marks) in EE and 50 in Total Marks

ABSTRACT FOR SCHEME OF EXAMINATIONS

(For the Candidates admitted during the academic year 2020 - 2021 and onwards)

S.No.	Course (AECC/DSC/DSE/GE/ACC/SEC)	Papers	Credit	Total Credits	Marks	Total Marks
1	AECC	1	2	2	100	100
2	DSC	5	6	30	100	500
	DSC	2	5	10	100	200
	DSC	1	4	4	100	100
	DSC	1	2	2	100	100
4	SEC	7	3	21	100	700
	SEC	1	6	6	200	200
5	DSE	1	3	3	100	100
	DSE	1	4	4	100	100
6	GE	1	6	6	100	100
	GE	1	2	2	100	100
7	ACC	4	1	4	50	200
8	SEC	2	Grade	Grade	50	100
	SEC	6	Grade	Grade	-	-
	Total	34	42	94		2600

List of Open Elective Papers

Open Electives	Courses offered by the Departments (Additional credit Course)
	Practicals VIII- Home Textile and Furnishing
	Practicals IX- Visual Merchandising
	Practicals X- Fashion Photography
	Practicals X – Beauty Care

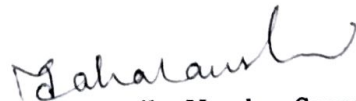
List of Elective Papers/ DSE

(Can choose any one of the paper as electives)

	Course Code	Title
Electives/ DSE-I	20CDP17A	Practicals VIII- Home Textile and Furnishing
	20CDP17B	
Electives/ DSE-II	20CDP20A	Practicals X- Fashion Photography
	20CDP20B	



BOS-Chairman



Academic Council – Member Secretary

**Co-ordinator
Academic Audit Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.**

PG Courses- Scheme of Evaluation (Internal & External Components)

(For the students admitted during the academic year 2020-2021 and onwards)

1. Internal Marks for all PG

Components	Marks
Test	5
Model Exam	10
Assignment	5
Attendance*	5
Seminar	5#
TOTAL	30

*Split-up of Attendance Marks for UG

- ♣ 75-79 - 1 marks
- ♣ 80-84 - 2 marks
- ♣ 85-89 - 3 marks
- ♣ 90-94 - 4 marks
- ♣ 95-100 - 5 marks

(# (3+2)-3 for External & 2 for (Internal paper presentation or poster design)

2. a) Components for Practical I.E.

Components	Marks
Test - I	20
Test - II	20
Total	40

b) Components for Practical E.E.

Components	Marks
Experiments	50
Record	5
Viva	5
Total	60

3. Institutional/ Industrial Training, Mini Project and Major Project Work

Institutional /Industrial Training (I.E)		Mini Project (I.E)	Major Project Work		
Component	Marks	Marks	Component	Marks	Total Marks
Work diary	25	-	I.E a)Attendance	20	50
Report	50	50	b)Review	30	
Viva-voce	25	50			
Total	100	100	E.E* a) Final report	120	150
			b)Viva-voce	30	
			Total		200

*Evaluation of report and conduct of viva voce will be done jointly by Internal and External Examiners

4. Components for Cyber Security Paper

Components	Marks
Two Tests (each 2 hours) of 40marks each [4 out of 7 descriptive type questions 4 x 10 = 40 Marks]	80
Two assignments (2 x 10)	20

5. Value Added Courses and Aptitude/Placement courses:

Components	Marks
Two Test (each 1 hour) of 25 marks each QP is objective pattern (25x1=25)	50
Total	50

Guidelines:

- The passing minimum for these items should be 50%
- If the candidate fails to secure 50% passing minimum, he / she may have to reappear for the same in the subsequent semesters
- Item No's 4,5, are to be treated as 100% Internal papers.
- For item No.5, Tests conducted through online modules (Google Form/any other)

PG PATTERN
QUESTION PAPER PATTERN FOR CIA EXAM

Reg.No:-----

Q.P.CODE:

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

----- DEGREE CIA EXAMINATIONS -----20-----

(-----Semester)

BRANCH: -----

Subject Name: -----

Time: Two Hours

Maximum: 50 Marks

Section-A (3 x 6=18 Marks)

Answer ALL Questions

ALL questions carry EQUAL Marks

(Q.No: 1 to 3 Either Or type)

Section-B (4 x 8=32 Marks)

Answer ALL Questions

ALL questions carry EQUAL Marks

(Q.No: 4 to 7 Either Or type)

QUESTION PAPER PATTERN FOR MODEL/ END SEMESTER EXAM

Reg.No:-----

Q.P.CODE:

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

----- DEGREE MODEL EXAMINATIONS -----20-----

(-----Semester)

BRANCH: -----

Subject Name: -----

Time: Three Hours

Maximum: 70 Marks

SECTION - A (5x6=30 marks)

Answer ALL Questions

ALL Questions carry EQUAL Marks

(Q.No 1 to 5 Either Or type)

(One question from each Unit)

SECTION - B (5x8=40 Marks)

Answer ALL Questions

ALL Questions carry EQUAL Marks

(Q.No 6 to 10 Either Or type)

(One question from each Unit)

Course Code:	20CDP01	RESEARCH METHODOLOGY						Batch:	2020-2021 onwards
								Semester:	1
Hrs/Week:	6	L	5	T	1	P	-	Credits:	6

COURSE OBJECTIVE: Understand the role of statistics in research.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	What are the basic and methods of research	K1
CO2	Relate the applications of research techniques for analysis and interpretation	K2
CO3	Apply the technique of Research, different types of research.	K3
CO4	Develop a research design in their Project and Thesis.	K6

SYLLABUS:

20CDP01	RESEARCH METHODOLOGY	Sem: I
Unit No.	Topics	Hours
I	Research & its types: Meaning of Research - Types of Research - Significance of Research - Research Process. Defining, the Research Problem - Sources, Identification, Selection and Statement, Review of related literature.	15
II	Research Design: Research Design - Meaning, Different research designs, Basic Principles of experimental designs. Developing a Research Plan. Sampling: Census and sample survey, Steps in sampling design, criteria for selecting a sampling. Procedure, characteristics of a good sample design, different types of sample designs.	15
III	Data Collection: Methods of Data collection - observation, Questionnaire, Interview, Data processing and analysis, - Collection, classification, tabulation, Graphical, representation and data analysis.	15
IV	Statistics Meaning and scope of statistics. Role of statistics in research, measures of central tendency and dispersion, Co-relation, Co-efficient of Co-relation and its Interpretation, rank Co-relation, regression equation and predictions.	15

Unit No.	Topics	Hours
V	<p>Elements of testing of a statistical hypothesis, formulation of the problem. Definition of type -I and type-II errors, Levels of significance large sample test for proportions. Difference in proportions for means and difference in means.</p> <p>Application of students test for small samples for single mean, difference in means-test for equality of variance. Non - parametric test, Application of Chi-square test, ANOVA test.</p>	12

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Book:

1.C R Kothari, Research Methodology, Published by K K Gupta for New Age International (P) Ltd..

REFERENCE BOOKS

Reference Books:

- 1.Hort Reinhart, Introduction to Research in Education, Ary.*
- 2. Best J N, Research in Education, Prentice Hall, Delhi,*
- 3. S P Gupta, an Introduction to Statistical Methods, Vikas Publishing House, New Delhi.*
- 4. N. Gokharnesan, B. Anitha Rachel, Emerging research trends in medical textiles, Springe.*
- 5.Statistics, G A Zeaf Textile Institute Manchest.,*

WEB RESOURCES

- [1.https://research-methodology.net/research-methodology/research-types/](https://research-methodology.net/research-methodology/research-types/)
- [2.https://www.slideshare.net/vaisalik/types-of-research](https://www.slideshare.net/vaisalik/types-of-research)
- [3.https://dinus.ac.id/repository/docs/ajar/Kothari Research Methodology Methods and Techniques - 2004.pdf](https://dinus.ac.id/repository/docs/ajar/Kothari%20Research%20Methodology%20Methods%20and%20Techniques%20-%202004.pdf)



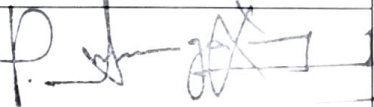
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	M
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Dr.R.Sucharitha	 Dr.R.Sucharitha	 Name & Signature

Head of the Department
Department of Costume Design & Fashion
Mindusthan College of Arts & Science
Behind Nava India
Coimbatore - 641 028

Curriculum Development Cell
Mindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20CDP02	STANDARDS AND SPECIFICATIONS FOR CLOTHING						Batch:	2020-2021 onwards
								Semester:	I
Hrs/Week:	6	L	5	T	1	P	-	Credits:	6

COURSE OBJECTIVE To gain knowledge on Global standards for Apparels.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define about clothing standards	K1
CO2	Compare between the global standards for various components and other aspects of export apparels.	K2
CO3	Explain on international standard bodies	K4
CO4	Create design garment with standards and specifications for export garments	K6

SYLLABUS

20CDP02	STANDARDS AND SPECIFICATIONS FOR CLOTHING	Sem: I
Unit No.	Topics	Hours
I	Clothing Construction Standards: key line checkpoint for standards, standards in garment construction, seams, seam finishes, darts, dart equivalents, underlining interfacing, interlining, linings, inseam pockets, applied pockets, slashed pockets, bindings, facings, inset bands, rib stretch bands, collars, under stitching, sleeves, sleeve finishes, cuffs and plackets. Waist line edge treatments- waist bands, waist line facing, edge casing. Internal waist line treatments- buttons and decorative snap closures, button holes, zip closures, hems, hem treatments, pressing.	15
II	Quality standards for fit: standard measurement, techniques and its importance in fit, how to measure garments, minimum ease for each part, standard measurement for hem line, for various garments, collars, buttons, button stand, button holes, piping, facing, etc., Trim Testing possible defects: zipper and buttons.	15
III	Standards: Definition of standard, benefits of standards, levels of standards, need for uniform standards, standards for different levels, quality standard and price relationship, national, company, industry, international ,standardizing bodice.- AATCC, ASTM, ANSI, ISO, BSI,. BNS.	15
IV	Specifications, importance of specs and its role in maintain quality, process of spec sheet development. Concepts of tolerances- maximum minimum and zero tolerance.	15

V	Care Labelling: importance of care labels, care symbols and its variations in different countries- GINETEX, JAPANESE, AMERICAN, SYMBOLS, Meanings, Care Instructions for different fabrics and garment types.	12
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Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Book:

1. Pradip Mehta & S.K. Bhardwaj, *Managing quality in apparel industry*, Newage publishers. m.,
2. A.J. Chutter, *Introduction to clothing production management*, Blackwell Publishing.

REFERENCE BOOKS

Reference Books:

1. Pradeep V Mehta, *Managing quality in apparel industry*, NIFT Publications
2. Mehta P V, *Marcel Dekker An Introduction to quality control for the apparel industry*,
3. *Physical testing and quality control*, textile Institute.
4. Patty Brown and Janett Rice, *Ready to Wear Apparel Analysis- Prentice –Hall Inc*
5. Janace E. Bubonia *Apparel Quality a guide to evaluating Sewing products.*

WEB RESOURCES

1. https://aces.nmsu.edu/pubs/_c/C214/welcome.html
2. <https://sewingprofessionals.com/resources/media/asdp/documents/2019-asdp-standards-of-quality.pdf>
3. <https://www.irena.org/inspire/Standards/What-are-Standards>

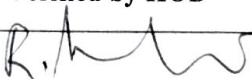
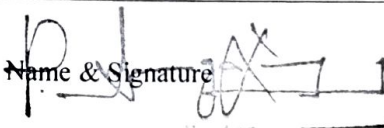
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
N. Vidhya Mrs.N. Vidhya	 Dr.R.Sucharitha	 Name & Signature

Head of the Department

Department of Costume Design & Fashion
Mindusthan College of Arts & Science
Behind Nava India
Coimbatore - 641 028

Curriculum & Development Cell
Mindusthan College of Arts & Science
Coimbatore-641 028
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Course Code:	20CDP03	PRACTICAL I- ADVANCED ILLUSTRATION						Batch:	2020-2021 onwards
								Semester:	I
Hrs/Week:	6	L	-	T	-	P	6	Credits:	3

COURSE OBJECTIVE To gain knowledge about the various forms of Textile design.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Recall Illustration techniques for Fashion.	K1
CO2	Demonstrate Fashion illustration	K2
CO3	Theme Creation with illustration	K4
CO4	Design garments for various occasion.	K6

SYLLABUS

20CDP03	PRACTICAL I- ADVANCED ILLUSTRATION	Sem: I
Unit No.	Topics	Hours
	Illustrate the following types of design for textile prints using Repeats: Prepare samples on fabric.	
1	Geometric – Line – straight, diagonal, curve and zigzag.	12
2	Abstract designs	12
3	Natural Designs- animal print, flower, natural scenery.	12
4	Baby Prints - Prints of cartoon characters or children motifs.	12
5	Zentangle form of design	12
6	Doodle Design	12

Teaching methods: Assignment, Discussion and Activity.

TEXT BOOKS

Text Book:

1. Drudi Elizabeth and Pal, *Figure Drawing for Fashion Designers*.

REFERENCE BOOKS

Reference Books:

1. Patrick John, *Fashion Design Drawing & Presentation, Ireland*

2. Drudi Elizabeth and Pal *Fashion design Illustration: Children, Ireland.*

3. Patrick John,

Fashion Design Illustration: Men, Ireland.

WEB RESOURCES

1. <https://www.researchgate.net/publication/235311558> Basic garment pattern generation using geometric modeling method

2. <https://www.alamy.com/stock-photo/geometric-shapes-fashion-clothing.html>

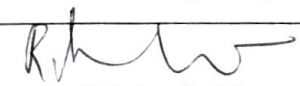

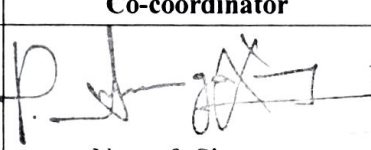
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Mrs. N.P. Swetha Menon	 Dr. R. Sucharitha	 Name & Signature

Head of the Department
Department of Costume Design & Fashion
Hindusthan College of Arts & Science
Behind Nava India
Coimbatore - 641 029

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 029.

Course Code:	20CDP04	PRACTICAL II- ADVANCED DRAPING						Batch:	2020-2021 onwards
								Semester:	I
Hrs/Week:	6	L	-	T	-	P	6	Credits:	3

COURSE OBJECTIVE : To develop pattern using draping techniques.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	What are the basics of draping technique in garment display	K1
CO2	Develop the basic patterns in a garment	K3
CO3	Select various fullness and produce pattern for a garment.	K4
CO4	Develop intric garment designs for various occasions.	K6

SYLLABUS

20CDP04	PRACTICAL II- ADVANCED DRAPING	Sem: I
Unit No.	Topics	Hours
I	Drape pattern for the following Skirts a) Pleated skirt b) Gathered Skirt - children or women c) Flare skirt d) Hip Yoke skirt - children or women	15
II	Drape pattern for the following Sleeves a) Plain Sleeve b) Puff Sleeve - any type of garment c) Bishop Sleeve d) Leg –o-mutton sleeve - any type of garment	15
III	Drape pattern for the following Collars a) Peter pan Collar b) Shirt Collar - any type of garment c) Mandarin Collar - any type of garment	15
IV	Drape anyone of the following garment for a girl child a) Yoke frock b) Baba suit - with bib c) Middi and middi top Drape anyone of the following garment for a boy child. a) T-shirt and shorts b) Kurta and Pyjama c) ¾ pants and Tops	15

Unit No.	Topics	Hours
V	Design & Drape Party wear for a teenager girl a) Party wear for a girl child b) Party wear for a Teenager girl/women	12

Teaching methods: Assignment, Discussion and Activity.

TEXT BOOKS

NIL

REFERENCE BOOKS

Reference Books:

1. Helen Joseph, Arm strong, *Draping for Apparel Design*
2. Sally. m. Dimarco, *Draping Basics* Published by Far child Books.

WEB RESOURCES

1. <https://www.designersnexus.com/fashion-design-industry-information/what-is-fashion-draping/>
2. <http://www.studiofaro.com/well-suited/drape-skirt-patterns-using-my-skirt-block3>
3. <https://www.pinterest.se/pin/549157748287072084/>

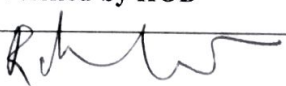
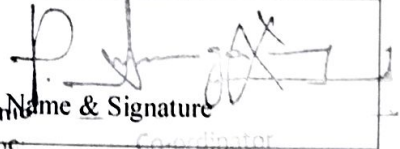
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
N-Vidhya Mrs.N.Vidhya	 Dr.R.Sucharitha Head of the Department Department of Costume Design & Fashion Hindusthan College of Arts & Science Behind Nava India Coimbatore - 641 028	 Name & Signature Coordinator Curriculum Development Cell Hindusthan College of Arts & Science, Coimbatore-641 028.

Course Code:	20CDP05	PRACTICAL III- ADVANCED TEXTILE PRINTING						Batch:	2020-2021 onwards
								Semester:	I
Hrs/Week:	6	L	-	T	-	P	6	Credits:	3

COURSE OBJECTIVE To develop the dyeing and printing techniques.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Classify different types of design.	K2
CO2	Develop different types of textile design	K3
CO3	Analyze different type of textile design	K4
CO4	Develop textile design prints on various tyes of fabrics/garment design	K6

SYLLABUS

20CDP05	PRACTICAL III- ADVANCED TEXTILE PRINTING	Sem: I
Exercise No.	Topics	Hours
1	Design and construct a garment with Tie and Dye Print	15
2	Design and construct a garment with Batik Print	15
3	Design and construct a garment with Stencil Print	15
4	Design and construct a garment with Block Print	15
5	Design and construct a garment with Screen Print	5
6	Design and construct a garment with Fabric Painting	7

Teaching methods: Assignment, Discussion and Activity.

TEXT BOOKS

NIL

REFERENCE BOOKS

1. Corbmann B.P, *Textiles –fibre to fabric*, Mc Graw Hill Book company Singapore.
2. A.K. Roy Choudhury, *Textile preparation and dyeing*, science publishers.

WEB RESOURCES

1. <https://thedesigncart.com/blogs/news/diy-tie-and-dye>
2. <https://textilelearner.blogspot.com/2012/02/introduction-of-tie-dye-how-to-tie-dye.html>
3. <https://www.fabric.com/fabric-type/batik><https://www.expat.or.id/info/batik.html>

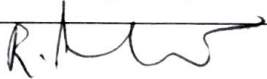
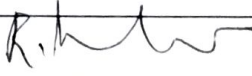

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Dr.R.Sucharitha	 Dr.R.Sucharitha	 Name & Signature

Head of the Department
Department of Costume Design & Fashion
Hindusthan College of Arts & Science
Behind Nava India
Coimbatore - 641 028

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20VCP01	VAC – I TERRACOTTA JEWELLERY						Batch:	2020- 2021 onwards
								Semester:	I
Hrs/Week:	2	L	-	T	-	P	2	Credits:	1

COURSE OBJECTIVE: To develop the art of creating jewellery using clay

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO 1	Student will learn about what terracotta Jewellery	K1
CO 2	Will learn to make use of clay to make jewellery	K3
CO 3	Discover various types of jewellery with clay	K4
CO 4	Will design and develop jewellery using clay	K6

SYLLABUS

20VCP01	TERRACOTTA JEWELLERY	Sem: I
Unit No.	Topics	Hours
I	Introduction to Terracotta Jewellery, Materials required	2
II	Making of ear rings, Pendants and Painting them	8
III	Designing Jumkas using various clay beads and painting	8
IV	Designing the clay beads to form necklace	8
V	How to preserve and pack terracotta jewellery	4

Teaching methods: Assignment, Discussion and Activity.


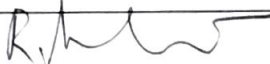

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Mrs.N.Vidhya	 Dr.R.Sucharitha Head of the Department	 Name & Signature

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Course Code:	20CDP06	INDIAN TEXTILE INDUSTRIES						Batch:	2020-2021 onwards
								Semester:	II
Hrs/Week:	6	L	5	T	1	P	-	Credits:	6

COURSE OBJECTIVE To understand the Major segment of Indian textile industry.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Students will know what is Indian Textile Industry	K1
CO2	Students will examine the various aspects of Indian Textile industry	K4
CO3	Will be able to explain about fiber, fabric and printing	K5
CO4	Discuss about the various policies of the Indian Textile Industry	K6

SYLLABUS

20CDP06	INDIAN TEXTILE INDUSTRIES	Sem: II
Unit No.	Topics	Hours
I	Introduction to Indian Textile Industry Origin, Growth and Development of Indian Textile Industry - Cotton, Wool, Silk, Rayon, Man- Made Textiles, Readymade garments.	15
II	Textile policies Textile policies of Tamilnadu and Central Government	12
III	Technological Developments in Fiber Industry Technological developments in Fibre Industry, Significance and uses. Technological developments in Yarn Industry, significance and uses.	15
IV	Technological Developments in Fabric industry Technological developments in Fabric Industry -woven, significance and uses. Technological developments in Fabric Industry - knitting, significance and uses, Technological developments in Garment Industry, significance and uses.	15
V	Technological Developments in printing Industry Technological developments in Printing and Dyeing Industry, significance and uses Technological developments in Processing Industry, significance and uses.	15

Teaching method: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Book:

1. Bernard P Corbman, *Textiles - Fiber to fabric*, Mc Graw Hill Book Co, Singapore, ..2. Peter Schwartz, Trevor Rhodes, Mansour Mohammed, *Fabric forming systems*, Noyes' Publications, New Jersey, USA .

REFERENCE BOOKS

Reference Books:

- 1 Normia D'Souza, *Fabric Care*, New Age International Pvt Ltd, New Delhi Journals
- 2.Indian Textile Journal- Business Press P. Ltd, Maker Tower B-18 floor, Cuffparade,
- 3.Indian Cotton Mills Federation - ICM - Textile Centre 34 P-d, Mello Road, Mumbai.
- 4.Textile Highlights, 396, Veerasavarkarmarg, Poabhadevi, Mumbai-25
- 5.Garments India, Garment India Press, 53 South West Road, Chennai.

WEB RESOURCES

- 1.<https://www.ibef.org/industry/textiles.aspx><https://www.investindia.gov.in/sector/textiles-apparel>
- 2.<https://www.fibre2fashion.com/industry-article/2363/indian-textile-industry-an-overview>

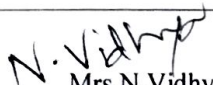
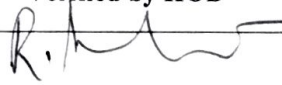

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

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Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Mrs.N.Vidhya	 Dr.R.Sucharitha Head of the Department	 Name & Signature Co-coordinator

Course Code:	20CDP07	TECHNICAL TEXTILES						Batch:	2020-2021 onwards
								Semester:	II
Hrs/Week:	6	L	5	T	1	P	-	Credits:	6

COURSE OBJECTIVE To acquire knowledge in technical textile.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Will learn what is technical textile	K1
CO2	Identify various types of technical textiles	K3
CO3	Will learn the functions of technical textiles	K4
CO4	Will be able to elaborate on various types of textiles used for industries	K6

SYLLABUS

20CDP07	TECHNICAL TEXTILES	Sem: II
Unit No.	Topics	Hours
I	Technical Textiles Definition and Scope, Applications, Globalization and Future of technical textiles industry. High – Strength and high-modulus organic fibres, high chemical and combustion - Resistant fibres, high performance inorganic fibres, ultra-fine and novelty fibres.	15
II	Medical Textiles Classification – Hygiene Textiles – Wound care products – Surgical Textiles. Medical Products – Vascular grafts – Cardiac supportive devices – Embroidered implants. Implantable medical textiles – Tissue engineering – Biomedical Textiles – Antibacterial Textiles – Antimicrobial wound dressings.	15
III	Geotextiles Classification, Functions, Design, Properties, Raw materials, and Applications. Agro Textiles– Need for Agro Textiles, Properties Required, Types of Agrotech products and their application, Fibres used, types, properties and functions. Filtration Textiles - Theory of dust collection, cleaning systems, fabric selection for dust collection, finishing treatments; solid, liquid separation, fabric selection - filtration, requirements, yarn and fabric construction for filter fabrics, finishing treatments. Architectural and Construction Textiles: Fabrics used - applications of coated fabrics in building structures, awnings and canopies, textiles for roofing materials.	15

Unit No.	Topics	Hours
IV	<p>Safety and Protective Textiles :</p> <p>Thermal insulation materials; study of water vapour permeable / water proof materials, military combat clothing systems; camouflage textiles, UV wave band, visible wave band, visual decoys; infrared camouflage; protective textiles against micro organisms, chemicals and pesticides, evaluation technique.</p> <p>Military and Defence Textiles: Protective clothing, Textiles used in defence systems, other applications. Transportation: Fibre requirements – fibre, plastic composites; textiles applications in all kinds of road transport vehicles, rail, aircrafts, marine.</p>	15
V	<p>Sports and Recreation Textiles:</p> <p>Introduction, fibers used, Types, functions and properties, Characteristics and Applications of Sports Tech. Smart Textiles- Components, Classification - Active smart, passive smart and very smart textiles. Intelligent Textiles- Phase change materials, shape memory polymers, chromic and conductive Materials and its applications in various fields.</p>	12

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment,

TEXT BOOKS

Text Book:

1) *A R Horrocks and S C Anand, Hand book of Technical textiles – 2000, Wood head publishing ltd, England*

REFERENCE BOOKS

Reference Books:

- 1) *N. Gokarneshan, D. Anitha Rachel, Emerging Research Trends in Medical Textiles, Springer.*
- 2) *Roger Chapman, Smart Textiles for Protection, Wood head publishing.*
- 3) *Lieva Van Langenhove, Smart Textiles for Medicine and Healthcare: Materials, Systems and Applications, Wood head publishing.*
- 4) *Roger chapman, smart Textiles for Protection, Woodhead Publicatiосn,.*
- 5) *Smart Textiles for medical and health care, materials systems and applications, Lieva Van Langenhove, Woodhead publications.*

WEB RESOURCES

- 1) http://texmin.nic.in/sites/default/files/scheme_technical_textile_070116.pdf
- 2) <https://www.technicaltextile.net/articles/technical-textiles-and-their-applications-3922>
- 3) <https://www.technical-textiles.net/>

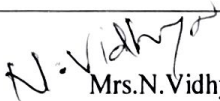
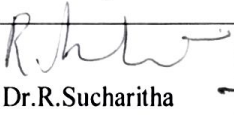
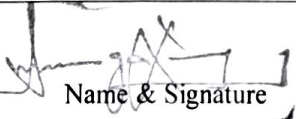
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Mrs.N.Vidhya	 Dr.R.Sucharitha	 Name & Signature

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 Curriculum Development Cell
 Mindusthan College of Arts & Science,
 Coimbatore-641 022.

Course Code:	20CDP08	PRACTICAL IV- ADVANCED GARMET DESIGNING AND CONSTRUCTION.						Batch:	2020-2021 onwards
								Semester:	II
Hrs/Week:	6	L	-	T	-	P	6	Credits:	3

COURSE OBJECTIVE To develop and implement advanced techniques in garment construction.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	How to design the basic garment	K1
CO2	Develop the details from the basic garment	K3
CO3	Analyze and assemble the details for advanced garment design	K4
CO4	Create design and develop garments for special occasions.	K6

SYLLABUS

20CDP08	PRACTICAL IV- ADVANCED GARMET DESIGNING AND CONSTRUCTION	Sem: II
Unit No.	Topics	Hours
I	Designing 3 garments using the following features a) Gathers – in sleeve (or) Skirt (or) yoke etc., b) Flare - in sleeve (or) Skirt (or) yoke etc., c) Pleats - in sleeve (or) Skirt (or) yoke etc.,	15
II	Designing and constructing 2 men's shirt using textile printing. (Ex: Line, Shape, Colour)	15
III	Designing garments for a) Pregnant women b) Visually challenged / Physically disabled / (or) any theatre	15
IV	Design garment for a character in a drama	15
V	Designing garment for Party wear / Fashion show and prepare a portfolio for the same.	12

Teaching methods: Assignment, Discussion and Activity.

TEXT BOOKS

Text Book:

1. *Drudi Elizabeth and Pal, Figure Drawing for Fashion Designers.*

REFERENCE BOOKS

Reference Books:

1. *Patrick John, Fashion Design Drawing & Presentation, Ireland.*
2. *Drudi Elizabeth and Pal Fashion design Illustration: Children, Ireland.*
3. *Patrick John, Fashion Design Illustration: Men, Ireland.*

WEB RESOURCES

1. <https://www.sciencedirect.com/topics/engineering/garment-construction>
2. <https://fitnyc.libguides.com/fashiondesign/construction>
3. <https://study.com/academy/lesson/clothing-construction-terms-basics-methods.html>


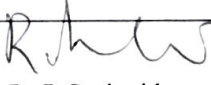

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	S	S	S	S
CO2	S	S	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

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Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Mrs. V. Deepa	 Dr. R. Sucharitha	 Name & Signature

Head of the Department
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Curriculum Development Cell
Mindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	20CDP09	PRACTICAL V- ACCESSORIES AND ORNAMENTS MAKING.						Batch:	2020-2021 onwards
								Semester:	II
Hrs/Week:	6	L	-	T	-	P	6	Credits:	3

COURSE OBJECTIVE : To create and develop ornaments and accessories.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Enables to gain the knowledge on types of material used for ornaments and accessories.	K1
CO2	Classify different types of materials for making ornaments and accessories.	K2
CO3	Apply suitable material for specific ornaments and accessories.	K3
CO4	create design and develop ornaments and accessories for customers.	K6

SYLLABUS

20CDP09	PRACTICAL V- ACCESSORIES AND ORNAMENTS MAKING.	Sem: II
Unit No.	Topics	Hours
1	Party Wear	12
2	Office wear	12
3	Function /occasional wear.	12
4	Bridal wear	12
5	Fashion show	12
6	Fantasy Show	12

Teaching methods: Assignment, Discussion and Activity.

REFERENCE BOOKS

Reference Books:

1. *Pattern Book Suzanne MC, Best Book of Beading Jewelry, Bottles, Purses and Accessories/ Neil NO.3298.*
2. *Corinne Lapierre, Fabulous Felt – Easy to sew accessories and decoration.,*

WEB RESOURCES

- 1) www.pinterest.com
- 2) <https://liagriffith.com/craft/living/jewelry-and-accessories/>
- 3) <https://www.wikihow.com/Make-Your-Own-Accessories>
- 4) <https://www.marthastewart.com/856333/handmade-necklaces>

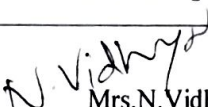
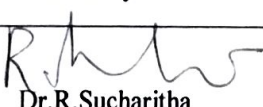
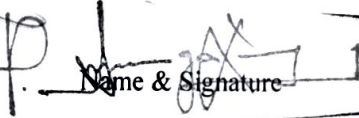
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Mrs.N.Vidhya	 Dr.R.Sucharitha	 Name & Signature

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 Coimbatore-641 028.

Course Code:	20CDP10	MINI PROJECT ON WORLD COSTUMES.						Batch:	2020-2021 onwards
								Semester:	II
Hrs/Week:	4	L	-	T	-	P	4	Credits:	3

COURSE OBJECTIVE To gain knowledge on the various traditional costumes of the world.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Find out the costumes of various countries	K1
CO2	Identify the costumes of different regions of the world	K3
CO3	Discover the various traditions and the costumes of the world	K4
CO4	Explain the various traditional garments used in different countries	K5

SYLLABUS

20CDP10	MINI PROJECT ON WORLD COSTUMES.	Sem: II
Unit No.	Topics	Hours
	Students will study about the various historic costumes of the world through the project. Students will submit a project on the costumes used in various regions of the world selected by them.	48

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

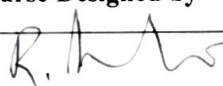
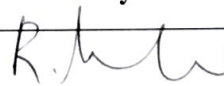
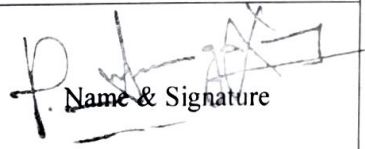
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (IF DEVIATION FROM COMMON PATTERN)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

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 Dr.R.Sucharitha	 Dr.R.Sucharitha	 Name & Signature

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 Coimbatore-641 028.

Course Code:	20VCP02	VAC II- APPLICATION OF INDUSTRIAL ENGINEERING CONCEPTS IN APPAREL INDUSTRY						Batch:	2020-2021 onwards
								Semester:	II
Hrs/Week:	2	L	-	T	-	P	2	Credits:	1

COURSE OBJECTIVE To gain knowledge on the industrial engineering of apparels.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Learns what is Engineering concepts in apparel industry	K1
CO2	Identifies the functions f various apparel industries	K3
CO3	Explains about the activities in an export apparel industry	K5
CO4	Plan and Execute activities in an Apparel industry	K6

SYLLABUS

20VCP02	VAC II- APPLICATION OF INDUSTRIAL ENGINEERING CONCEPT IN APPAREL INDUSTRY	Sem:
Unit No.	Topics	Hours
I	Introduction to industrial engineering concepts.	6
II	Application of industrial engineering in apparel industry.	6
III	Application of SMED in style change over	6
IV	Observational training to industry in Apparel Industry	6
V	Observational training to industry in Apparel Industry	6

Teaching methods: Example: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.


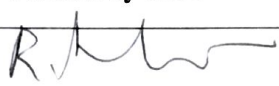
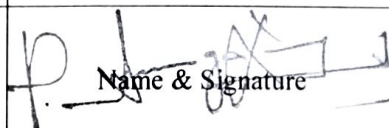
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

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Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Dr.R.Sucharitha	 Dr.R.Sucharitha Head of the Department	 Name & Signature

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Course Code:	20CDP11	INTERNATIONAL TRADE & DOCUMENTATION						Batch:	2020-2021 onwards
								Semester:	III
Hrs/Week:	5	L	4	T	1	P	-	Credits:	5

COURSE OBJECTIVES

1. Acquire knowledge in international trade.
2. Recall the theories related to international trade
3. Explain about the export procedure
4. Appraises on various documents in international trade

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Understand the significance of International trade and the documents needed for trade	K2
CO2	Interpret of the payment methods, its advantages, and implications	K3
CO3	Analyse export financing and insurance	K4
CO4	Relate to the national and international associations that supports international trade	K3

SYLLABUS

20CDP11	INTERNATIONAL TRADE & DOCUMENTATION	Sem: III
Unit No.	Topics	Hours
I	Introduction to Trading: Need for international Trade – Features – Advantages – Problems of foreign trade. WTO - Globalization	10
II	Recent Developments: Recent developments in foreign trade – EXIM policy – regional trade agreements . Indian Associations that support exports - Clothing Manufacturers Association of India; Garment Exporters and Manufacturers Association, Apparel Export Promotion Council	15
III	Frame Work: International trade documents – Regulatory frame work – Foreign trade documents – Regulatory & Commercial documents - Letter of credit – Contract terms and export documents.	15
IV	Export Procedures: Export procedures – getting established as an exporter – entering into export contract – Execution - post shipment procedures – Export	15

	promotion measures – Incentive and facilities to exporters. Import Procedures: Import procedures - Import process – Customs clearance for imports – role of custom and exercise in international trade.	
V	Export Finance and Export Policies of the Government. India's Foreign Trade policy – highlights of policy 2015-2020 Theories of International trade - Adam Smith_s Theory, David Ricardo_s Theory, Haberler_s Theory, Heckscher-Ohlin Theory	10

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOK

1 *International Trade and Export Management (2008) Francis Cherunilam, Himalaya publishing house – New Delhi*

REFERENCE BOOKS

- 1 *Jeevanandam C, Foreign Trade (2005) Sultan Chand & Sons – New Delhi*
- 2 *Edward G Hinkelman International Trade Documentation The Documents of Exporting, Importing, Shipping and Banking — 2010*
- 3 *Vijesh Jain, Establishing Exports & Imports Business in India , 2015*

WEB RESOURCES

- 1 <https://clothingindustry.blogspot.com/2019/06/export-documentation-exporting-garment.html>
- 2 <https://commerce.gov.in/writereaddata/publications/wto-aug.pdf>
- 3 <https://www.gema.co.in/profile>


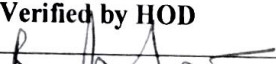
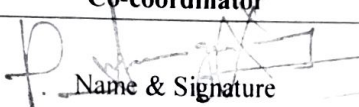
MAPPING WITH PROGRAM OUTCOMES

ASSESSMENT PATTERN (if deviation from common pattern)

CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by  Dr.R.Sucharitha	Verified by HOD  Dr.R.Sucharitha	Approved by CDC Co-coordinator  Name & Signature
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Course Code:	20CDP12	TEXTILE TESTING						Batch:	2020-2021 onwards
								Semester:	III
Hrs/Week:	5	L	4	T	1	P	-	Credits:	5

COURSE OBJECTIVES:

- 1) Lists the tests of fiber, yarn and fabric analysis.
- 2) Comprehends the procedures for various testing equipments.
- 3) Analyze various parameters for different textile tests.
- 4) Handle the testing process of various types of fabrics.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Describe the terms related to testing	K1 & K2
CO2	Analyze the concepts and principles underlying the tests and its equipment	K3
CO3	Apply the knowledge and conduct the tests	K4
CO4	Appraise and Test the quality of the fiber, yarn and fabric	K4 & K5

SYLLABUS

20CDP12	TEXTILE TESTING	Sem:III
Unit No.	Topics	Hours
I	Terminology of Testing Introduction to testing - terminology of testing - selection of samples for testing standard R H and temperature for testing - measurement of moisture regain conditioning oven - Shirley moisture Meter	12
II	Fiber testing 1. Cotton fiber length - Baer Sorter 2. Fineness - Air flow principle instruments, Sheffield Micronaire 3. Maturity - Caustic Soda swelling 4. Strength - Pressley bundle strength tester, Stelometer 5. Determination of trash and lint in cotton - Shirley trash analyzer	15
III	Yam Testing 1. Yam numbering system - conversion of count from one system to another 2. Instruments for count determination - quadrant balance, Beesley balance 3. Yam strength testing - Principles of CRT, CRL, CRE - Single strength tester, Lea strength tester . 4. Yam twist - Direction of twist, twist multipliers, Twist testers - tension type, A TIRA direct type tester 5. Yam evenness - classification of variation, methods of measuring evenness – black board, ASTM Standards, Uster evenness tester, Uster Standards, Yam faults, classifications, Classimat 6. Yam hairiness and crimp testing	15

IV	<p>Fabric testing</p> <ol style="list-style-type: none"> 1. Fabric Particulars –length, width, crimp, weight, cover factor 2. Fabric Strength – fabric tensile strength tester, tearing strength tester, hydraulic bursting strength tester 3. Fabric Abrasion – resistance, handle, serviceability, assessment, Martindale abrasion tester 4. Fabric Pilling – I C I Pill box tester 5. Fabric drape –Measurement, Drape meter 6. Fabric Stiffness – Shirley stiffness tester 7. Fabric crease resistance and crease recovery measurements 8. Fabric permeability – Shirley air permeability tester, fabric water permeability tester, Bunders mann tester 9. OMMC test, FTT, Fabric Touch Tester. 	15
V	<p>ECO STANDARDS:</p> <p>Need for eco standards – eco labels & norms, Need for Eco testing – testing of formaldehyde- toxicity of dyes and chemicals, discussion of azo testing, organic cotton and certification process. Chemicals to be avoided for eco norms.</p>	15

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOK

1) *Textile Testing, Angappan P and Gopalakrishnan R, SSM Institute of textile technology, KomaraPalayam*

REFERENCE BOOKS

1) *Principles of textile Testing, Booth J E, Hoybooks, London (1970).*

2) *Marjorie A Taylor, Technology of textile properties, Forbes publications Ltd, London (1972).*

3) *Mishra S P and Kesavan B K, Fiber Science, SSM Institute of textile technology, Komara Palayam.*

WEB RESOURCES

- 1) <https://textilelearner.blogspot.com/2012/02/fiber-fineness-is-measured-by-airflow.html#:~:text=Fiber%20fineness%3A,terms%20of%20average%20linear%20density>
- 2) <https://textilecourse.blogspot.com/2018/03/yarn-evenness-testing-uster.html>
- 3) <https://textilestudycenter.com/fabric-tensile-strength-test/>




MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
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 Windusthan College of Arts & Science,
 Coimbatore-641 028.

Course Code:	20CDP13	FASHION BUSINESS						Batch:	2020-2021 onwards
								Semester:	III
Hrs/Week:	4	L	3	T	1	P	-	Credits:	4

COURSE OBJECTIVES

- 1) Gain a clear understanding of merchandise and merchandising system .
- 2) Enhance business through effective communication .
- 3) Work towards sustainable fashion.
- 4) Analyze effective ways of communicating to the stakeholders

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Understand the merchandise management and its functions	K2
CO2	Plan efficient merchandising systems	K5
CO3	Apply the concept of sustainable fashion in business	K3
CO4	Appraise the business policies and strategies	K5

SYLLABUS

20CDP13	FASHION BUSINESS	Sem:III
Unit No.	Topics	Hours
I	Merchandise Management: Introduction to developing and Implementing Merchandise Plans, Financial Management, Operations Management and Supply chain management. Behavioral Theory of the fashion Industry Types of Merchandising – Export House – manufacturer Exporter-Merchant exporter – Buying House – Buying Agency –Types of Buying agency. Functions of merchandiser in an Export house, buying house and buying agency	10
II	Merchandising System: Planning – developmental presentation – merchandise Planning fundamental-overview of line process – traditional line planning – forecast based merchandise planning. Merchandising perspective on pricing and profits. Merchandising budget – components of merchandising budget. Merchandiser’s role – Pre buying activity, in-house production and post production. Mission of Shopping – Meeting Shoppers Mission – Big Shopping – Small Shopping, Store and Multi Brand Store.	12

III	Sustainable Fashion: Definition and importance. Terminologies related to sustainable fashion – Sustainable clothing, Eco design, Eco label, Eco Fashion, Green washing, Zero waste design, Green consumer, Eco fashion designer. Sustainable textiles – definition and importance, Corporate Social Responsibility in the textile and clothing sector, Environmental Management Systems	10
IV	Fashion and Communication: Fashion and Communication Process – AIDA model. Need for communication Business letters – Need, functions and types. Parts of a letter. Email correspondence – components of email, Import-export correspondence – export correspondence letter, import of machineries letter, Letter of Credit, order confirmation.	10
V	Visual Communication: Fashion photography, window display and multimedia. Role of Magazine in Fashion Industry, Magazine Content and Styling, Script, Editing, Proof Reading, Photo shoot. Fashion Magazine Analysis and Report. Designing of own fashion magazines/ Designing of own fashion brochures by the students/designing a look book/designing a line planning.	10

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

- 1) *How to Produce Successful Advertising*, Farbey, A.D, Kogan Page India Pvt. Ltd.
- 2) *Advertising*, Jethwaney J.N, Phoenix Publishing House Pvt. Ltd, 1999.
- 3) *Strategies for Technical Communication*, Roundy, N. and Mair, D, Little Brown and Company, Boston, Toronto, 1985.

REFERENCE BOOKS

- 1) *Merchandising of Fashion Products*, Doris H Kincade, 2011.
- 2) *Fashion Marketing*, third edition, Mike Easey, Wiley Blackwell Publishing, 2009.
- 3) *Fashion, From Concept to Consumer*, Gini Stephens Frings, Prentice Hall Publications, 1994.

WEB RESOURCES

- 1) https://owl.purdue.edu/owl/subject_specific_writing/professional_technical_writing/basic_business_letters/index.html
- 2) <https://previiew.com/home/journal/the-possible-importance-of-fashion-photography.html#:~:text=Without%20question%2C%20photography%20plays%20a,publishing%2C%20rather%20than%20fashion%20itself.>
- 3) <https://www.fibre2fashion.com/industry-article/6134/role-of-media#:~:text=Fashion%20magazines%20like%20Femina%20have,different%20brands%20and%20fashion%20trends.&text=It%20has%20helped%20in%20creating,expected%20to%20be%20worth%20Rs.>

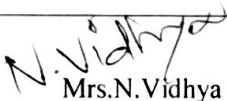
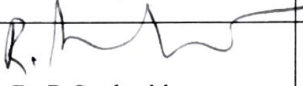

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Mrs.N.Vidhya	 Dr.R.Sucharitha	 Name & Signature

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Course Code:	20CDP14	PRACTICAL VI- COMPUTER AIDED DESIGNING						Batch:	2020-2021 onwards
								Semester:	III
Hrs/Week:	6	L	-	T	-	P	6	Credits:	3

COURSE OBJECTIVES

- 1) Introduction to Patternmaking software
- 2) Comprehend the usage of tools used for different pattern process
- 3) Design garments using dyeing and printing techniques
- 4) Design garments for various occasions

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Learns about pattern making software	K1
CO2	Demonstrates various tools used for pattern preparation	K2 & K3
CO3	Designing garments using dyeing and printing techniques	K4 & K5
CO4	Designing garments for various occasions	K4 & K5

SYLLABUS

20CDP14	PRACTICAL VI- COMPUTER AIDED DESIGNING	Sem:III
Exercise No	Topics	Hours
1	Design a collection with a theme 2 collections with 4 designs	10
2	Create garment designs with special effects Screen print Batik Tie and dye	10
3	Pattern making, Grading and marker planning for the Children's garments:* Yoke frock / Baba suit Summer frock / Skirt and tops	15
4	Prepare pattern making, Grading and marker planning for the Women's garments:* Salwar / Kameez / Tops Nightie / Princess line dress	15
5	Prepare pattern making, Grading and marker planning for the Men's garments:* Slack shirt / Full sleeve / T-Shirt Bermudas / Pleated trouser / Bell bottom	15
6	Prepare pattern making, Grading and marker planning for the Men's garments:* Slack shirt / Full sleeve / T-Shirt Bermudas / Pleated trouser / Bell bottom	13

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

REFERENCE BOOKS

- 1) CorelDRAW, Photoshop fashion design (with CD-ROM 1) - Yu Hai Ping, 1991.
- 2) Fashion Design-- CorelDRAW Fashion Style Design Case (ICD) - Yu Rui Shi Jue, Posts and Telecom Press, 2011.

WEB RESOURCES

- 1) <https://www.whowhatwear.com/best-fashion-design-software>
- 2) <https://www.coreldraw.com/en/pages/items/17700700.html>
- 3) <https://www.youtube.com/watch?v=LMZPbT1msR0>

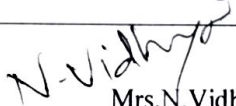
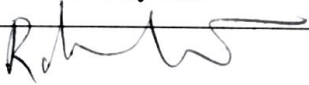

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
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Course Code:	20CDP15	PRACTICAL VII – TEXTILE TESTING						Batch:	2020-2021 onwards
								Semester:	III
Hrs/Week:	4	L	-	T	-	P	4	Credits:	2

COURSE OBJECTIVES

- 1) Lists the tests of fiber, yarn and fabric analysis.
- 2) Comprehends the procedures for various testing equipments.
- 3) Analyze various parameters for different textile tests.
- 4) Handle the testing process of various types of fabrics.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Learns the concepts of testing	K1 & K2
CO2	Analyze the concepts and principles underlying the tests and its equipment	K3 & K4
CO3	Demonstrate various tests	K4 & K5
CO4	Demonstrates the tests for the quality of the fiber, yarn and fabric	K4 & K5

SYLLABUS

20CDP15	PRACTICAL VII – TEXTILE TESTING	Sem:III
Exercise No	Perform tests to determine the following physical properties for the given samples	
1	Tensile Strength	5
2	Stiffness	5
3	Abrasion Resistance	5
4	Crease Recovery	2
5	Bursting Strength	5
6	Shrinkage	2
7	Colour Fastness test using crock meter	5
8	Colour Fastness test using perspirometer	5
9	Colour Fastness using Laundrometer / Wash test	5

10	Drape Meter	3
11	A field trip to any two testing centres.	10

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

REFERENCE BOOKS

1. Principles of textile Testing, Booth J E, Hoybooks, London (1970)
2. Technology of textile properties, Marjorie A Taylor, Forbes publications Ltd, London (1972)
3. Textile Testing, Angappan P and Gopalakrishnan R, SSM Institute of textile technology, Komarapalayam
4. Fiber Science, Mishra S P and Kesavan B K, SSM Institute of textile technology, Komarapalayam.

WEB RESOURCES

- 1) <https://textilelearner.blogspot.com/2012/02/fiber-fineness-is-measured-by-airflow.html#:~:text=Fiber%20fineness%3A,terms%20of%20average%20linear%20density>
- 2) <https://textilecourse.blogspot.com/2018/03/yarn-evenness-testing-uster.html>
- 3) <https://textilestudycenter.com/fabric-tensile-strength-test/>

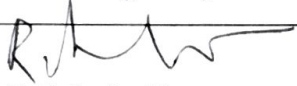

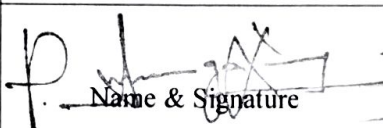
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

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Syllabus Development Cell
 Sindusthan College of Arts & Science,
 Coimbatore-641 028.

20CDP16	MINI PROJECT BRANDING
	Guide lines
	Students will prepare a project on different Brands. National and International brands. One on Textile, Apparel and Accessories

Course Code:	20CDP17A	Practical VIII- HOME TEXTILE AND FURNISHING						Batch:	2020-2021 onwards
								Semester:	IV
Hrs/Week:	4	L	-	T	-	P	4	Credits:	3

COURSE OBJECTIVE :

- 1) Learn the types of Home furnishing products
- 2) Design products with suitable fabrics
- 3) Create home furnishing products related with suitable techniques
- 4) Create home furnishing products for customers

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Learns about Bed linen, Table Linen, Kitchen Linen, Window dressing	K1
CO2	Designs and drafts Bed linen, Table Linen, Kitchen Linen, Window dressing	K2 & K3
CO3	Develops home furnishing products related with suitable techniques	K3 & K4
CO4	Develops home furnishing products for customers	K3, K4 & K5

SYLLABUS

20CDP17A	Practical VIII- HOME TEXTILE AND FURNISHING	Sem:IV
Exercise No	Designing & construction of the following Home Textile Products	
1	Bed Spreads using different textile fabrics (Two Designs)	7
2	Pillow Covers using different textile fabrics (Two Designs)	5
3	Cushion Covers using different textile fabrics (Three Designs)	5
4	Table cloth - straight and circular table cloth – Napkins using different textile fabrics. (Two Designs)	5
5	Table Mats using different textile fabrics. (Three Designs)	5
6	Tea cosy using different textile fabrics. (Two Designs)	5
7	Mittens using different textile fabrics. (One Design)	5
8	Apron using different textile fabrics. (Four Designs)	5
9	Curtains – Pleated, Gathered Window and Door using different textile fabrics.	5
10	Bread Basket using different textile fabrics. (Three Designs)	5

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

REFERENCE BOOKS

1. Stewart and sally Walton, Interior decorating effects, 2000, Lorenz books .
- 2 The book of upholstery, Candace ord manroe Pub – 1987 present books
- 3 Design and detail, the Practical guide to sayling a house, Tricia Guild of Elizabeth Wilhide 1st pub conran octopus limit

WEB RESOURCES

- 1) <https://www.homestratosphere.com/types-curtains/>
- 2) <https://bettersleep.org/mattress-education/mattress-accessories/pillow-types/>
- 3) <https://textilecourse.blogspot.com/2018/06/types-classification-home-textiles.html>

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
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Course Code:	20CDP17B	PRACTICAL IX- VISUAL MERCHANDISING						Batch:	2020-2021 onwards
								Semester:	III
Hrs/Week:	4	L	-	T	-	P	4	Credits:	3

COURSE OBJECTIVE

- 1) Acquaint the students with visual merchandising concepts.
- 2) Learn about displaying using themes
- 3) Understand the needs of the customers and the product.
- 4) Analyze and identifying the best displaying method

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Comprehends the visual merchandising concepts	K1
CO2	Discovers about displaying using themes	K2
CO3	Demonstrates the type of visual merchandising for different products and customers	K3 & K4
CO4	Appraises and develops the window displays for marketing	K3, K4 & K5

SYLLABUS

20CDP17B		Sem:III
Exercise No	Topics	Hours
	DISPLAYS OF FASHION PRODUCTS WITH VARIOUS THEMES AND LOCATIONS OF THE FOLLOWING SUBJECT	
1	Windows	10
2	Showrooms	10
3	Boutiques	10
	DISPLAYING OF PROPERTIES FOR FASHION WITH DIFFERENT TYPES OF LIGHTING	
1	Plants	10
2	Paper Products	5
3	Furnitures	5
4	Others – Sculptures, Frameworks etc.,	2

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

1 Fashion Merchandising & Information, PRISCO

REFERENCE BOOKS

Reference Books:

- 1 Fashion Merchandising, Elaini Store
- 2 Fashion Merchandising Introduction – Stores & Shoppers
- 3 Kitty Dickerson, The business of fashion inside outside.

WEB RESOURCES

- 1) <https://fashion2apparel.blogspot.com/2017/02/types-roles-visual-merchandiser.html>
- 2) <https://retailnext.net/en/blog/visual-merchandising-essentials-for-fashion-retailers/>
- 3) <http://textilefocus.com/visual-merchandising-and-its-significance-in-retailing/>




MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
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Course Code:	20VCP03	VAC –III Industrial Exposure(KNITTING) – NIFT TEA					Batch:	2020-2021 onwards
							Semester:	III
Hrs/Week:	2	L	-	T	-	P	Credits:	1

COURSE OBJECTIVE To give Exposure in the knitting industry

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Student will get an idea of knitting industry	K1
CO2	Student will gain knowledge on the materials used for knitting	K2
CO3	Student will gain knowledge on the machinaries used for knitting	K3
CO4	Students will gain knowledge on the operation of a knitting industry	K4

SYLLABUS

20VCP02		Sem:III
	Topics	Hours
I	Visit to Inventory department – yarn sourcing	6
II	Visit to Machinaries – types of machinaries and CAM system	6
III	Visit to Weft knitting process departments	6
IV	Visit to Warp knitting process departments	6
V	Visit to Quality control department	6

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

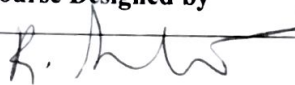
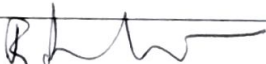

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
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Course Code:	20CDP18	APPLICATION OF KNITTED FABRICS						Batch:	2020-2021 onwards
								Semester:	IV
Hrs/Week:	6	L	5	T	1	P	-	Credits:	6

COURSE OBJECTIVE

- 1) To impart knowledge on knitting industry.
- 2) Familiarize with the basics of knitting process.
- 3) Impart knowledge on the application of knitted fabrics.
- 4) To know the recent trends and technologies adopted in the industry

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Gain knowledge in basics of knits	K1
CO2	Identify the types of knitted fabrics	K2
CO3	Discovers and Analyze the properties of knitted fabrics	K3 & K4
CO4	Appraises, develops and applies the applications of knitted fabrics	K4 & K5

SYLLABUS

20CDP18	APPLICATION OF KNITTED FABRICS	Sem:IV
Unit No.	Topics	Hours
I	Introduction, knitting definition, fibers used, fibers, properties and types of knitted fabrics	18
II	Importance of knitted fabrics. Advantages and disadvantages of different types of knitted fabrics.	15
III	Application of knitted fabrics in apparel industry	15
IV	Application of knitted fabrics in geo textiles, automobiles and home textiles	15
V	Application of knitted fabrics in sports, medical and space fabrics	15

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

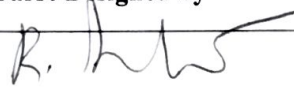
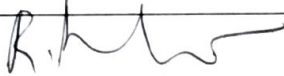
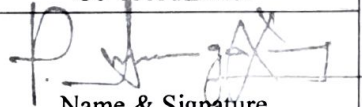
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Dr.R.Sucharitha	 Dr.R.Sucharitha Head of the Department	 Name & Signature

Department of Costume Design & Fashion
 Hindusthan College of Arts & Science
 Behind Nava India
 Colimbatore - 641 028

Co-ordinator
 Curriculum Development Cell
 Hindusthan College of Arts & Science,
 Colimbatore-641 028.

Course Code:	20CDP19	SURVEY AND ANALYSIS OF FABRICS						Batch:	2020-2021 onwards
								Semester:	IV
Hrs/Week:	6	L	5	T	1	P	-	Credits:	6

COURSE OBJECTIVE :

- 1) Learns the concepts of woven, knitted and non woven fabric analysis.
- 2) Comprehends the different tests for woven and knitted
- 3) Comprehend the various defects in woven, knitted and nonwoven.
- 4) Analyze the fabric of a particular brand

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Gain knowledge on the basics of fabric analysis	K1
CO2	Identify and analyze woven and knitted fabrics	K2 & K3
CO3	Identify the defects in woven and knitted fabrics	K2 , K3 & K4
CO4	Analyze the fabric of a particular brand	K2,K3,K4&K5

SYLLABUS

20CDP19	SURVEY AND ANALYSIS OF FABRICS	Sem: IV
Unit No.	Topics	Hours
I	Basics of fabric analysis- composition of the fiber, type of yarn, yarn twist and finishes given.	15
II	Analysis of woven fabrics- parameters involved – weave, physical ends per inch and picks per inch, weight, warp and weft count, calculated weight and difference of percentage between calculated weight and physical weight	18
III	Analysis of knitted fabrics GSM, loop dimensions (loop length, wales and Courses per unit length), fabric width, dimensional stability in the fabrics.	15
IV	Defects in woven and non woven, Finishing parameters – preliminary finishes, bleaching, mercerizing, printing and dyeing, swatch analysis of the buyer	15
V	Case study- Survey of textiles and analysis of the fabric of any one textile brand.	15

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

D.B. Ajoankar, *Knitting Technology*, 1998, Universal Publishing Corporation, Mumbai

REFERENCE BOOKS

- 1) David J. Spencer, *Knitting Technology*, 1989, Wood head Publishing Limited, Second Ed, England.
- 2) Shenai V.A, *Technology of Bleaching and Mercerising*, Sevak Publications, Mumbai
- 3) E R Trotman, *Textile Scouring & Bleaching*, 1968 B I Publications Private Ltd, New Delhi,

WEB RESOURCES

- 1) www.pinterest.com
- 2) <https://liagriffith.com/craft/living/jewelry-and-accessories/>
- 3) <https://www.wikihow.com/Make-Your-Own-Accessories>
- 4) <https://www.marthastewart.com/856333/handmade-necklaces>

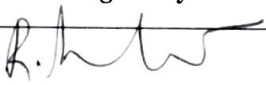
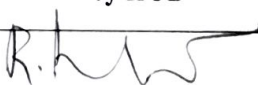
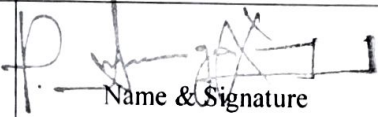
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

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Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Dr.R.Sucharitha	 Dr.R.Sucharitha	 Name & Signature

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Coimbatore - 641 028.

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Course Code:	20CDP20A	PRACTICAL X- FASHION PHOTOGRAPHY						Batch:	2020-2021 onwards
								Semester:	IV
Hrs/Week:	6	L	-	T	-	P	6	Credits:	4

COURSE OBJECTIVE

1. Acquire photography skills
2. Understand the effect of lights and its concepts.
3. Relate makeup and photography
4. Analyze the effect of photography on texture of textiles.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Learns about the camera and its functions	K1
CO2	Discovers the effect of indoor and outdoor light	K2 & K3
CO3	Analyzes the effect of light on makeup	K3, K4 & K5
CO4	Analyzes the effect of light on textile texture and ornaments.	K3, K4 & K5

SYLLABUS

20CDP20A	PRACTICAL X- FASHION PHOTOGRAPHY	Sem: IV
Exercise No.	Topics	Hours
1	Recording of Fashion – concept of body language, fashion – Glamour, feelings and emotions.	15
2	Introduction to studio lights & effects Theory and practical. Measuring light using a flash meter effects theory and practical. Measuring light using a flash meter.	15
3	Make- up Corrective and glamorous. Its importance and application with specific objectives. Theory and practical.	15
4	Different Lightings in the studio and effects of lighting with specific purpose. Lighting for different types of photography. Theory and practical on a dummy / model. Importance of background in a studio.	15
5	Details Recording fashion, effective ways of taking pictures of textures and textile materials. Presenting the best in pictures of ornaments / table tops of different types. Still life photography.	18

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

REFERENCE BOOKS

Reference Books:

1. Tom Grimm *The Basic Book of Photography: Fifth Edition.*
2. Luis E Gonzalez, *Fashion photography selling to magazines, 2012.*

WEB RESOURCES

- 1) <https://fashionphotographersmumbai.com/blog/2019/06/07/types-fashion-photography/>
- 2) <https://www.digilanguages.ie/visual-media-and-multimedia-literacy-what-is-it>

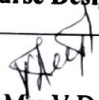
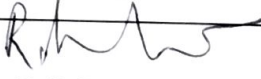

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-coordinator
 Mrs. V. Deepa	 Dr. R. Sucharitha	 Name & Signature Co-ordinator

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Curriculum Development Cell
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Course Code:	20CDP20B	PRACTICAL X – BEAUTY CARE						Batch:	2020-2021 onwards
Hrs/Week:	6	L	-	T	-	P	6	Semester:	IV
								Credits:	4

COURSE OBJECTIVE

- 1) Defines grooming and related to beauty care
- 2) Learns various personal grooming techniques
- 3) Demonstrates various techniques of grooming
- 4) Demonstrates techniques on hair, skin care and makeup techniques.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOME	BLOOMS LEVEL
CO1	Comprehends the grooming techniques	K1
CO2	Demonstrates various basic personal grooming techniques	K2, K3
CO3	Demonstrates various techniques of grooming	K3,K4 & K5
CO4	Demonstrates techniques on hair, skin care and makeup techniques	K3,K4 & K5

SYLLABUS

20CDP20B	PRACTICAL X – BEAUTY CARE	Sem:IV
Exercise No	Topics	Hours
1	Threading – Hands. Face, eyebrows	5
2	Cream bleaching - types	10
3	Manicure – different methods	10
4	Pedicure – different methods	10
5	Facial –different skin types	10
6	Basic Hair styles	8
7	Basic hair cuts	10
8	Mehandhi application for occasion.	5
9	Bridal make up	10

Teaching methods: Lecturing, PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

- 1) Green Beauty Recipes: Easy Homemade Recipes to Make Your Own Natural and Organic Skincare, Hair Care, and Body Care Products, Julie Gabriel, Petite Marie Limited, 2010.
- 2) Beauty: The Ultimate Cosmetic Makeover Guide. Book 1: Face and Skin by Elizabeth M Reed, Published by Quillpen Pty Ltd, 2015

REFERENCE BOOKS

- 1) Skin Deep by Bee Shapiro. Published by Harry N Abrams, 2017

WEB RESOURCES

- 1) <https://www.youtube.com/watch?v=9xpUtH7S9tI>
- 2) <https://www.bebeautiful.in/all-things-skin/everyday/steps-to-do-facial-at-home>
- 3) <https://www.marieclaire.com/beauty/hair/how-to/g2614/10-easy-quick-hairstyles-in-10-seconds/>

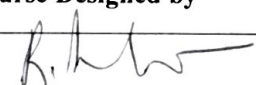
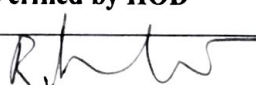
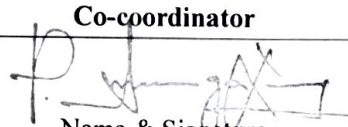
MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4
CO1	M	M	M	S
CO2	M	M	S	S
CO3	S	S	S	S
CO4	S	S	S	S

S-Strong, M- Medium, L – Low

ASSESSMENT PATTERN (if deviation from common pattern)

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