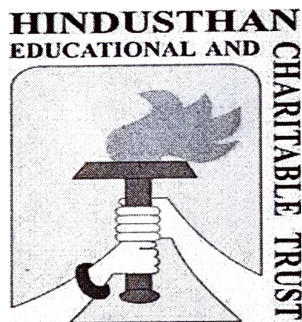


**LEARNING OUTCOMES-BASED
CURRICULUM FRAMEWORK (LOCF)**

in the

**POSTGRADUATE PROGRAMME
MASTER OF COSTUME DESIGN & FASHION**

**FOR THE STUDENTS ADMITTED FROM
THE ACADEMIC YEAR 2021 - 2022 AND
ONWARDS**



HICAS

**HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)**

**(Affiliated to Bharathiar University and Accredited by
NAAC) COIMBATORE-641028
TAMILNADU, INDIA.**

Phone: 0422-4440555

Website: www.hindusthan.net/hicas/

PREAMBLE

Learning Outcome Based Curriculum Framework for Undergraduate education in Bachelor of Costume Design and Fashion.

The multi disciplinary programme targets to prepare and equip the students with the knowledge and special skills to understand the textile and fashion industry. It also aims at producing successful entrepreneurs and designers for the national and international market in the fashion industry.

VISION

To groom and produce designers with excellent skills to face the challenges of the fashion and textile industry.

MISSION

To develop the creative skills and disseminate the knowledge of the state of art in the fashion and textile industry.

PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

PEO 1: To impart knowledge on the basics of textiles

PEO 2: To impart knowledge on the basics of designing garments.

PEO 3: To impart knowledge on the fashion industry

PEO 4: To educate and develop skills on Apparel Designing.

PEO 5: To train students as Professionals for the Textile & Fashion Industry.

PROGRAMME OUTCOME (PO)

PO1: Enhance the students Knowledge on the latest textiles and the technology in their production and creation of apparels.

PO2: Trains the students to design advanced techniques for fashion shows and other special occasions

PO3: Enable the student to Design Apparels for specific industrial needs

PO4: Student will Develop advanced skills of Illustrating and Designing Apparel, Accessories and other Textile.

PO5: Enables students to become merchandisers in the Textile & Fashion Industry

PO6: Enable students to innovate garment designs, accessory products and do research on textiles.

PO7: Enables students to Produce and market Apparels for International market.

PROGRAMME SPECIFIC OUTCOME (PSO)

PSO1: Understands the principles of selecting fibres, Yarns, Fabrication and their Finishing techniques.

PSO2: Prepares for the diverse skills needed in the machine operations of fibers, yarns, fabric and garment manufacturing for sustainability with environmental morals.

PSO3: Develops the skill in Designing costumes for cinema, advertising and drama industry.

PSO4: Creates different types of Fashion Designers.

PSO5: Enables students to become Entrepreneur, brand ambassadors in textiles accessories and fashion industry

**HINDUSTHAN COLLEGE OF ARTS & SCIENCE (AUTONOMOUS),
COIMBATORE-641028**

SCHEME OF EXAMINATIONS - CBCS & LOCF PATTERN

(For the Students admitted from the Academic year 2021-2022 and Onwards)

PG PROGRAMME

Programme: M.Sc.

Branch: Costume Design and Fashion

Course Code	Course Type	Course Title	Credit points	Lecture Hours/ Week		Exam Duration (hours)	MAX. MARKS		
				Theory	Practical		I.E.	E.E	Total
Semester - I									
21CDP01	DSC	Research Methodology	5	5	-	3	40	60	100
21CDP02	DSC	Standards and Specifications for Clothing	5	5	-	3	40	60	100
21CDP03	DSC	Practical I - Advanced Illustration	3	-	5	4	50	50	100
21CDP04	DSC	Practical II - Advanced Draping	3	-	5	4	50	50	100
21CDP05	DSC	Practical III - Advanced Textile Printing	3	-	5	4	50	50	100
21CDP06	DSC	Practical IV - Garment Care and Labelling	3	-	4	4	50	50	100
21CDP07	SEC	Internship / Institutional Training / Mini-Project	2	-	-	-	100	-	100
21CDPE01	AEE	Open Elective - I	2	3	-	-	100	-	100
21CDPV01	ACC	VAC-I	1*	2	-	-	50	-	50**
21CDPJ01	SEC	Aptitude / Placement Training	Grade *	2	-	-	50	-	50**
-	SEC	SDR – Student Development Record	Assessment will be done in the end of Third semester						
Total			26	17	19	-	480	320	800
Semester - II									
21CDP08	DSC	Indian Textile Industries	5	5	-	3	40	60	100

21CDP09	DSC	Technical Textiles	5	5	-	3	40	60	100
21CDP10	DSC	Fashion Business	4	4	-	3	40	60	100
21CDP11	DSC	Practical V - Advanced Garment Designing and Construction	3	-	5	4	50	50	100
21CDP12	DSC	Practical VI - Accessories and Ornaments making.	3	-	5	4	50	50	100
21CDP13	DSC	Practical VII - Advanced Beauty Care (T/P)	4	-	5	4	20	30	100
							25	25	
21CDP14	SEC	Mini-Project on WORLD COSTUMES	2	-	-	-	100	-	100
21CDPE02	AEE	Open Elective - II	2	3	-	-	100	-	100
21CDPV02	ACC	VAC-II	1*	2	-	-	50	-	50**
21CDPJ02	SEC	Online Courses	Grade *	-	-	-	-	-	C/NC
21CDPJ03	SEC	Aptitude / Placement Training	Grade *	2	-	-	50	-	50**
Total			28	36	-	-	470	330	800
Semester - III									
21CDP15	DSC	International Trade and Documentation	4	4	-	3	40	60	100
21CDP16	DSC	Textile Testing	4	4	-	3	40	60	100
21CDP17	DSC	Sustainable fashion	4	4	-	3	40	60	100
21CDP18	DSC	Practical VIII - Computer Aided Designing (T/P)	2	-	4	-	20	30	100
							25	35	
21CDP19	DSE	Electives/DSE - I	2	-	4	4	50	50	100
21CDP20	DSE	Electives/DSE - II	2	-	4	4	50	50	100
21CDP21	DSC	Practical IX - Textile Testing	3	-	5	3	50	50	100
21CDP22	SEC	Mini-Project	2	-	-	-	100	-	100
21CDPE03	AEE	Open Elective-III	2	3	-	-	40	60	100
21CDPV03	ACC	VAC-III	1*	2	-	-	50	-	50**
21CDPJ04	SEC	Aptitude /	Grade	2	-	-	50	-	50**

		Placement Training	*						
21CDPJ05	SEC	Online Courses	Grade *	-	-	-	-	-	C/NC
21CDPJ06	SEC	SDR – Student Development Record	2*	-	-	-	-	-	-
		Total	25	19	16		410	390	900
		Semester - IV							
21CDP23	DSE	Elective - III/DSE - III	3	5			50	50	100
21CDP24	DSE	Elective - IV/DSE - IV	3	5			50	50	100
21CDP25	DSC	Self-Study -	4	-	-		40	60	100
21CDP26	SEC	Project Work /Student Research	5	-			50	150	200
		Total	15	10			190	310	500

- * denotes Extra credits which are not added with total credits.
- ** denotes Extra marks which are not added with total marks.
- VAC-Value Added Course (Extra Credit Courses)
- * Grades depends on the marks obtained

Range of marks	Equivalent remarks
80 and above	Exemplary
70 – 79	Very good
60 – 69	Good
50 – 59	Fair
40 – 49	Satisfactory
Below 39	Not Satisfactory = Not completed

- Part IV & V not included in total marks and CGPA calculation.
- I.E-Internal Exam
- E.E-External Exam
- J-Job Oriented Course
- V-Value Added Course
- E-Open Elective

PASSING MINIMUM

- Passing Minimum for PG 50%

Abstract for Scheme of Examination

(For the students admitted during the academic year 2021 - 2022 and onwards)

Course	Papers	Credit	Total Credits	Marks	Total Marks
Core /DSC	4	4	16	100	400
Core/DSC	4	5	20	100	400
Electives/DSE	2	2	4	100	200
Electives/DSE	2	3	6	100	200
Practical DSC	7	3	21	100	700
Practical DSC	1	2	2	100	100
Practical DSC	1	4	4	100	100
Project SEC	1	5	5	200	200
<i>Internship/Institutional Training/Mini-Project / Extension Activity</i>	3	2	6	100	300
Open Electives /AEE	3	2	6	100	300
<i>Self-Study Course /DSC</i>	1	4*	4*	100	100**
<i>Job Oriented Course / Value Added Course</i>	3	1*	3*	100	300**
Skill Based/ Placement/Aptitude SEC	3	Grade*	Grade*	100	300**
Online Courses / SEC	2	Grade*	Grade*	-	-
SDR – SEC	1	2*	2*	-	-
Total			90 + (9 Extra Credits)		2900 + (700**)

List of Open Elective Papers & VAC / JOC

Open Electives	Yoga for Human Excellence Human Health & Hygiene Indian Culture and Heritage Indian Constitution and Political System Consumer Awareness and Protection Professional Ethics and Human Values Human Rights, Women's Rights & Gender Equality Disaster Management Green Farming Campus to Corporate How to start a Business? Research Methodology and IPR General Studies for Competitive Examinations IIT JAM Examination (for Science only) CUCET Examination
	Fashion Journalism Business of Luxury Fashion Designing and development of Nonwoven products
VAC	Terracotta Jewellery Personal Grooming Textile Testing techniques Aari embroidery
	Courses offered by the Departments to other Programmes

Note: VAC / JOC courses can be added along with the above open electives

	Course Code	Title
Electives/ DSE-I	21CDP19A	Practical – IX – Home Textiles & Furnishing
	21CDP19B	Practical – IX – Visual Merchandising
Electives/ DSE-II	21CDP20A	Practical X - Fashion Photography
	21CDP20B	Practical -X - Cosmetology
Electives/ DSE-III	21CDP23A	Coursera / NPTEL any other recognized courses
	21CDP23B	Coursera / NPTEL any other recognized courses
Electives/ DSE-IV	21CDP24A	Coursera / NPTEL any other recognized courses
	21CDP24B	Coursera / NPTEL any other recognized courses

N. Vidhya
Syllabus Coordinator

R. [Signature]
BOS-Chairman/Chairperson

[Signature]
Academic Council - Member Secretary
Co-ordinator
Academic Audit Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

[Signature]
PRINCIPAL
PRINCIPAL
Hindusthan College of Arts and Science
Coimbatore - 641 028.

Regulations

1. Internship / Institutional Training / **Mini-Project** is related to the discipline can be permitted to complete during the end of I and III semesters for minimum seven days each and permitted to submit a report.

Internship / Institutional Training	Not more than seven days
Mini project	Depends on the departments

2. Project work is considered as a special course involving application of knowledge in problem solving / analyzing /exploring a real-life situation. A Project work may be given in lieu of a discipline specific elective paper.
3. To fix the practical marks for PG programme for Internal assessment and External assessment as 50 marks I.E. and 50 marks E.E and to modify the component for Internal assessment as Test-1 = 20, Test-2 = 20 and Observation and concept application = 10.
4. To modify the Internal and External Assessment marks FOR THEORY as 40 and 60 for all the post graduate programme for the Academic year 2021-2022 and onwards. Subsequently, the Internal component is to be modified as Test -1 = 10, Model = 10 and other component = 20. The Components for internal assessment can be of 5 marks for each 4 components out of 10 components (**10 Components can be fixed by the concern board chairman**) selected by the each subject incharges for their respective courses.
5. To incorporate Online courses as a non-credit skill enhancement course for the III and IV th semesters and Grades will be assessed based on the certificates produced by the students. It is compulsory to produce one Online course certificate for each semester to avail grades for the students. (2 certificates in any of the online platform is mandatory)
6. **Two Elective courses DSE- III & DSE- IV are the subjects which are to be related with NPTEL courses.**

FAST TRACK SYSTEM:

The Students have the options of taking two subjects of the fourth semester of M.Sc. Costume Design and Fashion programme through NPTEL / Swayam portal from the list given or offered by NPTEL and approved by the department for which credit transfer is permitted. The students should inform the department prior to the registration of the course and get due approval for the same. If the student completes these courses before the start of the fourth semester, the student can be considered for a fast track programme, and do the project work alone during the fourth semester apart from the self study paper. Once the

student submits the successful course completion credentials as required by the college for the NPTEL/SWAYAM online courses, then the credit transfer will be considered for qualifying the degree.

7. **If the students who are all completed the NPTEL courses before semester -III, they can avail exemption from appearing exams of DSE- III & DSE- IV in Fast track scheme.**
8. SDR – Student Development Report to be received by the department from the students till end of the **Third** semester. (Evidences of Curriculum activities and Co-curriculum activities)

PG/MCA Scheme of Evaluation (Internal & External Components)

(For the students admitted during the academic year 2021-2022 and onwards)

1. Internal Marks

Components	Marks
Test	10
Model Exam	10
Internal Assessment components	20 #
TOTAL	40

List of components for Internal Assessment

S.No	Components
1	Multiple choice questions
2	Quiz
3	Video teach
4	UT – Unannounced test
5	Co-operative or Collaborative Learning
6	Mini Project/Assignment
7	Case study
8	Seminar

(Any four components from the above list with five marks each will be calculated .4x5=20 marks)

2. a) Components for Practical I.E.

Components	Marks
Test –I	20
Test - II	20
Application*	10
Total	50

b) Components for Practical E.E.

Components	Marks
Experiments	40
Record	5
Viva	5
Total	50

3. Institutional/ Industrial Training, Mini Project and Major Project Work

Internships/Industrial Training (I.E)		Major Project Work		
Component	Marks	Component	Marks	Total Marks
Work diary	25	I.E a)Attendance	20	50
Report	50	b)Review	30	
Viva-voce	25			
Total	100	E.E* a) Final report	120	150
		b)Viva-voce	30	
		Total	200	

*Evaluation of report and conduct of viva voce will be done jointly by Internal and External Examiners

4. Value Added Courses / Aptitude/Placement courses:

Components	Marks
Two Test (each 1 hour) of 25 marks each QP is objective pattern (25x1=25)	50
Total	50

5. Guidelines for Open Elective

No of Activities	Marks
Two Tests (each 3 hours) of 50 marks each [5 out of 8 descriptive type questions 5 x 10 = 50 Marks]	100

Guidelines:

1. The passing minimum for these items should be 50%
2. If the candidate fails to secure 50% passing minimum, he / she may have to reappear for the same in the Subsequent semesters
3. Item No's:4 is to be treated as 100% Internals and evaluation through online.
4. Item No.2: * - Application should be from the relevant practical subject other than the listed programmes. It must be enclosed in the practical record.

For all PG/MBA/MCA Programmes (2021-2022 Regulations)
QUESTION PAPER PATTERN FOR CIA EXAM

Reg.No: _____ Q.P.CODE:
HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
PG/MBA/MCA DEGREE CIA EXAMINATIONS _____20_____
(_____Semester)
BRANCH: _____
Subject Name: _____

Time: Two Hours

Maximum: 50 Marks

Section-A (3 x 4=12 Marks)

Answer ALL Questions
ALL questions carry EQUAL Marks
(Q.No: 1 to 3 Either Or type)

Section-B (2 x 12=24 Marks)

Answer any TWO Questions out of THREE Questions
ALL questions carry EQUAL Marks
(Q.No: 4 to 6)

Section-C (1 x 14=14 Marks)

(Compulsory Question: It should be a Case study/Application oriented/Critical analysis
from any of the units)
(Q.No: 7)

QUESTION PAPER PATTERN FOR MODEL / END SEMESTER EXAM

Reg.No: _____ Q.P.CODE:
HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
PG/MBA/MCA DEGREE MODEL EXAMINATIONS _____20_____
(_____Semester)
BRANCH: _____
Subject Name: _____

Time: Three Hours

Maximum: 60 Marks

SECTION – A (5x4=20 marks)

Answer ALL Questions
ALL Questions carry EQUAL Marks
(Q.No 1 to 5 Either Or type)
(One question from each Unit)

SECTION – B (3x10=30 Marks)

Answer any THREE Questions Out of FIVE Questions
ALL Questions carry EQUAL Marks
(Q.No 6 to 10)
(One question from each Unit)

SECTION – C (1x10=10Marks)

(Compulsory Question: It should be a Case study/Application oriented/Critical analysis
from any of the units)
(Q.No: 11)

Course Code:	21CDP01	RESEARCH METHODOLOGY						Batch:	2021-2022 and Onwards
								Semester:	I
Hrs/Week:	5	L	4	T	1	P	-	Credits:	5

COURSE OBJECTIVES:

1. Define Research and techniques for Research.
2. Describe methods and types of research.
3. Develop and research plan of their own.
4. Apply techniques of research using statistics.
5. Develop a research design for a project.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Explain the basics and methods of the research.	K4
CO2	Relates the applications of research techniques for analysis and interpretation.	K3
CO3	Apply and plan the technique of Research of different types.	K3 + K4
CO4	Test the hypothesis using suitable statistical methods.	K4 + K5
CO5	Develop a research design in their Project and Thesis.	K4 + K5

SYLLABUS

21CDP01	RESEARCH METHODOLOGY	Sem: I
Unit No.	Topics	Hours
I	Research & its types: Meaning of Research - Types of Research - Significance of Research - Research Process. Defining, the Research Problem - Sources, Identification, Selection and Statement, Review of related literature.	15
II	Research Design: Research Design - Meaning, Different research designs, Basic Principles of experimental designs. Developing a Research Plan. Sampling: Census and sample survey, Steps in sampling design, criteria for selecting a sampling. Procedure, characteristics of a good sample design, different types of sample designs.	15
III	Data Collection: Methods of Data collection - observation, Questionnaire, Interview, Data	15

	processing and analysis, - Collection, classification, tabulation, Graphical, representation and data analysis.	
IV	Statistics Statistics in research - measures of central tendency, dispersion, asymmetry and relationship Co-relation Tests of Hypothesis – Meaning of hypothesis, Basic concepts concerning testing of hypothesis, procedure for hypothesis testing, tests of hypothesis – important parametric tests and nonparametric tests	10
V	Data Processing and Report Writing Data processing and analysis: Processing operations-editing, coding, classification, and tabulation Interpretation and Report writing – Meaning of interpretation, techniques, and precautions in interpretation; significance of report writing, steps in writing report, layout of research report, mechanics of research report	10

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Books:

1. C R Kothari, *Research Methodology*, Published by K K Gupta for New Age International (P) Ltd,

REFERENCE BOOKS

Reference Books:

1. Hort Reinhart, *Introduction to Research in Education*, Ary.
2. Best J N, *Research in Education*, Prentice Hall, Delhi,
3. S P Gupta, *an Introduction to Statistical Methods*, Vikas Publishing House, New Delhi.
4. N. Gokharnesan, B. Anitha Rachel, *Emerging research trends in medical textiles*, Springe.
5. *Statistics*, G A Zeaf Textile Institute Manchestr,.

WEB RESOURCES

WebLink

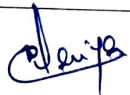
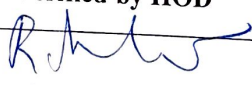
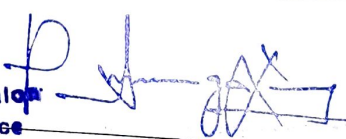
1. <https://research-methodology.net/research-methodology/research-types/>
2. <https://www.slideshare.net/vaisalik/types-of-research>
3. https://dinus.ac.id/repository/docs/ajar/Kothari_Research_Methodology_Methods_and_Techniques_-_2004.pdf

MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
 A-AKSHAYA	 Dr.R.Sucharitha Head of the Department	

Department of Costume Design & Fashion
Hindusthan College of Arts & Science
Behind Nava India
Coimbatore - 641 028

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science
Coimbatore-641 028.

Course Code:	21CDP02	STANDARDS AND SPECIFICATION FOR CLOTHING						Batch:	2021-2022 and Onwards
								Semester:	I
Hrs/Week:	5	L	4	T	1	P	-	Credits:	5

COURSE OBJECTIVES:

1. Learns about a global standards for apparel.
2. Understand clothing standards and specifications.
3. Probes on International standard bodies.
4. Evaluate the international wash care standards.
5. Infer clothing specifications in garment manufacturing.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Learn and Analyse the clothing standards.	K1,K4
CO2	Comprehend the global standards for various components and other aspects of export apparels.	K2 , K3
CO3	Correlates on international Wash care standard.	K2, K3
CO4	Evaluate on international wash care standards.	K4 , K5
CO5	Create care labels with standards and specifications for export garments.	K3, K5

SYLLABUS

21CDP02	STANDARDS AND SPECIFICATION FOR CLOTHING	Sem: I
Unit No.	Topics	Hours
I	Clothing Construction Standards: key line checkpoint for standards, standards in garment construction, seams, seam finishes, darts, dart equivalents, underlining interfacing, interlining, linings, inseam pockets, applied pockets, slashed pockets, bindings, facings, inset bands, rib stretch bands, collars, under stitching, sleeves, sleeve finishes, cuffs and plackets. Waist line edge treatments- waist bands, waist line facing, edge casing. Internal waist line treatments- buttons and decorative snap closures, button holes, zip closures, hems, hem treatments, pressing.	15
II	Quality standards for fit: standard measurement, techniques and its importance in fit, how to measure garments, minimum ease for each part, standard	15

	measurement for hem line, for various garments, collars, buttons, button stand, button holes, piping, facing, etc., Trim Testing possible defects: zipper and buttons.	
III	Standards: Definition of standard, benefits of standards, levels of standards, need for uniform standards, standards for different levels, quality standard and price relationship, national, company, industry, international ,standardizing bodice.- AATCC, ASTM, ANSI, ISO, BSI,. BNS.	15
IV	Specifications, importance of specs and its role in maintain quality, process of spec sheet development. Concepts of tolerances- maximum minimum and zero tolerance.	10
V	Care Labelling: importance of care labels, care symbols and its variations indifferent countries- GINETEX, JAPANESE, AMERICAN, SYMBOLS, Meanings, Care Instructions for different fabrics and garment types.	10

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Books:

1. Pradip Mehta & S.K. Bhardwaj, *Managing quality in apparel industry*, Newage publishers. m.,
2. A.J. Chutter, *Introduction to clothing production management*, Blackwell Publishing.,

REFERENCE BOOKS

Reference Books:

1. Pradeep V Mehta, *Managing quality in apparel industry*, NIFT Publications
2. Mehta P V, *Marcel Dekker An Introduction to quality control for the apparel industry*,
3. *Physical testing and quality control*, textile Institute.
4. Patty Brown and Janett Rice, *Ready to Wear Apparel Analysis- Prentice –Hall Inc*
5. Janace E. Bubonia *Apparel Quality a guide to evaluating Sewing products*.

WEB RESOURCES

WebLink

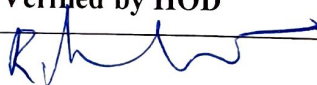
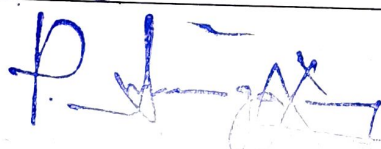
1. https://aces.nmsu.edu/pubs/_c/C214/welcome.html
2. <https://sewingprofessionals.com/resources/media/asdp/documents/2019-asdp-standards-of-quality.pdf>
3. <https://www.irena.org/inspire/Standards/What-are-Standards>

MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
N. Vidhya N. VIDHYA	 Dr. R. Sucharitha	

Head of the Department
Department of Costume Design & Fashion
Hindusthan College of Arts & Science
Behind Nava India
Coimbatore - 641 028

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	21CDP03	PRACTICAL I – ADVANCED ILLUSTRATION						Batch:	2021-2022 and Onwards
								Semester:	I
Hrs/Week:	5	L	-	T	-	P	5	Credits:	3

COURSE OBJECTIVES:

1. Remembers and illustrates the basics of costumes.
2. Develops drawing skills by redrawing the garment designs.
3. Create theme using illustration
4. Gain knowledge on illustrating natural designs
5. Design garment collection for fashion show, summer and winter collection.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Recall and develop the techniques for Fashion.	K1, K2, K3
CO2	Demonstrate Fashion illustration	K2 + K3
CO3	Theme Creation with illustration	K3 + K4
CO4	Create illustrations of natural designs	K4 + K5
CO5	Design and illustrate garments for various occasion.	K4 + K5

SYLLABUS

21CDP03	PRACTICAL I – ADVANCED ILLUSTRATION	Sem: I
Exercise No	Topics	Hours
	Illustrate the following types of design for textile prints using Repeats: Prepare samples on fabric.	
1	Geometric – Line – straight, diagonal, curve and zigzag.	10
2	Abstract designs	10
3	Natural Designs- animal print, flower, natural scenery.	10
4	Baby Prints - Prints of cartoon characters or children motifs.	15
5	Zentangle form of design	10
6	Doodle Design	10

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOK

Text Books:

1. Drudi Elizabeth and Pal, *Figure Drawing for Fashion Designers*.

REFERENCE BOOKS

Reference Books:

1. Patrick John. *Fashion Design Drawing & Presentation, Ireland*
2. Drudi Elizabeth and Pal *Fashion design Illustration: Children, Ireland.*
3. Patrick John, *Fashion Design Illustration: Men, Ireland.*

WEB RESOURCES

WebLink

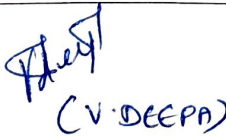
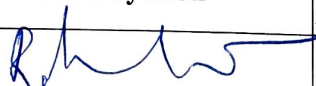

1. https://www.researchgate.net/publication/235311558_Basic_garment_pattern_generation_using_geometric_modeling_method
2. <https://www.alamy.com/stock-photo/geometric-shapes-fashion-clothing.html>

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
 CV DEEPA	 Dr. R. Sucharitha Head of the Department Department of Costume Design & Fashion Hindusthan College of Arts & Science Behind Nava India Coimbatore - 641 028	 Co-ordinator Curriculum Development Cell Hindusthan College of Arts & Science, Coimbatore-641 028.

Course Code:	21CDP04	PRACTICAL II – ADVANCED DRAPING					Batch:	2021-2022 and Onwards	
							Semester:	I	
Hrs/Week:	5	L	-	T	-	P	5	Credits:	3

COURSE OBJECTIVES:

1. Remembers to prepare patterns through draping technique.
2. Selects fabrics for pattern making of different garment.
3. Develop patterns using draping method.
4. Develop basic garments for casual wear.
5. Design garment collection for fashion show, summer and winter collection.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Recalls and applies the basics of draping garment techniques.	K1, K2, K3
CO2	Develop the basic patterns in a garment for a simple style.	K3, K4
CO3	Develops various fullness and produce patterns for the garments.	K3, K4
CO4	Develop intric garment designs for various occasions.	K4, K5
CO5	Designs, develops and selects suitable fabrics for draping for celebrities costumes or any other function.	K4, K5

SYLLABUS

21CDP04	PRACTICAL II – ADVANCED DRAPING	Sem: I
Exercise No	Topics	Hours
1	Drape pattern for the following Skirts a) Pleated skirt b) Gathered Skirt - children or women c) Flare skirt d) Hip Yoke skirt - children or women	10
2	Drape pattern for the following Sleeves a) Plain Sleeve b) Puff Sleeve - any type of garment c) Bishop Sleeve d) Leg –o-mutton sleeve - any type of garment	10

3	<p>Drape pattern for the following Collars</p> <p>a) Peter pan Collar b) Shirt Collar - any type of garment c) Mandarin Collar - any type of garment</p>	15
4	<p>Drape anyone of the following garment for a girl child</p> <p>a) Yoke frock b) Baba suit - with bib c) Middi and middi top</p> <p>Drape anyone of the following garment for a boy child.</p> <p>a) T-shirt and shorts b) Kurta and Pyjama c) ¾ pants and Tops</p>	15
5	<p>Design & Drape Party wear for a teenager girl</p> <p>a) Party wear for a girl child b) Party wear for a Teenager girl/women</p>	15

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOK

Text Books:

1. Draping for Fashion Design, Hilde Jaffe, Nurie Relis, Pearson Prentice Hall, 2012

REFERENCE BOOKS

Reference Books:

1. Helen Joseph, Arm strong, *Draping for Apparel Design*
2. Sally.m.Dimarco, *Draping Basics* Published by Far child Books.

WEB RESOURCES

WebLink

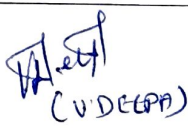
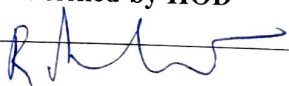
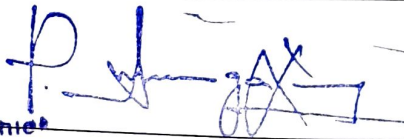
1. <https://www.designersnexus.com/fashion-design-industry-information/what-is-fashion-draping/>
2. <http://www.studiofaro.com/well-suited/drape-skirt-patterns-using-my-skirt-block>
3. <https://www.pinterest.se/pin/549157748287072084/>

MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
 (V DEEPA)	 Dr.R.Sucharitha Head of the Department	

Department of Fashion Design & Fashion
Hindusthan College of Arts & Science
Behind Nava India
Coimbatore - 641 028

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	21CDP05	PRACTICAL III – ADVANCED TEXTILE PRINTING					Batch:	2021-2022 and Onwards	
							Semester:	I	
Hrs/Week:	5	L	-	T	-	P	5	Credits:	3

COURSE OBJECTIVES:

1. Designs for various types of prints.
2. Creates designs for different garment prints.
3. Print simple design on garments.
4. Discover new design and print on garment.
5. Print intricate designs for special styles of garment.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Classify different types of prints to design garment.	K4
CO2	Develop different types of textile design.	K3 + K4
CO3	Design and print different type of textile fabrics.	K3 + K4
CO4	Create printed designs using various printing methods	K4 + K5
CO5	Develop textile design prints on various types of fabrics/garment design	K4 + K5

SYLLABUS

21CDP05	PRACTICAL III – ADVANCED TEXTILE PRINTING	Sem: I
Exercise No	Topics	Hours
1	Design and construct a garment with Tie and Dye Print	10
2	Design and construct a garment with Batik Print	10
3	Design and construct a garment with Stencil Print	10
4	Design and construct a garment with Block Print	10
5	Design and construct a garment with Screen Print	15
6	Design and construct a garment with Fabric Painting	10

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

REFERENCE BOOKS

Reference Books:

1. Corbmann B.P, *Textiles –fibre to fabric*, Mc Graw Hill Book company Singapore.
2. A.K. Roy Choudhury, *Textile preparation and dyeing*, science publishers.

WEB RESOURCES

WebLink

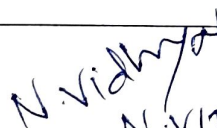
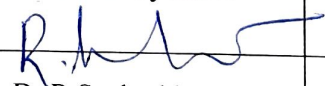
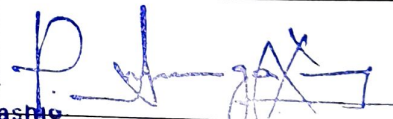
1. <https://thedesigncart.com/blogs/news/diy-tie-and-dye>
2. <https://textilelearner.blogspot.com/2012/02/introduction-of-tie-dye-how-to-tie-dye.html>
3. <https://www.fabric.com/fabric-type/batik><https://www.expat.or.id/info/batik.html>

MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
 N. VIDHYA	 Dr.R.Sucharitha	

Head of the Department
Department of Costume Design & Fashion
Hindusthan College of Arts & Science
Behind Nava India
Coimbatore - 641 028

Co-ordinator
Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

Course Code:	21CDP06	PRACTICAL IV - GARMENT CARE AND LABELLING					Batch:	2021-2022 and Onwards	
							Semester:	I	
Hrs/Week:	4	L	-	T	-	P	4	Credits:	3

COURSE OBJECTIVES:

1. Learn about the manufacturing process of soap.
2. Learn about laundry blues and its methods involved
3. Get aware of the principles of washing different types of garments and its maintenance
4. Analyze about the different types of stain .
5. Evaluate the different types of wash care instructions involved in washing

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Understand and applies the methods of soap making and starch process	K3
CO2	Understand the principle methods of applying laundry blue.	K3
CO3	Demonstrate the method of washing.	K3, K4
CO4	Identify the methods of dry cleaning different types of fabrics.	K4, K5
CO5	Analyze different kinds of wash care labels	K4, K5

SYLLABUS

21CDP06	PRACTICAL IV - GARMENT CARE AND LABELLING	Sem: I
Exercise No	Topics	Hours
1	Manufacturing of soap (Hot & Cold Process)	7
2	Starching Process (Hot & Cold Process)	7
3	Laundry Blue	7
4	Principles of washing	7
5	Laundry of different fabric.	7
6	Dry cleaning	6
7	Stain removal	6
8	Study of various care labels.	6
		6

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOK

Text Book:

1. . Susheela Dantiyagi, *Fundamentals of Textiles and their Care-* (1980) Orient Longmann Ltd.

REFERENCE BOOKS

Reference Books:

1. Wingate I B, *Textiles fabrics and their Selection –Allied publishers Ltd, Chennai.*
2. Tate of Glession, *Family Clothing –John Wiley & Sons I n c, Illinois.*
3. Durga Duelkar, *Household Textiles and Laundry Work –Amla Ram & Sons, Delhi.*

WEB RESOURCES

WebLink

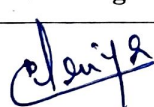

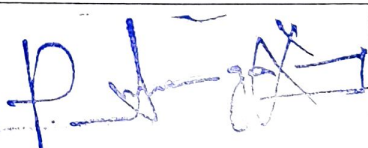
- 1) <https://www.youtube.com/watch?v=U7t1mr1v9k0>
- 2) <https://www.youtube.com/watch?v=f1DGstWVrd0>
- 3) <https://www.youtube.com/watch?v=RPInUBBiZtQ>

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
 A. AKSIYA	 Dr. R. Sucharitha Head of the Department Department of Costume Design & Fashion Hindusthan College of Arts & Science Behind Nava India Coimbatore - 641 028.	 Co-ordinator Curriculum Development Cell Hindusthan College of Arts & Science, Coimbatore-641 028.

Course Code:	21CDP08	INDIAN TEXTILE INDUSTRIES						Batch:	2021-2022 and Onwards
								Semester:	II
Hrs/Week:	5	L	4	T	1	P	-	Credits:	5

COURSE OBJECTIVES:

1. Trace the origin of the textile industry in India
2. Understand the growth of the industry over the years
3. Gain knowledge on new technologies in the industry.
4. Understand the Major segment of Indian textile industry
5. Analyze the latest technological developments in the Indian Textile Industry

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Understand and evaluate the growth of textile industry	K5
CO2	Relate the growth of the industry through five-year plans	K2 + K3
CO3	Discover the significance of textile industry nationally and globally	K3
CO4	Appraise recent technological development in textile industry.	K3, K4, K5
CO5	Articulate the origin, growth and development of textile industries in India	K3, K4, K5

SYLLABUS

21CDP08	INDIA TEXTILE INDUSTRIES	Sem: II
UNIT NO	Topics	Hours
1	Introduction to Indian Textile Industry Origin, Growth and Development of Indian Textile Industry - Cotton, Wool, Silk, Rayon, Man- Made Textiles, Readymade garments.	10
2	Textile policies Textile policies of Tamilnadu and Central Government	10
3	Technological Developments in Fiber Industry Technological developments in Fibre Industry, Significance and uses. Technological developments in Yarn Industry, significance and uses.	15
4	Technological Developments in Fabric industry Technological developments in Fabric Industry -woven, significance and uses. Technological developments in Fabric Industry - knitting, significance and uses. Technological developments in Garment Industry, significance and uses.	15
5	Technological Developments in printing Industry Technological developments in Printing and Dyeing Industry, significance and uses Technological developments in Processing Industry, significance and uses.	15

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Books:

- 1) The Textile Industry in India: Changing Trends and Employment Challenges - Bindu Oberoi, 2017.
- 2) Indian Textile Industry: State Policy, Liberalization and Growth - Shuji Uchikawa Oxford University Press, 2017
- 3) The Indian Textile and Clothing Industry: An Economic Analysis - Mausumi Kar, Published by Springer India, 2015

REFERENCE BOOKS

Reference Books:

- 1 Textiles-Fiber to fabric, Bernard P Corbman, 6th edition, McGraw Hill Book Co, Singapore,1983.
- 2 Fabric forming systems, Peter Schwartz, Trevor Rhodes, Mansour Mohammed, Noyes' Publications, New Jersey, USA, 1996.
- 3 Fabric Care, Normia D'Souza, New Age International Pvt Ltd, New Delhi Journals

WEB RESOURCES

WebLink

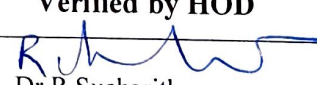
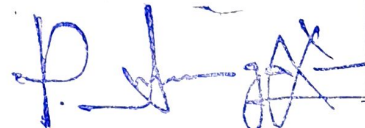
- 1) http://texmin.nic.in/sites/default/files/strategic_plan_2012_2017.pdf
- 2) <https://www.indiatoday.in/education-today/gk-current-affairs/story/textile-industry-in-india-latest-facts-figures-government-schemes-1353406-2018-10-01#:~:text=The%20size%20of%20India's%20textile,cent%20between%202009%20and%202023.&text=India%20is%20the%20second%20largest,billion%2C%20marginally%20close%20to%20China.>

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
N.Vidhya N.VIDHYA	 Dr.R.Sucharitha Head of the Department Department of Costume Design & Fashion Hindusthan College of Arts & Science Behind Nava India Coimbatore - 641 028	 Co-ordinator Curriculum Development Cell Hindusthan College of Arts & Science, Coimbatore - 641 028

Course Code:	21CDP09	TECHNICAL TEXTILES						Batch:	2021-2022 and Onwards
								Semester:	II
Hrs/Week:	5	L	4	T	1	P	-	Credits:	5

COURSE OBJECTIVES:

1. Learn about the fibers, yarns, fabrics and finishes for technical textiles.
2. Understand the dynamics of medical textiles.
3. Understanding on the methods of evaluating the protective textiles.
4. Impart knowledge on the applications of geo textile.
5. Analyze about sports and leisure textiles for production.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Explain the basic concepts in technical textiles.	K4
CO2	Identify various types of technical textiles	K2, K3
CO3	Elaborate on the functions of technical textiles	K3, K4
CO4	Elaborate on various types of textiles used for industries	K4
CO5	Find the methods of creating suitable fabrics for technical textiles	K4, K5

SYLLABUS

21CDP09		Sem: II
UNIT NO	Topics	Hours
I	Technical Textiles Definition and Scope, Applications, Globalization and Future of technical textiles industry. High – Strength and high-modulus organic fibres, high chemical and combustion - Resistant fibres, high performance inorganic fibres, ultra-fine and novelty fibres.	10
II	Medical Textiles Classification – Hygiene Textiles – Wound care products – Surgical Textiles. Medical Products – Vascular grafts – Cardiac supportive devices – Embroidered implants. Implantable medical textiles – Tissue engineering – Biomedical Textiles – Antibacterial Textiles – Antimicrobial wound dressings.	10
III	Geotextiles Classification, Functions, Design, Properties, Raw materials, and Applications.	15

	<p>Agro Textiles– Need for Agro Textiles, Properties Required, Types of Agrotech products and their application, Fibres used, types, properties and functions.</p> <p>Filtration Textiles - Theory of dust collection, cleaning systems, fabric selection for dust collection, finishing treatments; solid, liquid separation, fabric selection - filtration, requirements, yarn and fabric construction for filter fabrics, finishing treatments. Architectural and Construction Textiles: Fabrics used - applications of coated fabrics in building structures, awnings and canopies, textiles for roofing materials.</p>	
IV	<p>Safety and Protective Textiles :</p> <p>Thermal insulation materials; study of water vapour permeable / water proof materials, military combat clothing systems; camouflage textiles, UV wave band, visible wave band, visual decoys; infrared camouflage; protective textiles against micro organisms, chemicals and pesticides, evaluation technique.</p> <p>Military and Defence Textiles: Protective clothing, Textiles used in defence systems, other applications. Transportation: Fibre requirements – fibre, plastic composites; textiles applications in all kinds of road transport vehicles, rail, aircrafts, marine.</p>	15
V	<p>Sports and Recreation Textiles:</p> <p>Introduction, fibers used, Types, functions and properties, Characteristics and Applications of Sports Tech. Smart Textiles- Components, Classification - Active smart, passive smart and very smart textiles. Intelligent Textiles- Phase change materials, shape memory polymers, chromic and conductive Materials and its applications in various fields.</p>	15

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOK

Text Book:

1) A R Horrocks and S C Anand, *Hand book of Technical textiles – 2000*, Wood head publishing ltd, England.

REFERENCE BOOKS

Reference Books:

- 1) N. Gokarneshan, D. Anitha Rachel, *Emerging Research Trends in Medical Textiles*, Springer.
- 2) Roger Chapman, *Smart Textiles for Protection*, Wood head publishing.
- 3) Lieva Van Langenhove, *Smart Textiles for Medicine and Healthcare: Materials, Systems and Applications*, Wood head publishing.
- 4) Roger Chapman, *Smart Textiles for Protection*, Woodhead Publications.
- 5) *Smart Textiles for medical and health care, materials systems and applications*, Lieva Van Langenhove, Woodhead publications.

WEB RESOURCES

WebLink

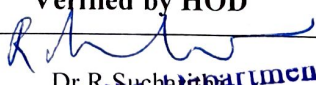
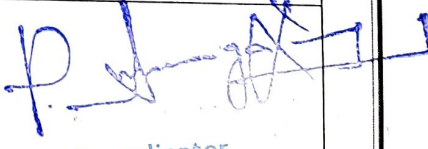
- 1) http://texmin.nic.in/sites/default/files/scheme_technical_textile_070116.pdf
- 2) <https://www.technicaltextile.net/articles/technical-textiles-and-their-applications-3922>
- 3) <https://www.technical-textiles.net/>

MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
N. Vidhya N. VIDHYA	 Dr. R. Sucha Head of the Department Department of Costume Design & Fashion Hindusthan College of Arts & Science Behind Nava India Coimbatore - 641 028.	 Co-ordinator Curriculum Development Cell Hindusthan College of Arts & Science, Coimbatore - 641 028.

Course Code:	21CDP10	FASHION BUSINESS						Batch:	2021-2022 and Onwards
								Semester:	II
Hrs/Week:	4	L	3	T	1	P	-	Credits:	4

COURSE OBJECTIVES:

1. Learns about merchandise and merchandising system.
2. Understands business through effective communication for Merchandising.
3. Elaborates on the concept of sustainable fashion.
4. Analyses the fashion concepts and communication.
5. Evaluates the methods of visual communication in fashion business.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Explain merchandise management and its functions	K3
CO2	Plan efficient merchandising systems	K3, K5
CO3	Apply the concept of sustainable fashion in business	K3, K4
CO4	Analyze effective ways of communicating to the stakeholders	K3, K4
CO5	Appraise the business policies and strategies in Visual communication.	K3,K4,K5

SYLLABUS

21CDP10	FASHION BUSINESS	Sem: II
UNIT NO	Topics	Hours
I	Merchandise Management: Introduction to developing and Implementing Merchandise Plans, Financial Management, Operations Management and Supply chain management. Behavioral Theory of the fashion Industry Types of Merchandising – Export House – manufacturer Exporter-Merchant exporter – Buying House – Buying Agency –Types of Buying agency. Functions of merchandiser in an Export house, buying house and buying agency.	12
II	Merchandising System: Planning – developmental presentation – merchandise Planning fundamental-overview of line process – traditional line planning – forecast based merchandise planning. Merchandising perspective on pricing and profits. Merchandising budget – components of merchandising budget. Merchandiser's role – Pre buying activity, in-house production and post	12

	production. Mission of Shopping – Meeting Shoppers Mission – Big Shopping – Small Shopping, Store and Multi Brand Store.	
III	<p>Sustainable Fashion: Definition and importance. Terminologies related to sustainable fashion – Sustainable clothing, Eco design, Eco label, Eco Fashion, Green washing, Zero waste design, Green consumer, Eco fashion designer. Sustainable textiles – definition and importance, Corporate Social Responsibility in the textile and clothing sector, Environmental Management Systems</p>	10
IV	<p>Fashion and Communication: Fashion and Communication Process – AIDA model. Need for communication Business letters – Need, functions and types. Parts of a letter. Email correspondence – components of email, Import-export correspondence – export correspondence letter, import of machineries letter, Letter of Credit, order confirmation.</p>	10
V	<p>Visual Communication: Fashion photography, window display and multimedia. Role of Magazine in Fashion Industry, Magazine Content and Styling, Script, Editing, Proof Reading, Photo shoot. Fashion Magazine Analysis and Report. Designing of own fashion magazines/ Designing of own fashion brochures by the students/designing a look book/designing a line planning.</p>	8

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Books:

- 1) *How to Produce Successful Advertising, Farbey, A.D, Kogan Page India Pvt. Ltd.*
- 2) *Advertising, Jethwaney J.N, Phoenix Publishing House Pvt. Ltd, 1999.*
- 3) *Strategies for Technical Communication, Roundy, N. and Mair, D, Little Brown and Company, Boston, Toronto, 1985.*

REFERENCE BOOKS

Reference Books:

- 1) *Merchandising of Fashion Products, Doris H Kincade, 2011.*
- 2) *Fashion Marketing, third edition, Mike Easey, Wiley Blackwell Publishing, 2009.*
- 3) *Fashion, From Concept to Consumer, Gini Stephens Frings, Prentice Hall Publications, 1994.*

WEB RESOURCES

WebLink

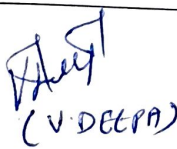

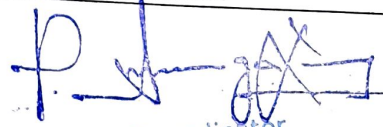
- 1) https://owl.purdue.edu/owl/subject_specific_writing/professional_technical_writing/basic_business_letters/index.html
- 2) <https://previiew.com/home/journal/the-possible-importance-of-fashion-photography.html#:~:text=Without%20question%2C%20photography%20plays%20a,publishing%2C%20rather%20than%20fashion%20itself.>
- 3) <https://www.fibre2fashion.com/industry-article/6134/role-of-media#:~:text=Fashion%20magazines%20like%20Femina%20have,different%20brands%20and%20fashion%20trends.&text=It%20has%20helped%20in%20creating,expected%20to%20be%20worth%20Rs>

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
 (V. DEEBA)	 Dr.R.Sucharitha Head of the Department Department of Costume Design & Fashion Hindusthan College of Arts & Science Behind Nava India Coimbatore - 641 028	 - Co-ordinator Curriculum Development Cell Hindusthan College of Arts & Science, Coimbatore - 641 028.

Course Code:	21CDP11	PRACTICAL V - ADVANCED GARMENT DESIGNING AND CONSTRUCTION						Batch:	2021-2022 and Onwards
								Semester:	II
Hrs/Week:	5	L	-	T	-	P	5	Credits:	3

COURSE OBJECTIVES:

1. Develop an understanding of special needs of garment for an individual.
2. Create garment styles with special features to suit the need.
3. Create custom made garments for various events.
4. Develop garments for special occasion.
5. Acquire knowledge on designing garments for physically challenged and patients.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Illustrate the basic garment for specific requirement	K4
CO2	Develop the details of a garment from the basic garment	K3
CO3	Analyze and assemble the details for advanced garment design	K3, K4
CO4	Create design and develop garments for special occasions.	K4, K5
CO5	Create custom made garments for special people like pregnant, women, physically challenged people and patients	K4, K5

SYLLABUS

21CDP11	PRACTICAL V - ADVANCED GARMENT DESIGNING AND CONSTRUCTION	Sem: II
Ex: No	Topics	Hours
1	Designing 3 garments using the following features a) Gathers – in sleeve (or) Skirt (or) yoke etc., b) Flare - in sleeve (or) Skirt (or) yoke etc., c) Pleats - in sleeve (or) Skirt (or) yoke etc.,	10
2	Designing and constructing 2 men's shirt using textile printing. (Ex: Line, Shape, Colour)	10
3	Designing garments for a) Pregnant women b) Visually challenged / Physically disabled / (or) any theatre	15
4	Design garment for a character in a drama	15
5	Designing garment for Party wear / Fashion show and prepare a portfolio for the same.	15

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Books:

- 1) Dressmaking: The Complete Step by Step Guide to Making Your Own Clothes, Alison Smith, DK Publishing, 2012
- 2) Tailoring Basics, Teach Yourself Dress Design, Cutting, and Sewing (Color), Nadia Fahim El-hewie, CreateSpace Independent Publishing Platform, 2012.

REFERENCE BOOK

Reference Books:

1. The Beginner's Guide to Dressmaking, Wendy Ward, David & Charles Publishers, 2014.

WEB RESOURCES

WebLink


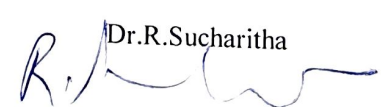
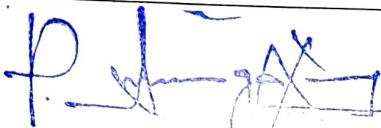
- 1) <http://textilefocus.com/maternity-clothing-comprehensive-review/>
- 2) <https://www.verywellfamily.com/breastfeeding-clothes-what-to-wear-431571>
- 3) <https://www.youtube.com/watch?v=Y-K6r27Ddlk>

MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
 DR. R. SUCHARITHA	 Dr. R. Sucharitha Head of the Department	 Co-ordinator

Department of Costume Design & Fashion
Vidya Institute of Design & Fashion
Vidya Institute of Design & Fashion
Behind Nava India
Coimbatore - 641 028

Curriculum Development Cell
Vidya Institute of Design & Fashion
Coimbatore-641 028.

Course Code:	21CDP12	PRACTICAL VI - ACCESSORIES AND ORNAMENTS MAKING						Batch:	2021-2022 and Onwards
								Semester:	II
Hrs/Week:	4	L	-	T	-	P	4	Credits:	3

COURSE OBJECTIVES:

1. Creates simple designs for ornaments and accessories.
2. Analyze different types of material used for ornaments and accessories
3. Design ornaments and accessories for various occasion
4. Apply suitable materials for specific ornament and accessory design.
5. Develop ornaments according to a theme for an occasion.

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Analyse the types of material used for ornaments and accessories.	K4
CO2	Classify different types of materials for making ornaments and accessories.	K2, K3
CO3	Apply suitable material for specific ornaments and accessories.	K3, K4
CO4	Create design and develop ornaments and accessories for customers.	K4, K5
CO5	Organize items need for creating accessories and ornaments efficiently	K4, K5

SYLLABUS

21CDP12	PRACTICAL VI - ACCESSORIES AND ORNAMENTS MAKING	Sem: II
Exercise No	Topics	Hours
1	Party Wear	8
2	Office wear	8
3	Function /occasional wear.	8
4	Bridal wear	10
5	Fashion show	10
6	Fantasy Show	8

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Books:

- 1) Jewellery Making, A Complete Course for Beginners, Jinks McGrath, Apple Press, 2007
- 2) The Workbench Guide to Jewellery Techniques, Anastasia Young, Thames and Hudson, 2010

REFERENCE BOOK

Reference Books:

- 1) The Bag Making Bible: The Complete Creative Guide to Sewing Your Own Bags - Lisa Lam, Amy Butler, Published by David & Charles, 2010

WEB RESOURCES

WebLink

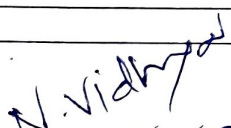

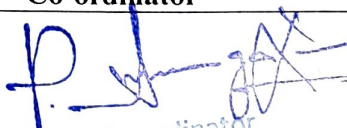
- 1) <https://www.youtube.com/watch?v=pdwJZZSUjfs>
- 2) <https://www.youtube.com/watch?v=4jNCJm3j0ec>
- 3) <https://www.youtube.com/watch?v=RehISbeKeMo>

MAPPING WITH PROGRAM OUTCOMES

CO \ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
CO5	M	S	S	S	S	S	S

ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

Course Designed by	Verified by HOD	Approved by CDC
 N. VIDHYA	 Dr. R. Sucharitha Head of the Department	 Co-ordinator

Department of Costume Design & Fashion
Hindusthan College of Arts & Science
Behind Nava India
Coimbatore - 641 028

Curriculum Development Cell
Hindusthan College of Arts & Science
Coimbatore-641 028.

Course Code:	21CDP13	PRACTICAL VII - ADVANCED BEAUTY CARE (BLENDED) THEORY AND PRACTICAL					Batch:	2021-2022 and Onwards	
							Semester:	II	
Hrs/Week:	5	L	-	T	-	P	5	Credits:	4

COURSE OBJECTIVES:

1. Understand the basics of Beauty care.
2. Gain knowledge on the equipments used for Beautycare
3. Analyze different skin types and care
4. Acquire knowledge on different types of hair styles and hair cuts
5. Grooming for clients on various occasions

COURSE OUTCOMES (CO)

S.No	COURSE OUTCOMES	BLOOMS LEVEL
CO1	Explain the Science and terms of beauty care.	K4
CO2	Understand the equipment used for various techniques of body care.	K2, K3
CO3	Apply the techniques of grooming skill.	K3, K4
CO4	Apply the techniques of grooming the hair	K3, K4
CO5	Practice grooming of hair and skin on clients for various occasions	K3, K4

SYLLABUS

21CDP13	PRACTICAL VII - ADVANCED BEAUTY CARE (BLENDED) THEORY AND PRACTICAL	Sem: II
UNIT NO	Topics	Hours
I	Theory: Skin and Skincare, structure and functions, diet, environment, care and cleaning. Practical: Threading, Bleaching and Facials.	13
II	Theory: hair and scalp – structure of hair, types and care. Practical: Different types of haircuts – U, V, straight and feather.	13
III	Theory : Problems with hair and scalp Practical: Different types of Hair styling	13

IV	Theory: Nail and Nail care – formation, growth, problems and care. Practical: Pedicure and Manicure	10
V	Theory: Body care – Posture, weight, exercise, breast care, and body odour. Practical: Make-up, Mehandi, and Saree Draping	16
Exercise No	Topics	Hours
1	Threading – Hands. Face, eyebrows	
2	Cream bleaching - types	
3	Manicure – different methods	
4	Pedicure – different methods	
5	Facial –different skin types	
6	Basic Hair styles	
7	Basic hair cuts	
8	Mehandi application for occasion.	
9	Bridal make up	

Teaching Methods: PowerPoint Projection through LCD, Assignment, Discussion and Activity.

TEXT BOOKS

Text Books:

- 1) Green Beauty Recipes: Easy Homemade Recipes to Make Your Own Natural and Organic Skincare, Hair Care, and Body Care Products, Julie Gabriel, Petite Marie Limited, 2010.
- 2) Beauty: The Ultimate Cosmetic Makeover Guide. Book 1: Face and Skin by Elizabeth M Reed, Published by Quillpen Pty Ltd, 2015

REFERENCE BOOK

Reference Books:

- 1) Skin Deep by Bee Shapiro. Published by Harry N Abrams, 2017

WEB RESOURCES

WebLink

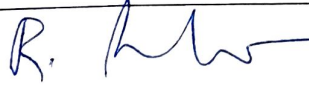


- 1) <https://www.youtube.com/watch?v=9xpUtH7S9tl>
- 2) <https://www.bebeautiful.in/all-things-skin/everyday/steps-to-do-facial-at-home>
- 3) <https://www.marieclaire.com/beauty/hair/how-to/g2614/10-easy-quick-hairstyles-in-10-seconds/>

MAPPING WITH PROGRAM OUTCOMES

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	S	S	S
CO2	M	M	M	S	S	S	S
CO3	M	M	M	S	S	S	S
CO4	M	M	M	S	S	S	S
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ASSESSMENT PATTERN (if deviation from common pattern)

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Course Designed by	Verified by HOD	Approved by CDC Co-ordinator
 DR. R. SUCHARITHA	 Dr.R.Sucharitha Head of the Department Department of Costume Design & Fashion Hindusthan College of Arts & Science Behind Nava India Coimbatore - 641 028	 Co-ordinator Curriculum Development Cell Hindusthan College of Arts & Science, Coimbatore-641 028.